

NNDC CELEBRATES SUCCESSFUL DELIVERY OF UKSPF AND REPF INVESTMENT ACROSS NORTH NORFOLK

Over the last four years, the UK Shared Prosperity Fund (UKSPF) and Rural England Prosperity Fund (REPF) has helped generate more than £7.2m - helping businesses to grow, strengthening community facilities, supporting residents, improving town centres and attracting additional funding into North Norfolk.

Across the full programme, substantial additional private, public and community sector match funding has been secured, demonstrating how external funding has been used to unlock wider investment and maximise local impact.

From business advice, and digital transformation, to decarbonisation and household energy support, across skills development, town centre vitality, destination marketing and rural capital investment the programmes have delivered on local priorities.

The Rural England Prosperity Fund has been a particularly important route for supporting capital investment. Across the programme, REPF supported 49 businesses and community organisations, with grants totalling £1.86 million and delivering an overall investment value of £4 million. Projects included improvements to community buildings, visitor attractions, sports and leisure facilities, business premises, farm diversification schemes and new equipment for growing enterprises.

UKSPF also enabled a strong package of support for businesses and residents. This included digital advice and grants, energy efficiency support for businesses, household energy advice and referrals, business support, skills audits and training activity, and wider business engagement through events such as Inspiring North Norfolk and the Annual Business Forum.

Town centre and visitor economy activity also helped strengthen the appeal and resilience of local places.

The North Norfolk High Streets Matter programme, delivered in collaboration with Norfolk County Council, supported retailers, town centre organisations and place-based improvements. As the UKSPF and REPF programmes conclude, the Council's work to support business in North Norfolk continues.

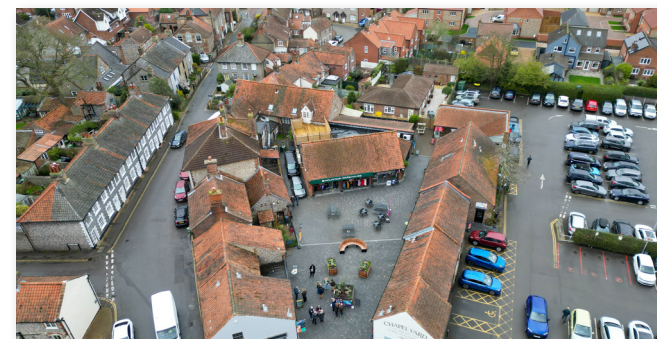
NNDC will prioritise direct engagement with SMEs, forge new business relationships through the Annual Business Forum and support the contribution of tourism to the region through Visit North Norfolk. The high street and hospitality sectors will benefit from an extension of the North Norfolk High Streets Matter programme to Cromer, Holt and Wells-next-the-Sea.

Councillor John Toye, Cabinet Member for Sustainable Growth, said:

"UKSPF and REPF have made a real difference across North Norfolk, supporting businesses, community organisations, town centres and residents. The success of the programme is not only demonstrated by the number of projects delivered, but by the additional investment it has unlocked and the confidence it has helped create across the District."

Stuart Quick, Economic Growth Manager, said:

"These programmes have enabled us to work closely with businesses, communities and partners to deliver practical support where it was needed most. As the funding comes to an end, our focus is now on building on that success through targeted business support, skills activity, and continued work with our high streets and hospitality sector."



An example of a grant being used at Chapel Yard in Holt, working with Holt Town Council to deliver a regeneration of the space.

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Over **£7.2m**
total programme value

£4m total value
investment through
North Norfolk Business and
Community Grant Scheme



200 businesses
received 9 hours of
tailored digital advice

49 business and
community groups
supported by the
North Norfolk Business and
Community Grant Scheme



72 business received
Skills Audits, resulting in
Qualifications or training
courses completed



252 residents
receiving home
energy advice



160 businesses
received grants
of up to £500 to
invest in digital
tools and systems

150 businesses
supported with
decarbonisation
audits and advice



Town Ambition Programme
delivered 11 grants with
£120,138.40
total project value



11 Retail Excellence
£500 grants have
been awarded to
support the
participating
businesses



487 hours of
support, across 51
participants were
delivered through the 25/26
Retail Excellence programme



Love Your Market
Town delivered 8
grants, totalling
£32,896