

# OUR ENVIRONMENTAL CHARTER

The Council has declared a **climate emergency** and therefore puts environmental considerations at the heart of its service delivery.

Our Environmental Charter states our commitment to action in order to **achieve net-zero carbon emissions by 2030**, showing how we will use our own resources wisely to set a direction through: our own actions; working with partners; and influencing others.



NORTH  
NORFOLK  
DISTRICT  
COUNCIL



## CHAPTER ONE

The steps that we are taking to **achieve net-zero carbon emissions** across our own estate and operations by 2030



## CHAPTER TWO

What we will do as **community leaders** to meet the challenges of the climate change emergency **across the District**



## CHAPTER THREE

What **you** can do to **address the climate emergency** and help to promote **environmental excellence**



Wildflower and pollinator area at the front of North Norfolk District Council headquarters in Cromer, June 2021

# CHAPTER ONE

The steps that we are taking to **achieve net-zero carbon emissions** across our own estate and operations by 2030



In April 2019 North Norfolk became the first district council in Norfolk to declare a climate change emergency. Since then we have pledged to achieve net-zero carbon emissions across our own estate and operations by 2030. To deliver this ambitious target we pledge to take the following important steps...

## We will **MEASURE**



- We will measure and publish emission baseline data for the council's estate and operations
- We will measure on an annual basis the progress we have made to reduce the council's carbon emissions and will publish the findings

## We will **MANAGE**



- We will manage fossil fuel consumption by reducing the carbon footprint of all our operational buildings to achieve net-zero carbon emissions by 2030
- We will manage the carbon footprint of our contractors by evaluating their emissions and carefully considering who we work with
- We will manage waste by becoming a single-use plastic free council by 2023
- We will manage staff travel by developing a council transport scheme which will promote online meetings and access to environmentally friendly modes of transport such as lift-share schemes, electric cars, bicycles and public transport

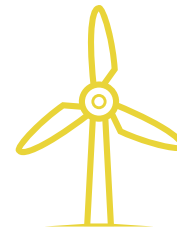
## We will **MOBILISE**



- We will mobilise council staff and partner organisations through a communication programme which will promote and raise awareness of the steps the council is taking to tackle climate change across its estate and operations
- We will mobilise all council staff to implement this charter and respond to the climate emergency in the performance of their roles

# CHAPTER TWO

What we will do as **community leaders** to meet the challenges of the climate change emergency **across the District**



To meet the challenges of a climate change emergency we are going to need to be outward looking. Beyond the actions that we take to achieve net-zero carbon emissions across our own estate and operations we will also work alongside residents, businesses, schools and community groups to influence positive change and to help reduce their carbon footprints. To do this we pledge to...

## We will **INVEST**



- We will invest in 'sustainable communities' by providing grants of up to £15,000 for green initiatives which local town and parish councils and community groups can apply for
- We will invest in community transport schemes, which help residents to access local services
- We will invest in measures which increase biodiversity within the District such as planting 110,000 trees by 2023 and delivering biodiversity net-gain in a measurable way through the Local Plan
- We will invest in local initiatives by providing advice, support, networks and/or the resources required to enable green growth

## We will **SUPPORT**



- We will support opportunities for Active Travel schemes that enhance walking and cycling infrastructure across the District
- We will support the implementation of the 10 point plan for a Green Industrial Revolution by ensuring that we are best placed to secure funding for investment within North Norfolk
- We will support the emerging clean energy sector by working with partners to enable innovative projects such as hydrogen energy and community renewable energy schemes

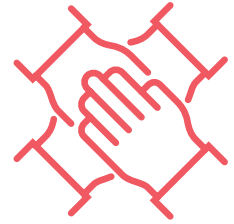
## We will **INSPIRE**



- We will inspire citizens throughout North Norfolk by delivering a climate change public engagement programme which will seek to improve 'carbon literacy' across the District
- We will inspire businesses within the District by providing a platform to promote 'green business' activities at council run events such as the annual Greenbuild event
- We will inspire a new generation of carbon reduction champions - young or old we want to help everyone to reduce their carbon footprint

# CHAPTER THREE

What **you** can do to **address the climate emergency** and help to promote **environmental excellence**



We all have a role to play in protecting the natural environment and in reducing our own carbon footprints. Despite this it is sometimes hard to know exactly what steps to take and how to make a real difference. If you want to support us on our journey towards a brighter, more sustainable North Norfolk you can...

## You can **TAKE PART**



- You can take part by joining in with public consultations and local events such as ‘the big tree giveaway’ and the ‘Environment Forum’
- You can take part in practical actions on climate change by joining an environmental campaign, community group or activities in your own local community
- You can take part in supporting local businesses that are proactively making changes to improve the local environment and reduce their own carbon footprint

## You can **SHARE**



- You can share news about council events, local activities and environmental campaigns
- You can share information about climate change and environmental challenges with friends and family

## You can **SIGN UP**



- You can sign up to personal pledges to commit to changing your own actions to ones that will have a more positive impact upon the environment
- You can sign up to find out about to find out news, events and things that you can do to take action to address the climate change and environmental crisis