





Sheringham Local Plan Workshop FEEDBACK SUMMARY

## **North Norfolk District Council Planning Policy Team**

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## 1 Overview

## 1 Overview

## **Introduction & Background**

- 1.1 North Norfolk District Council commenced a review of the existing Local Development Framework (LDF) for North Norfolk in early summer 2015. The current adopted Development Plan consists of the adopted Core Strategy and Development Management Policies (2008) and the Site Allocations Plan (2011) and covers the period up to 2021. A new Single Local Plan will cover the period 2016 2036 and is a key document that will guide development in the District over the next 20 years.
- 1.2 There have been a number of key changes to the planning system since the previous suite of planning documents was prepared. Key changes have included the revocation of Regional Spatial Strategies and the publication of the National Planning Policy Framework and new national Planning Policy Guidance.
- 1.3 The Council consulted under Regulation 18<sup>(1)</sup> in August 2015 on the topic areas that the new single Local Plan will consider. These topics included a review of the housing target for the District and how this housing growth will be spatially distributed. The Local Plan will, amongst other topics, set the strategic approach to development in relation to the level and distribution of employment, retail, the protection and management of the natural and historic environment, and how to approach development in the countryside.
- 1.4 Key to setting the scope of the Local Plan is the identification of issues and opportunities and translating these into a vision for the district and for each of the larger settlements. National guidance promotes a Local Plan which reflects a collective vision incorporating priorities from neighbourhoods, business and communities which should reflect the strategic priorities for the area.
- 1.5 It is the aim of the Council that the Vision(s) for the Local Plan is grounded in these locally identified priorities and aligned with key strategies and plans, produced by the Council, its key partners and the wider community. In this way the plan should be locally specific and sustainable.
- 1.6 In continuing with the Regulation 18 stage of plan production a series of workshops were held throughout May and June 2016 with Town Councils and District Councillors. The results of the workshops will be used to inform the future town visions, which in turn will help to inform the emerging Local Plan Vision from which the planning policies and site allocations will be developed.
- 1.7 Through a variety of interactive means each session was designed to aid discussion and seek areas of consensus. By the end of each session the aim was that groups would:
  - Have clarity on the process for preparing a Local Plan, the work undertaken so far, and what will happen next.
  - Have an understanding of the scale of growth which might be required in the town and have the opportunity to identify suitable locations.
  - Have listed the planning issues that they feel are important to address, and, understood
    if and how the Local Plan can address those issues.
  - Have described the places that give rise to issues, present opportunities, or that should change.

## Overview 1

- Have described the positives and negatives about the town and identified the key opportunities for growth in a collaborative manner.
- Have heard other's points of view about matters that affect the area.

#### **Workshop Programme**

North Walsham	Tuesday 10 May, 6-9pm		
Wells-next-the-Sea	Monday 16 May, 2-5pm		
Stalham	Tuesday 17 May, 7-10pm		
Fakenham	Thursday 19 May, 6-9pm		
Holt	Monday 23 May, 6-9pm		
Sheringham	Tuesday 24 May, 6-9pm		
Cromer	Thursday 2 June, 6-9pm		

Programme of Town Council Workshops, May - June 2016

## **Purpose of This Document**

- 1.8 This document provides a record and summary of a Local Plan Workshop held with Sheringham Town Council it was prepared immediately following the workshop and returned to the Town Council with an opportunity to make further comment. The feedback will help the Council to prepare broad visions and develop options for the delivery of the required growth in the District.
- 1.9 The agenda and outline for the workshop is included as Appendix 4.

## **Workshop Structure**

- 1.10 Three related sessions were delivered each with opportunity for question and answers, feedback and group discussion:
  - **Setting the Scene** explaining the context for the workshops, what type of Plan is being prepared, what time period will it cover, how much growth is likely to be required in the District and in Sheringham, and how might this relate to any proposals for a Neighbourhood Plan.
  - SWOT Analysis to identify the main 'Issues' which need to be considered and might shape future development.
  - Mapping Exercise to spatially record issues identified in SWOT and OPPORTUNITIES for, and CONSTRAINTS that might impact on development.
- 1.11 The outputs from the SWOT analysis and Mapping Exercise are included as Appendix 1 & 2.

