

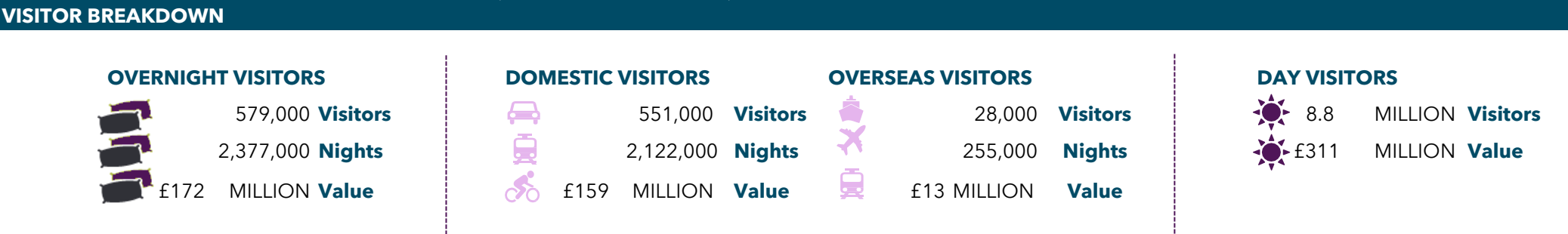
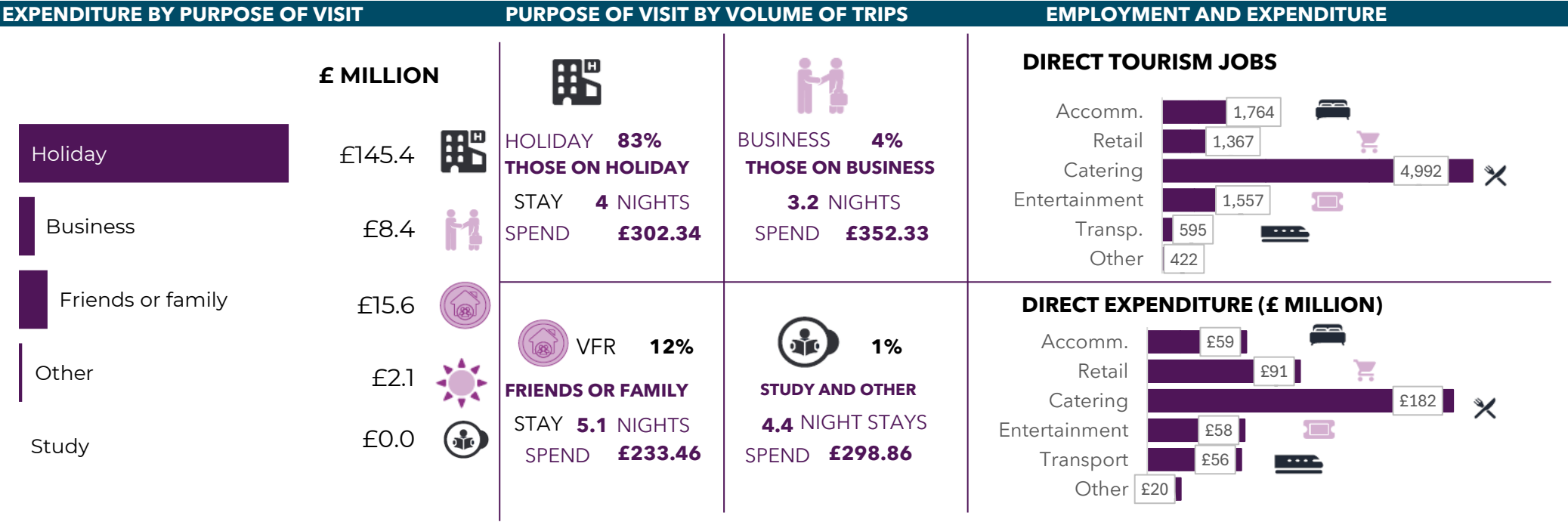
NORTH NORFOLK VISITOR ECONOMY 2025

This infographic summarises the volume and value of tourism and the impact of visitor expenditure on the local economy in 2025. The results are derived using the Cambridge Economic Impact Model under licence by Destination Research Ltd.

9.3 Million
Number of trips

567 £ Million
Economic value

12,845
Jobs supported



Source: Cambridge Model Impact Research, published 2026. Some of the statistics have been rounded. Produced by Destination Research Ltd.