GO DIGITAL CASE STUDY – THE CREATIVE DESK

The Creative Desk

"We're incredibly grateful to the Go Digital team for their support. We wholeheartedly recommend this programme to any business looking to elevate themselves digitally."

Sharon Bornheim – The Creative Desk



"Go Digital helped us turn our digital marketing goals into a clear, actionable plan. "

"Our advisor's expert advice gave us the confidence and tools to elevate our digital strategy."

"Investing in digital marketing consultancy was the best decision for our business growth."







As a small business aiming to grow, The Creative Desk were eager to improve their digital strategy but needed the right guidance to make it happen. That's where Go Digital made a difference.

The Creative Desk's advisor, Mike, took the time to understand their business, their challenges, and their goals.

"His expert advice helped us decide to invest the £500 grant in digital marketing consultancy, and it turned out to be the perfect choice. Through the consultancy sessions, we gained valuable insights into our target audience, learned how to craft more effective campaigns, and developed a clear strategy to improve our online reach."

"The results have been transformative. Not only have we seen an increase in engagement and enquiries, but we also feel much more confident in managing our digital marketing going forward. Our advisor's approachable style and depth of knowledge made the process seamless and enjoyable, and we now have a solid foundation for continued growth."