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North Norfolk District Council

Site Assessment (Regulation 19): North Walsham

Publication Stage Regulation 19, January 2022

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Site Assessment (North Walsham)

Part 1: Settlement Information

1.1. Introduction

This booklet provides a high-level overview of North Walsham as a growth location in the Draft Local Plan. It looks in detail at the promoted sites, identifying which are the most suitable to contribute towards the allocation requirements in this settlement. Collectively the identified sites contribute to the overall housing requirement for the settlement, provide for additional employment development on specifically allocated land, and protect important areas of various types of green open space.

The sites referred to in this booklet are shown together with their reference numbers in Section 2, and, at the rear of the document as an appendix. The maps detail all sites which were subject to consultation at Regulation 18 stage of plan preparation, and any additional sites which were suggested in response to that consultation. In the event that the sites are allocated, their development would be subject to the policies of the plan including the site specific policies in Part 3 of this document.

The intention is that the booklet will be updated throughout the remainder of the plan preparation process. It contains:

- Part 1 Contextual background information about North Walsham together with a summary of the Regulation 18 consultation responses from statutory consultees, individuals and town and parish councils.
- Part 2 Updated Sustainability Appraisal and assessment of each of the sites considered.
- Part 3 The Council's conclusions on the availability and suitability of each of the sites
 drawing together the Sustainability Appraisal and Site Assessment and the Regulation 18
 consultation responses together with the proposed policies which will be applied when
 planning applications are submitted.
- Part 4 Open Space Designations.

Plan Requirements

North Walsham is one of three identified **Large Growth Towns** in the settlement hierarchy and acts as a district centre where relatively large-scale growth can be accommodated. The Local Plan sets a housing target of **3,011** dwellings to be delivered over the Plan period via a combination of small scale 'infill' developments, new allocations and existing commitments. New sites, to supplement those already consented and under construction, suitable for in the region of **2,150** dwellings, are necessary to achieve the housing requirement. North Walsham is identified as a Large Growth Town in the proposed Settlement Hierarchy and the proposed strategy considers that the town can accommodate a high level of growth in the Plan period together with the supporting infrastructure.

1.2. Sites Promoted & Considered (Regulation 18)

Residential Site Options

Site Ref	LP Policy Ref	HELAA Ref	Site Name	Site Size (Ha)	Approx Site
	(Reg 18)				Capacity
ED1	N/A	H1223	Playing Field, Station Road	3.82	114
NW01/A	N/A	Part of H0683	Land at Norwich Road & Nursery Drive	8.00	160
NW05	N/A	Part of H0683	Roseland	1.48	59
NW06/1	N/A	Part of H0683	Land South and East of North Walsham Garden Centre	28.32	1133
NW07	N/A	Part of H0683	North Walsham Garden Centre	5.21	208
NW08	N/A	H0680	Land To The South Of North Walsham	44.27	1328
NW16	N/A	H0160	Land at End of Mundesley Road	15.46	463
NW16/1	N/A	H0160	Land at End of Mundesley Road	8	240
NW17	N/A	H0161	Land West of Melbourne House, Bacton Road	1.02	50
NW18/1	N/A	No Ref	Land At Melbourne House	1.18	47
NW19	N/A	H0929	North Walsham Caravan Park	5.65	226
NW21	N/A	H0163	Land Opposite Brick Kiln Farm, Manor Road	1.85	55
NW22	N/A	H0931	Land At Manor Road	6.65	266
NW23	N/A	H0164	Land Between Yarmouth Road and Field Lane	18.90	340
NW24 & NW43	N/A	H0165	Land Adjacent Mushroom Farm, A149	4.55	120
NW25	N/A	H0932	Land Off Laundry Loke	0.92	37
NW26	N/A	H0166	Land Adjacent Scarborough Hill House Hotel	1.41	60
NW28/1	N/A	H0167	Land at Greens Road	6.50	200
NW28/2	N/A	H0677	Land At Greens Road	10.64	319
NW28a	N/A	H2081	North Walsham Football Club	5.07	80
NW30	N/A	Part of H0683	Ladbrooke Engineering, Norwich Road	1.34	54
NW34	N/A	H0169	Land at Spa Common	1.41	42
NW36	N/A	H0170	Land at Little London Road	1.56	46
NW40	N/A	H0944	Adjacent Holmfield, Little London	0.50	20
NW41	N/A	H0159	Tungate Farm, Aylsham Road	14.38	430
NW42	N/A	H1179	Land Adjacent Happisburgh Road	1.17	47
NW44	N/A	H0945	Paston College Lawns Site	1.47	60
NW46	N/A	H0172	Land at Fernbank, West of Bacton Road	1.36	40
NW47	N/A	H0173	Land Adjacent Royston Cottage, Little London	0.70	21
NW48	N/A	H0174	Land North of Royston Cottage, Little London	0.62	18
NW49	N/A	H0175	Land at 22 Skeyton Road	0.55	6
NW50	N/A	H0176	Land South of Anchor Road	2.33	69