## **Summary Headlines**

1.12 Participants recognised that Sheringham was likely to be a focus for further growth and that depending on the growth options available elsewhere in the District it was suggested the town should/could accommodate relatively modest growth levels approximately 100 - 200 dwellings over the new plan period, however no decisions had been made and the overall distribution in other towns and villages would influence the final figure. The Town Council were asked to

## 1 Overview

think about the level of growth and how to reconcile competing priorities around growth with potential environmental conflicts and other desires to meet needs and demand. It was agreed with members present that the town council welcomed appropriate small scale growth.

- 1.13 It was noted that the opportunities discussed offered only a high level principle. The intention was that any potential sites being identified through the consultation process and the call for sites would feed into the Council's sites assessment process. One of the purposes of the Local Plan is to work with other service providers in order to identify the infrastructure required to facilitate growth, allowing other service providers to forward plan. High level issues raised included discussions the sensitivity of the landscape, the impacts of recent retail development and the availability of employment land verses the requirements of an aging population. It was confirmed that there were no current proposals to prepare a Neighbourhood Plan and noted that if this situation changed it would be beneficial if a definite decision and agreement on the potential content could be made by the end of the year.
- 1.14 4.3 It was agreed that there was a potential lack of growth opportunities and that the surrounding landscape was an important part to the setting of Sheringham. In terms of residential development the broad area to the south west of the town was identified as an opportunity however there was no consensus on the appropriate scale and sites in this location. Concern was raised around the changing high street and the potential loss of retail services and changing retail offer. The potential to stem this was seen in regeneration and public realm improvements

#### Other issues identified included:

- Potential for development of the nearby gravel pit following extraction and the policies contained in Norfolk County Council's Mineral and Waste Plan;
- Affordable housing provision, occupancy and impacts of potential government changes;
- Opportunity to improve access from the A148/ Holway Road.

# Workshop Session 1: Setting the Scene 2

# 2 Workshop Session 1: Setting the Scene

Presentation by the Planning Policy Manager followed by Q&As based on following:

#### What will the Local Plan include?

- 2.1 The Council is undertaking a wholesale review of the current Core Strategy and the Site Allocations Plan and intends to produce a new single Local Plan document which will cover the period 2016 to 2036. It will contain:
  - A refreshed set of planning policies to apply to planning applications;
  - New allocations of development land sufficient to meet identified needs for different sorts
    of development for the whole of the plan period.
- 2.2 This workshop is an early part in the process and is part of the initial vision setting stage. We are trying to establish:
  - What is it which needs to be planned for?
  - What are the options which could be considered?
  - What general approach should be adopted?
- 2.3 In order to establish this overall vision the Council will:
  - Gather a range of evidence such as a Strategic Housing Market Assessment (SHMA), employment land studies, Infrastructure and viability reports;
  - Seek community views (this workshop is part of that process);
  - Consult with a range of interest groups (providers of services etc);
  - Start to develop and test a number of options.
- 2.4 At the end of this phase in plan preparation (about a year) there will be one or more periods of public consultation to explain the options considered and which of the options the Council prefers. The final Plan must be submitted for independent examination to test if it is 'legally compliant and sound'. The aim is to have the new plan in place in 2018 or earlier if at all possible.
- 2.5 This workshop is about considering the future Vision through a number of exercises. We will not be considering individual policies It's really about **what** development and **where**?

