

# THE ADULT SOCIAL CARE SECTOR, NORTH NORFOLK, 2018



**What is Adult Social Care?** Care for people who need assistance with day-to-day living because of an illness or disability. The number of Adult Social Care jobs is strongly influenced by the size of the 65 and over population.

## POPULATION (Dark green figures show the England wide comparison)

North Norfolk currently has the second highest proportion of residents aged 65 and over, out of all the Local Authorities in England.

**65+** 34,171 residents in North Norfolk are aged 65 and over (10,197,202)  
This is **33%** of all residents (18%)

**20%** predicted increase by 2030 (26%) **41,107** residents in North Norfolk will be aged 65 and over (12,897,409)  
This will be **37%** of all residents (22%)

Data source: Nomis: Population projections

## CARE HOMES (Dark red figures show the England wide comparison)

There are **133** Care Quality Commission regulated establishments in North Norfolk (25,298)

Care homes without nursing: <b>71.42%</b> (46.09%)	Care homes with nursing: <b>9.02%</b> (17.50%)	Care in people's own homes (domiciliary care): <b>19.54%</b> (35.54%)	Other services: <b>0%</b> (0.85%)

Data Source: Skills for Care/National Minimum Data Set for Social Care: Workforce Estimates.

## JOBS

(Light blue figures show the England wide comparison)

There are **4,800** Adult Social Care jobs in North Norfolk (1,355,000)

**Workforce summary gender split** **77%** Female (82%) **23%** Male (18%)

<p><b>Nationalities</b></p> <ul style="list-style-type: none"> <li> <b>85%</b> British (83%)</li> <li> <b>10%</b> European Economic Area (8%)</li> <li> <b>5%</b> Non-EAA (10%)</li> </ul>	<p><b>Qualification levels</b></p> <ul style="list-style-type: none"> <li>No relevant social care qualifications: <b>56%</b> (49%)</li> <li>Entry or Level 1: <b>1%</b> (1%)</li> <li>Level 2: <b>20%</b> (25%)</li> <li>Level 3: <b>16%</b> (19%)</li> <li>Level 4 and above: <b>8%</b> (6%)</li> </ul>
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Job role	Proportion	Annual pay (full time equivalent)
Care worker	↓ 60.41% (61.25%)	↑ Local Authority: £24,800 (£18,900) ↓ Independent sector: £15,400 (£15,700)
Senior care worker	↑ 8.85% (6.49%)	≡ £17,100 (£17,100)
Registered manager	↑ 2.60% (1.66%)	↓ £30,600 (£30,700)
Registered nurse	↓ 2.08% (3.09%)	↓ £28,400 (£29,400)
Senior manager	↑ 1.56% (1.29%)	↓ £26,000 (£30,700)
Community support and outreach	↓ 1.56% (3.98%)	↑ £17,200 (£16,600)
Social worker	↓ 1.04% (1.25%)	↓ £32,600 (£34,900)
Occupational therapist	↓ 0.20% (0.22%)	↓ £31,700* (£34,700)
<b>Others including:</b> Allied health professionals Personal assistants Supervisors Activities coordinators Technicians Administrators Support staff	↑ 21.86% (20.72%)	

\* No figure available for North Norfolk. Figure displayed represents Norfolk area.

Data source: Skills for Care/National Minimum Data Set For Social Care: Workforce Estimates