NW51	N/A	H0177	Land at Southcroft, Yarmouth Road	0.92	27
NW54	N/A	No Ref	Land West of Manor Road	9.94	300
NW55	N/A	H0682	Land Between Manor Road & Happisburgh Road	2.96	90
NW56	N/A	H0684	Land at Bradfield Road	0.36	15
NW57	N/A	H0685	Land At Greens Road	2.07	62
NW58	N/A	H0686	Land South Cromer Road	20.12	600
NW59	N/A	H0687/1	Land West Of Bradfield Road	4.08	163
NW60	N/A	H0689	Land Between Lyngate Road And The Street	16.93	677

Mixed-Use Site Options

Site Ref	LP Policy Ref (Reg 18)	HELAA Ref	Site Name	Site Size (Ha)	Approx Site Capacity
NW01/B	DS14	Part of H0683	Land at Norwich Road & Nursery Drive	18.62	350
NW08/1	N/A	H0156	Land at Skeyton Road	20.63	396
NW08/2	N/A	H0157	Land West of Norwich Road (B1150)	25.03	800
NW09	N/A	H0158	Land at South Rise	0.53	15
NW11	N/A	H0355	Tungate Road	10.92	328
NW14/53	N/A	H0688	Land at Bradfield Road & Cromer Road	2.46	70
NW15	N/A	H0926	Land At Bradfield Road	17.45	698
NW15/1	N/A	Part of H0926	Land At Bradfield Road	4.47	179
NW20 & NW33	N/A	H0162	Land at Marshgate & Manor Road	16.21	640
NW31	N/A	H0168	Land Rear of East Coast Plastics	0.65	16
NW52	N/A	H2079	Land East of Bradfield Road	2.63	80
NW61	N/A	H0712	Wayside Farm, Skeyton Road	12.05	482
NW62	DS15	H0686	Western Extension	95.00	1800

Employment Site Options

Site Ref	LP Policy Ref (Reg 18)	HELAA Ref	Site Name	Site Size (Ha)	Approx Site Capacity
E10	DS16	HE0070	Land off Cornish Way	5.11	N/A
NW52	N/A	H2079	Land East of Bradfield Road	2.63	N/A

Additional Sites

New sites promoted through or following Reg. 18 consultation:

Site Ref	LP Policy Ref (Reg 18)	HELAA Ref	Site Name	Site Size (Ha)	Approx Site Capacity
NW15/2	N/A	N/A	Land At Bradfield Road	2.22	30

	NW62/A	N/A	N/A	Western Extension	108.31	1800
-1						

Withdrawn Sites

The following sites were withdrawn by the promoter during the Local Plan preparation process prior to Regulation 19 stage.