## What is your current thinking on Neighbourhood Planning?

- 2.6 There was a short discussion around Neighbourhood Planning. It was mentioned that the any Neighbourhood Plan should be in general conformity with the Local Plan and that should the town Council wish to undertake a Neighbourhood Plan in advance of the New Local Plan it would be beneficial to reach a definite position on its content by end of 2016 to inform further work on the Local Plan It was suggested that the aspirations of the District Council and the Town Council appeared broadly aligned in matters regarding growth and the best vehicle to take forward large scale allocations was though the Local Plan. If the town council wanted to undertake this they could but the process would require an early indication and the approach would have to be agreed.
- 2.7 There was general agreement with those present from the town council that there was no interest in undertaking a Neighbourhood Plan at this stage

## 2 Workshop Session 1: Setting the Scene

## What do we already know?

- 1. The Plan will cover the period 2016 2036.
- 2. We will need to deliver approximately 8,500 homes over this period across North Norfolk.
- 2.8 This figure is derived from a document called the Strategic Housing Market Assessment (SHMA) which calculates the requirement for homes (objectively assessed need) based on natural population change, inward migration, average household sizes, vacant and second homes (continued assumption of 15% vacancy rate, to account for second homes, holiday homes & vacant properties), need for affordable homes and to ensure there is a sufficient workforce to fill likely jobs forecasts. 8,500 homes over this Plan period equates to around 420 dwellings per year across the North Norfolk administrative area. In comparison to the historical position, we have been delivering between 300-500 per year for the last decade. The revised target is yet to be set but early indications are that it will not be radically different from the figure concluded in the SHMA.
  - Up to half of the new dwellings are likely to be required on sites which are specifically allocated for development. Some of which can be carried forward from our current Plan. The remainder of the estimated 8,500 requirement already has planning permission or could be delivered as windfall developments;
  - Identified through the Strategic Housing Market Assessment, the Council needs to deliver in the region of 2,500 affordable dwellings i.e. about 20%;
  - Around half the population will be over 65 years old by the end of the period. The workforce
    will age and might shrink, although it is expected that people will work for longer;
  - There is not enough brownfield land in the district to accommodate what is required;
  - New greenfield allocations will be necessary;
  - A mix of small and large sites may be desirable to improve the prospects of delivery. It
    has proved to be difficult to deliver large scale development proposals (in part due to
    issues around land assembly, master planning, development viability and market
    conditions). Some smaller and medium sized sites which can be developed by a single
    developer are likely to be desirable;
  - The role of town centres is changing;
  - Jobs growth might be relatively modest and based on growth of existing business;
  - Norwich will continue to act as a draw for jobs, services, recreation etc.

## **Options for Growth Distribution**

2.9 In the current Plan around 75% of all new development is taking place in the eight towns in the district and about half of the total is in North Walsham, Fakenham, Holt and Cromer. A deliberate strategy of limiting growth in the smaller villages has been adopted because they don't have day to day services and there is a desire to protect the rural character of the district. We will be considering the distribution again as part of this Plan and there may be to some scope for a bit more development in some villages and possibly the former airbases. Nevertheless towns like North Walsham and Fakenham are likely to be strong candidates for further growth, but final numbers and distributions are yet to be determined.

## **Considerations for Sheringham**

- What about the High Street and retail provision and impacts of seasonal jobs?
- If growth is required where should it be?
- What are the main constraints to growth, including transport issues

# Workshop Session 1: Setting the Scene 2

- What are views around potential employment requirements
- Setting of Sheringham park and approach to the town from the west Roads and traffic, small town centre, surface water drainage, lack of supporting infrastructure (health care, Schools).
- 2.10 It was noted that the workshops would focus on high level principles. The potential sites along with others being identified through the consultation process along with the feedback from this event would all feed into the Council's sites assessment process and emerging work on the Local Plan.

