

CORPORATE PLAN 2015 - 2019

North Norfolk District Council – Working With and For You

JOBS AND THE ECONOMY

Work to maintain existing jobs help prioritise new jobs and help businesses expand

Increase the number and support for business start-ups

Improve job opportunities for young people

Supporting major business opportunities and take-up of employment land

Capitalise on our tourism offer both inland and along our historic coast

HOUSING AND INFRASTRUCTURE

Increase the number of new homes

Address housing need through the provision of more affordable housing

Ensure new housing contributes to the prosperity of the area

Reduce the number of empty properties

Improve the infrastructure needs of the District

COAST AND COUNTRYSIDE

Attract funding to manage the coast for future generations

Protect the countryside and encourage sustainable access

Continue to improve recycling rates and reduce landfill waste

Improve the environment of our towns and countryside

HEALTH AND WELL-BEING

Support local communities and residents through the Big Society Fund

Addressing issues which lead to ill-health and improve the quality of life of all residents

Encourage participation in sports and activities

SERVICE EXCELLENCE

Helping people to get what they need from the council easily

Making good use of our finances e.g. reducing overheads, sharing services, maximising value from contracts, assets maximised

Valuing our staff and encouraging a learning culture