

Investing in People

GRANT RECEIVED

Future Skills Now, Audit and Training Grant

Future Skills Now is funded by the UK Government through the UK Shared Prosperity Fund (UKSPF). It is supported by North Norfolk District Council and delivered in partnership with Norfolk County Council



Richardsons Leisure collaborated with North Norfolk District Council, taking advantage of the Future Skills Now audit and grant funding to support its ambitions. Recruitment and retention of staff is a key issue for many north Norfolk businesses and Richardson's Leisure is an exemplar case study of how this is being successfully delivered.

North Norfolk District Council, in partnership with the Future Skills Now programme, provided Richardsons Leisure with a comprehensive training and skills audit. The initiative helped the business identify areas for growth and deliver targeted training to upskill its team. Additionally, Richardsons Leisure supported personal development through courses such as Basic Carpentry and Joinery. This enabled general team members to explore their interest in carpentry and grow their skillset.

The project proved extremely valuable for the business, allowing it to develop the skills required to meet organisational goals and stay compliant with legal regulations. For example, the company introduced Sexual Harassment Training for Managers and Supervisors, Disability Awareness sessions and Mastering the Coach programs, all while reducing the financial burden typically associated with this type of training.

The training enabled the team to expand knowledge and create opportunities for personal development. This helped the business retain talented individuals, reduce the high costs of recruitment and foster a culture where team members feel supported and empowered to grow professionally and increase their earning potential.

“The most special thing about Norfolk is its people. We’re a company that want to invest in our team members continually. The opportunities that North Norfolk District Council are providing us to grow as a business and grow in the community has been second to none.”

Greg Munford, Chief Executive
of Richardsons Leisure

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