# 3 Workshop Session 2: SWOT Analysis

# 3 Workshop Session 2: SWOT Analysis

- 3.1 The participants were split into two groups, supported by an Officer to identify the Strengths, Weakness, Opportunities and Threats. The SWOT analysis is attached as Appendix 1. Following this, a group discussion was held to seek consensus around the top three issues in each category.
- 3.2 Overall there were similarities between the groups in the identification of Strengths, Weakness, Opportunities and Threats for Sheringham. There was consensus around there being a strong community spirit and that through it's the location, the town offered good access to the surrounding countryside and coast, though slightly different priorities were identified. Public Transport including the national railway which provided good links and services to adjacent Higher Order towns (Norwich), while the North Norfolk Railway benefited the town in terms of its tourism offer. A number of weaknesses were identified which could be broadly grouped into three categories - housing, employment/retail offer/ service decline and non-land use issues such as signage, shops closing early & a lack of doctors. Of particular concern was the lack of perceived affordable housing both for the young and the elderly and how continued infill opportunities did little to address need and had the potential to impact on the character of the town. The reliance on specific employers and the potential lack of expansion opportunities led to some consensus however there was some tension between the desire to conserve what made the town special including the preservation of the surrounding landscape and protection of views and the potential for growth. Concern was also raised around the changing mix on the high street i.e the reduction of retail outlets serving day to day needs, the decline in financial services along with the declining public realm on the sea front.
- 3.3 In terms of opportunities through the Local Plan the key priorities discussed included the opportunity to part pedestrianise the High Street, though some saw this as a threat. It was seen as beneficial to retain the current retail redevelopment opportunity identified in the Core Strategy. Although no specific scheme was identified it was agreed that the site continued to offer a redevelopment opportunity across a mixture of uses. There was the desire to seek further public realm improvements including the promenade in order to seek a more balanced retail mix including a range of high quality restaurants and wine bar. Transport improvements include the provision of an automated ticket machine at the railway station and a roundabout off the A148 / Holway Road. Through residential growth it was recognised that there was the potential to improve the mix of dwelling size and address the perceived shortage of affordable housing, and in particular influence the type and tenure, however there was some concern around the availability of suitable sites. Discussions focused on the potential to increase the provision of bungalows and the potential for smaller flats on infill sites though there was no real consensus on an approach. The potential to develop further sports facilities around the perceived lack of adult facilities, were seen as important to the town though no specific schemes were identified.
- 3.4 The continued loss of services and local business were seen as a threat along with the potential for large scale growth to impact on stretched health provision and schooling. Further provision for large scale retailers had the potential for negative impacts on the town centre while the continued protection of views from Sheringham Park, although identified as desirable had the potential to restrict growth opportunities.
- 3.5 The following were identified through discussion as the key items:
  - Strengths: Seafront, coast, green spaces and the physical & natural environment, schools, community spirit, good road, rail and public transport links, good recreational & tourist facilities / access to the open countryside, vibrant town centre, a steady influx of tourists through the supply of holiday homes and surrounding caravan parks. The

# Workshop Session 2: SWOT Analysis 3

strong community spirit and community services as demonstrated through high number and quality of local events.

- Weakness: Lack of local employment for youngsters, lack of employment opportunities
  / investment / prevalence of low paid seasonal jobs. Reducing roll of the High Street and
  the towns' service centre function through the loss of retail services, and declining breadth
  of retail establishments. Poor public realm, including signage. Increased proportion of
  over 65s, coupled with long waiting lists at Doctors/poor ambulance response times and
  lack of both suitable and reasonably priced market and affordable housing.
- Opportunities: Increased local employment facilitation through land allocation and development of brownfield sites. Increased supply of affordable housing for local people improvements to infrastructure including the provision of a ticket machine for the railway and a roundabout off the A148. Public realm improvements through pedestrianisation leading to investment and a broader depth of retail and restaurant provision. Cemetery extension and green burial site. Broadband and mobile phone improvements.
- Threats: Growth without appropriate provision and investment in services. Potential Impacts of larger retailers and the further decline of the high street through increase in charity shops and closure of retail services. Loss of employment land and potential impacts on the existing character and landscape values which contribute to the place setting of Sheringham. Coalescence of Sheringham with Upper Sheringham holiday homes, ageing population, lack of potential development sites, pedestrianisation and development on top of Holway Road.

# 4 Workshop Session 3: Mapping Exercise

## 4 Workshop Session 3: Mapping Exercise

- **4.1** Groups were asked to identify any spatial issues identified through the SWOT and mark on the map using the key:
  - The green spaces (POS) that should be protected and or opportunities for new Green Infrastructure:
  - Suitable areas for employment opportunities;
  - Suitable areas for additional retail;
  - Suitable areas for residential development;
  - Any additional opportunities for road network improvements (plus other transport if time);
  - Any areas / broad locations which should not be developed;
  - Any other proposed uses of land.
- 4.2 There then followed the opportunity to discuss these with the aim of seeking consensus.

