

Gareth Newman

at Blakeley Clothing

BLAKELEY

Investing in Leaders in Business

Gareth Newman has developed and grown this business from humble beginnings into a multi-million pound business - proud to have its roots in North Norfolk



Blakeley Clothing exemplifies outstanding leadership through Gareth Newman's visionary direction, transforming a bedroom startup into a global lifestyle brand.

Founded 14 years ago in Briston, the company is now among the UK's top 100 fastest-growing businesses. This remarkable growth trajectory demonstrates strong performance, resilience, and strategic decision-making, with the business now operating from a 40,000 square foot warehouse in Melton Constable. Gareth's leadership journey, from personally picking, packing, and handling all customer service to now managing a substantial team, demonstrates adaptability and a willingness to evolve as business needs change.

Gareth has demonstrated effective leadership by maintaining the company's presence in North Norfolk while successfully expanding into markets throughout the UK, Europe, the US, and Australia. The organisation operates a central hub in Melton Constable and manages a logistics centre in Belgium to serve EU customers, exemplifying strategic international planning. A people-focused culture underpins investment in staff development, enabling employees to progress from warehouse positions to management roles. The company's entrepreneurial background, including its local family business history, informs Gareth's commitment to fostering professional growth among team members, recognising that providing opportunities for advancement contributes to overall organisational success.

The North Norfolk location provides substantial operational benefits, including reduced property expenses, the ability to establish larger facilities, and access to skilled local talent. Operating within this region offers reassurance when expanding beyond established markets, and the area's tranquillity supports a healthy work-life balance compared to the pressures commonly found in more urban areas. Gareth's leadership demonstrates that top-tier e-commerce enterprises can thrive in rural settings, as evidenced by the company's accomplishments in North Norfolk. His commitment to community engagement, local job creation, and ongoing innovation underscores how strategic vision and authentic dedication contribute to commercial success and positive regional development.

“It's unbelievable what you can achieve from a location like this. We're living proof that you can achieve anything here.”

Gareth Newman,
Blakeley Clothing

Blakeley Clothing, Melton Constable, Norfolk



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