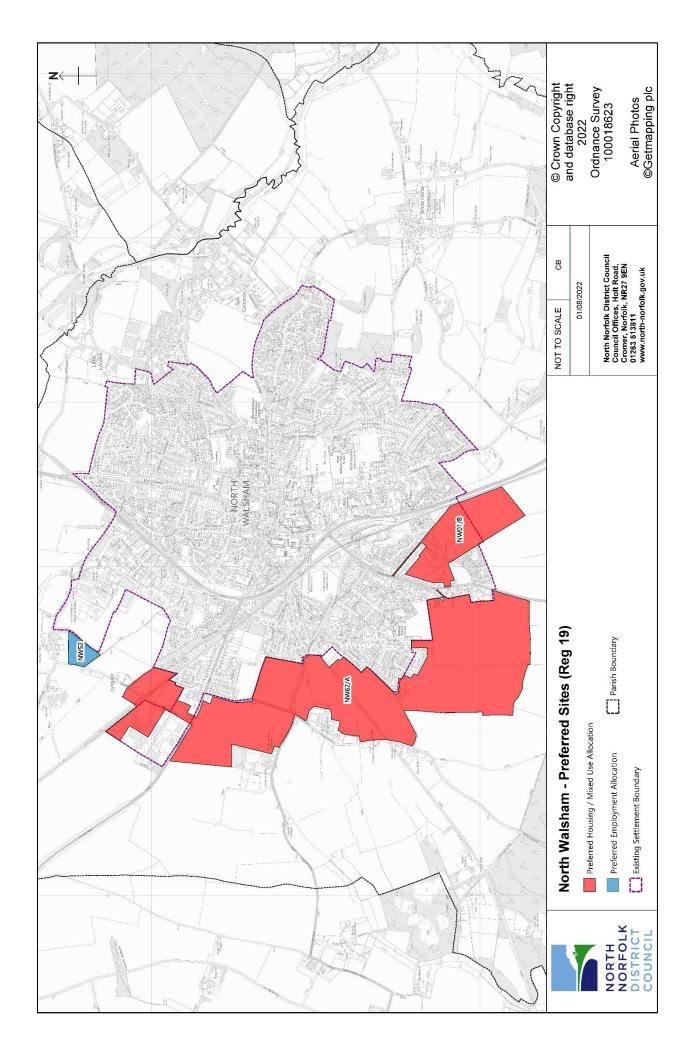
Site Ref	LP Policy Ref (Reg 18)	HELAA Ref	Site Name	Site Size (Ha)	Approx Site Capacity	Reason Withdrawn
NW19	N/A	H0929	North Walsham Caravan Park	5.65	226	Not available

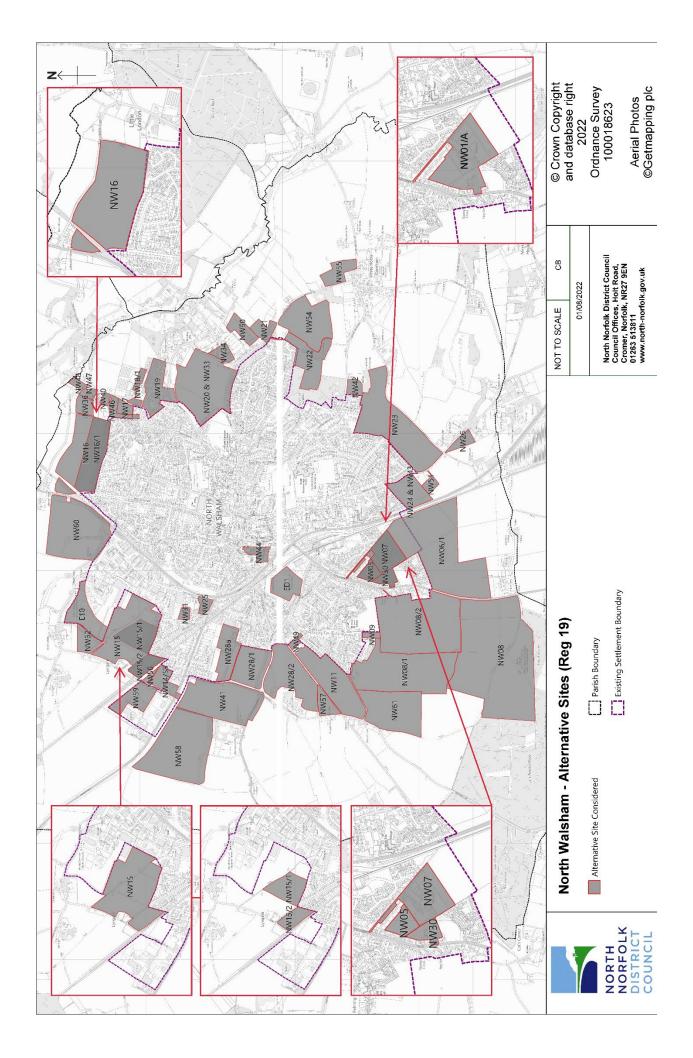
Screened Out Sites

A number of potential development sites were initially screened out and excluded from further consideration as a Local Plan allocation. Sites were screened out where they met any of the given criteria in 'Table 1 - High Level Reasons for Excluding Potential Sites' in the **Site Selection**Methodology Background Paper.