# Group discussion on the potential options identified through the mapping exercise

- 4.3 There was general recognition and understanding from Members of the Town Council and District Councillors that a positive approach to growth was required in developing a new single Local Plan. However despite the recognition that more affordable housing and employment land was required it was recognised there were tensions between the desire to contain and preserve the unique strengths of Sheringham including the surrounding landscape and the ability to identify potential site options.
- 4.4 Overall there were similarities between the groups in the identification of broad areas to be protected and designated as open space including the continuation of many of the existing designations. The Coastal areas to the east and west as well as the promenade were identified as broad areas which should receive no development. e.g. the Golf Course and Beeston Regis Hill. There was also consensus around the non-development of Beeston Regis Common and Morley Hill. Generally the area to the west of the town was identified as important, though there were different emphasis/importance around the retention of specific sites in the individual groups and some conflict around the appropriate use.
- 4.5 There was consensus around retaining the redevelopment opportunity adjacent to the High Street however in discussion differences in opinion were apparent between the identified sites and their appropriate use / designation. The virtues of utilising the existing allotments off Weybourne Road for further employment land and or increased sports/leisure provision was questioned with some wishing to retain the area for allotments. There was agreement that the existing Depot area should be retained for employment use. No agreement was forthcoming around the identification of land off Nelson Road for employment use with access constraints being identified as the constraining issue.
- 4.6 There was broad agreement around the potential for residential development to the South West of the town, off Holway Road and behind the school as the only potential unconstrained broad area. However there was no consensus over the appropriate site or the scale of growth that should be accommodated. This was in part due to the differences in priorities identified around landscape impacts and preventing g coalescence with Upper Sheringham. The continuation of the existing allocation, SH14 along the base of East Wood and south of Butts Lane and the preservation of the land North of Butts lane towards the school was seen as an option by one group, while the opposite was seen as appropriate by another. (i.e development of the land behind the school abutting Butts lane and the preservation of and land south of Butts lane and west of Upper Sheringham.

# Workshop Session 3: Mapping Exercise 4

4.7 Only one other site was identified as offering the opportunity for development off Briton's Lane, adjacent to Hillside Road in Beeston Regis.

#### **Open Space**

4.8 Sites that were identified as important and should be protected included the continuation of many of the existing designations such as education sites, small green spaces and the allotments along with Beeston Regis Common.

## **Employment Opportunities**

4.9 The existing industrial estate and former allotment site off Weybourne Road.

## **Residential Development**

4.10 There was consensus that the broad direction of growth should be to the south west of town with sites identified adjacent to the existing allocation- SH14 and or behind the school. A further site in Beeston Regis off Britons lane was also identified.

#### Opportunities for road network improvements

**4.11** Specific transport improvement schemes identified included improvements to the A148 and Holway Road through the provision of a roundabout.

## Broad locations which should not be developed

4.12 The Golf Course, Beeston Regis Hills and Beeston Bump, Beeston Regis Caravan & Camping Site, Beeston Common, Morley Hill, Black Common, land comprising the current allotments, playing fields and generally the entrance to the town from the Weybourne and Station Road car park were all identified as unsuitable for development. The approach into Sheringham and the protection of views from Sheringham Park and the general approach from the west were identified as important.

# Appendices

# SWOT Analysis 1

# **1SWOT Analysis**

# **Appendix 1 SWOT Analysis**



## **STRENGTHS**

WHAT MAKES YOU PROUD ABOUT THE TOWN?
WHAT WORKS WELL - WHAT ARE THE ASSETS?

(SI) Sea Front

(52) (Ommons - Physical + notural environment

sall surrounding woodland

3 (S4) Unique - Clearly defined

ss) Vibrant town centre - unique shops

se) holiday homes

s7) very good schools

2 (S8) tourist attractions

59) good public transport inc access to train increasing services

510) good community Services - Churches - volunteers - Sports centre + recreation ground

Shorts centre + recreation ground

## WEAKNESSES

WHAT ARE THE PROBLEMS? WHAT WOULD YOU CHANGE?

