

By submitting to North Norfolk District Council (“**NNDC**”) the photograph featuring yourself or your child using the coastal activity booklet produced by Coastwise (the “**Photograph**”), you consent to the Photograph being used in accordance with NNDC’s Privacy Notice and Data Protection Policy, which you can read at [Home | Privacy Notice](#). If the photo is of a child who is below the age of 16, you confirm that you are their parent or guardian and that you give your consent on their behalf.

This statement confirms the terms on which you agree to allow NNDC to use the Photograph, for the purposes set out below.

By giving your consent, you grant NNDC permission to store, reproduce and publish the Photograph in the United Kingdom in order to evaluate the usefulness of the coastal activity booklet, for Coastwise reporting and for marketing purposes (“**Permitted Purposes**”).

You agree to NNDC storing copies of the Photograph for as long as necessary to fulfil the Permitted Purposes.

You can withdraw your consent at any time by sending an email to: [coastwise@north-norfolk.gov.uk](mailto:coastwise@north-norfolk.gov.uk) requesting such withdrawal. This will not affect the lawfulness of any processing carried out before you withdraw your consent.

Your name will only be used for the purpose of obtaining this consent and will be stored in accordance with NNDC’s Data Protection Policy for as long as necessary for the Permitted Purposes and will never be shared. Your email address will only be obtained by NNDC if you email NNDC to request the withdrawal of your consent and will only be used by NNDC to confirm receipt of such request.