Where applicable, these sites are shown below.

Site Ref	LP Policy Ref (Reg 18)	HELAA Ref	Site Name	Site Size (Ha)	Approx Site Capacity	Reason Discounted
N/A	N/A	N/A	N/A	N/A	N/A	N/A





1.3. Background Information

Characteristics

North Walsham is identified as a Large Growth Town in the proposed Settlement Hierarchy. This means it has been identified as one of three towns, the others being Cromer and Fakenham, where large scale growth is promoted.

North Walsham is the largest town in the District with a population of around 12,600. The town offers a broad range of services and local employment. It has strong links with Norwich, with the close proximity of the city encouraging high levels of out commuting for jobs and other services. Two sites for mixed use allocation have been identified for North Walsham which, if allocated would be suitable for approximately 2,150 new dwellings and other uses across the two sites. When added to potential small scale developments within the town this Plan proposes that some 23% of all housing growth in the District is located in North Walsham which by the end of the Plan period would see the population of the town increase by around 5,000.

Employment

The town's industrial businesses are focused on manufacturing of machinery and equipment, plastics products and metal fabrication. North Walsham has recorded a consistent level of premises take-up and, along with Fakenham, is a primary industrial node in North Norfolk. Located in the Eastern sub region of the District and along with Scottow and Catfield employment areas, North Walsham accounts for much of the existing and future employment provision for the district. North Walsham has strong links with Norwich, with the close proximity of the city encouraging high levels of out commuting for jobs and other services and acting as a discouragement to inward investment. Never the less the town has historically delivered the highest levels of activity in the district. North Walsham's industrial estates are reaching capacity and further employment land is required to be available to the market in the short term to ensure continuity of the town's growth.

Town Centre & Retail

North Walsham has the third largest retail provision in the District in terms of floorspace and is classed as a Large Town Centre in the proposed retail hierarchy where new retail and town centre investment should be directed. Expenditure retention rates, (a measure of what proportion of available expenditure is retained in the town) for convenience shopping remain high at 78% due to the presence of national chains in the town centre and edge/out of centre locations. This is significantly lower for comparison (28%) and food/beverage expenditure (14%) in large part due to the draw of Norwich and the relatively limited range of goods available locally. The town centre itself consistently has the highest recorded shop vacancy rate in the District at 10 - 17% and would benefit from qualitative improvements and investment in the retail offer.

The evidence suggests that the scale of growth proposed in the town is likely to increase the available retail expenditure and notwithstanding the vacancy rate and shifts away from town centre shopping would support the provision of further retail floorspace for both convenience and comparison goods. The health and vitality of North Walsham town centre is relatively fragile and it would be vulnerable to impacts of development over 2,500 sq.m gross.(the national default threshold for impact tests). A locally set threshold of 500 sq.m gross is appropriate for retail and leisure development in North Walsham (see Retail & Town Centres), reflecting the scale and vulnerability of the town centre and to ensure the impacts of out of centre development are robustly considered.

There is an identified need, in the mid to long term, for comparison and convenient goods shopping and to a lesser extent food/beverage floor space. Vacant shop units could reasonably accommodate up to 70% of the identified projections in the first 10 years of the Plan period and should remain a focus for investment. Large scale development sites are not readily available within the defined Primary Shopping

Area and site assembly may be complex due to the many Listed Buildings. Even so, the 'town centre first' approach embodied in national and local policy should be rigorously applied. Alternatively, future growth requirements could be provided through intensification within the existing out of centre retail area (Waitrose), but only if the sequential and impact tests are met.

Infrastructure

The proposed land allocations have been informed through consultation and engagement with relevant infrastructure providers and statutory consultees. Background Paper 4 - Infrastructure Position Statement contains more information and has informed the Infrastructure Deliver Plan.

The Education Authority has indicated that the high level of growth proposed in the town will necessitate the provision of a new primary school.

The railway bridges on the western approaches to the town along the Cromer Road, Aylsham Road & Norwich Road provide a challenge for large or heavy goods vehicles travelling through the town and force the traffic through residential areas and along unsuitable residential streets. A western 'link road' between the B1150 (Norwich Road), the B1145 (Aylsham Road) and A149 (Cromer Road) would help alleviate some of these issues.