(W1) Shortage of Parking

2 (WZ)) capacity issues - schools etc.

W3) lack of insometion + clear signage.

W4) not Fit for purpose - Provision of Sacilities.

W5) lack of sinancial services

W6) many voluntry services are weakened due

(W7) lack of assorbable housing.

(W8) & lack of local employment apportunities

W9) Out as town developers

W10) Shortage of one level accomodation.

SHERINGHAM

## **OPPORTUNITIES**

WHAT ARE YOUR HOPES FOR THE TOWN?
HOW CAN IMPROVEMENTS BE MADE?

1 (01) Pedestiianisation.

02) redevelopment - retail opportunity site

3) round about at top as holizey road + A148

04) increased provision as assorbable housing.

05) in sill

2 (06) increased provision in spot + leisure

(07) industrial designation - beside splash

08) Cemetery extension - green build site

09) development opportunity - type of preming applications.

010)

#### THREATS

WHAT ARE YOU FEARFUL OF? WHAT ARE THE CONSTRAINTS?

T1) Padiostianisation

(72) larger retailers

T3) Charity shops

T4) Closure of services

T5) holiday homes

T6) development at top as holway road

77) loss of character due to in sill.

T8) the subme of splash

2 (T9) lack of employment land.

3 (T10) Sheringham Park - view.

# **SWOT Analysis 1**



WHAT MAKES YOU PROUD ABOUT THE TOWN? WHAT WORKS WELL - WHAT ARE THE ASSETS?

10015 lood and outstanding for all ages 51)

Excellent beach facility 52)

/ Le boat Station Exbutous Tuseum 53)

Sports facilities reasonable 54)

Volunteers helping

North Worfolk Railwa 56)

National/mainline raidway 57)

Theatra

58) Substantial amount of available public spaces

S10)

## WEAKNESSES

WHAT ARE THE PROBLEMS? WHAT WOULD YOU CHANGE?

Health Centre - not enough doctors Availabily in succey in possible W1)

W2) Sewaraje system not

W3) Hotel spaces diminisher

Toilet facilities -

Broadband | mobile phone W5)

Signals poor many chanty shopsad afe Not enough variety of shops W6)

W7) Poor ambulance rives overthethed hospital facilities NN.

W8) hack of apportunities for qualified

augstozhou W9) Promenade Mumanahan up grade

W10) hocal drops shretting carry

**SHERINGHAM** 

## OPPORTUNITIES

WHAT ARE YOUR HOPES FOR THE TOWN? HOW CAN IMPROVEMENTS BE MADE?

01) Possibility of new school, easterd of Nelson Road

02) Need you new doctors 8mgen

| Sewiced offices 03) Browness Contre

04) Northern Frotosbutor Road - asset to improve road access.

flats / hnall 05) possibility of building flats, houses faced in Beeston Reps

06) Broadband Inable phone signals could be improved.

07) Ticket machine a station

Nine bar style I more upmarket higher rang of testament. Delent dinling opportunity. Redestranisation- seasonal dosnies

Redestranisation-

(010) lise pranemade to more effect

OI Commenty to scheme!

## THREATS

WHAT ARE YOU FEARFUL OF? WHAT ARE THE CONSTRAINTS?

Hore people would make dioctors (T1) Situation worse

T2Y fore children will was schooling

T3) Parking meters will be detrinental to toursm

T4) (Short will happen to Splash Lebuild Closure of heisme tacities

T5) Agui & population makens difficult to find volunteers

T6) hack of land for building any homes

17) hosing land buffer between Upper and Lower thering han

T8)

T9)

T10)

# Mapping Exercise 2

# Appendix 2 Mapping Exercise

# Mapping Exercise 2



**Group 1 Map Exercise** 

# 2 Mapping Exercise



Group 2 Map Exercise

# Workshop Invitation Letter 3

## 3 Workshop Invitation Letter

## **Appendix 3 Workshop Invitation Letter**



25 February 2016

Ms Denise Medler Sheringham Town Council Town Hall Church Street Sheringham NR26 8QS

Dear Denise.

#### North Norfolk Local Plan - Town Council Workshops

As part of our preparation of the new Local Plan we are proposing to hold workshops in April / early May with each of the seven Town Councils in the District.

We think the workshops will be helpful as a way of:

- Outlining the process for preparing a new Local Plan, the work we have undertaken so far, and what will happen next.
- 2. Discussing the planning issues which affect your town, and documenting them.
- Talking about the potential scale of growth that might be required and identifying potential development sites on large-scale maps.
- 4. Discussing the relationship between the Local Plan and Neighbourhood Planning.

We expect the workshop to take between 3-4 hours and to take place at a venue in the town. Attendance will be limited to Town Council members together with the District and County Council elected Members.

Our purpose in writing is to ask if you would find such a workshop helpful and, if you would, whether there is anything else related to the Local Plan that you would like to add to the Agenda? We are also seeking your view as to potential dates and venues.

Please could you complete the following table and return to: <a href="mailto:planningpolicy@north-norfolk.gov.uk">planningpolicy@north-norfolk.gov.uk</a>, by Friday 4<sup>th</sup> March if possible. Once we have collected potential dates from all of the Town Councils I will write again to finalise the details.

If you have any questions please feel free to get in touch.

Yours sincerely,

**Chris Brown** 

Project Support Officer (Planning Policy)

01263 516318

chris.brown@north-norfolk.gov.uk

# Workshop Agenda 4

## 4 Workshop Agenda

# **Appendix 4 Workshop Agenda**



## **Sheringham Town Council Workshop**

Tuesday 24 May, 2016, 4pm @ Sheringham Community Centre

## Aim of the workshop

To provide an opportunity for town council members to highlight the issues they feel are important, and to identify the places that need to be improved or protected through planning.

The results of this workshop will inform the future town vision, upon which planning policies and site allocations will be developed.

By the end of this session we hope you will:

- Have clarity on the process for preparing a Local Plan, the work undertaken so far, and what will
  happen next.
- Have an understanding of the scale of growth which might be required in your town and have the
  opportunity to identify suitable locations.
- Have listed the planning issues that you feel are important to address, and, understand if and how
  the Local Plan can address those issues.
- Have described the places that give rise to issues, present opportunities, or that you think should change.
- Have described what it is that you are most proud of about your town.
- Have heard other's points of view about matters that affect the area.

#### **Programme**

4pm	Welcome & Overview by Mark Ashwell, Planning Policy Manager (NNDC)				
4.30 pm	Activity 1 - Looking at the Issues				
	a. SWOT Analysis: Collating the positives and negatives about Sheringham as a place,				
	identifying any threats, or opportunities that can bring about improvements.				
	b. Prioritising the issues				
	c. Group discussion on the top issues				
5.45 pm	Break for refreshments				
6.00 pm	Activity 2 - Mapping Issues & Identifying Sites				
	a. Map based exercise to record issues relating to specific areas.				
	b. Map based exercise to identify suitable areas for growth or preservation.				
	c. Group discussion on the top sites				
7.15 pm	Summary, Questions & Close				

# Attendance List 5

# **5** Attendance List

# **Appendix 5 Attendance List**



## **Sheringham Town Council Workshop**

Tuesday 24 May, 2016, 4pm @ Sheringham Community Centre

## Please sign in:

Name	Role / Organisation
. Mark Ashwell	Planning Policy Manager, NNDC
. Iain Withington	Planning Officer (Policy), NNDC
. Jodie Young	Planning Officer (Policy), NNDC
. Geoff Lyon	Major Projects Manager, NNDC
· Remal Smurnul	NNDE RUNNING
MAC MCCININ	STC
Anne Smith	STC
Cartle A. Ful 25	STC
nadelenie Ashcroft	STC.
Triug Brooks	STC.
" David Good	STC
PAUL WARD	STC
· Tony Wonbayo	STC
Thay oliver	NNDC
Dmedler	STZ
· Kim grant	STC
Chris Cartis	STC