North Walsham is not identified in the Strategic Flood Risk Assessment as being at risk of fluvial flooding but there are a number of un-named drains with potential to present a flood risk. Predominantly isolated and minimal pockets of water ponding on roads, gardens and other open spaces pose a risk of surface water flooding.

Anglian Water identified that off-site water mains reinforcement is required in certain parts of the town and that enhancement to the foul sewerage network capacity will be required.

The scale of growth envisaged in the town will require improvements in health service provision.

In summary, the main infrastructure considerations are:

- traffic management and congestion in the town including access to industrial estates and town centre and low bridge restrictions, particularly for large or heavy goods vehicles;
- lack of a bus terminus/ interchange;
- limited capacity at schools particularly at primary school level;
- insufficient capacity in health services to support future growth;
- minerals resource allocation MIN 115 Land at Lord Anson's Wood, near North Walsham;
- enhancements to the sewerage network capacity and off-site water mains reinforcement are required in some parts of town;
- surface water drainage capacity;
- insufficient capacity in health services to support large scale growth;
- potential electricity supply constraints

As development takes place it will need to be served by appropriate supporting physical infrastructure and services. All developments are required to address any identified shortages in infrastructure to the extent necessary to make the specific proposal acceptable. Policy SD5 and Background Paper 4 explain this process.

Education

There are a total of four schools within North Walsham: North Walsham Junior School, North Walsham Infant School and Nursery and Millfield Primary provide primary education while North Walsham High

School provides secondary education. North Walsham High School has a wide catchment and provides secondary education for Antingham & Southrepps, Bacton, Mundesley, Swanton Abbott and Worstead.

Norfolk County Council Education Authority stated:

Although there is current capacity at primary schools in North Walsham, the growth levels proposed in the emerging local plan will necessitate the provision of a new primary school. The exact location of the school within the site has not yet been determined and would be influenced by catchment areas the suitability of sustainable connections. Further consideration to this will be given through the proposed master planning approach in the subsequent stages of the development of the emerging Local Plan.

Affordable Housing Zone & Policy Percentage

North Walsham is identified in Zone 1 for affordable housing with a plan requirement for 15% of the total dwellings provided on schemes of 6+ dwellings.

Connectivity

North Walsham, in general, has reasonable connectivity and the catchment schools are within walking distance from most of the residential areas. The town centre is also within walking and cycling distance from most residential areas. The town has a range of employment, shopping and leisure opportunities. North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins and are every hour. The bus stops are located through-out the town, however, the town does not have a bus station.

North Walsham is well served by the Norfolk Trail network with 2 Trails providing three routes out of town. The 61 mile Weavers Way is a long distance route that connects Cromer to Great Yarmouth via North Walsham. The Weavers Way also connects with The Norfolk Coast Path, Angles Way, Wherryman's Way and the Paston Way. There is also a connection to the Bure Valley Way and Marriot's Way at Aylsham. The route out to the west follows the former course of the xx railway and provides an off road link all the way to Aylsham.

The Paston Way is a 22-mile trail that links the town with the Norfolk Coast Path at Bacton. The first 1.5 miles out of town follows the former railway cutting and provides a link to the public footpath along the route of the old North Walsham and Dilham canal. The trail passes through Knapton Cutting County Wildlife Site.

The west and south west of the town are relatively well served by public rights of way. There is a public footpath that provides a link from Aylsham Road, past the Rossi leisure complex at Tungate Fam and then out into the wider countryside and providing access into Bryant's Heath.

Another footpath provides a link from the water towers on Norwich Road towards and through North Walsham Heath and around the northern boundary of Lord Anson's Wood. This network can be followed, via a short section on the road, to link with the Weavers Way.

The east of the town is less well served by paths out from the town into the countryside. However, a footpath along the former canal can be access from the Paston Way leading towards Spa Common

Green Infrastructure

All development in North Walsham should consider the Green Infrastructure Background Paper 2019 for and incorporate green infrastructure proposals as outlined in the Action Plan. Five 'G.I. Action Zones' have been identified for North Walsham:

Weavers Way Corridor

- Key access route providing links to wider Norfolk Trails and Norfolk Coast Path
- Improve biodiversity along the corridor
- Improve access routes connecting to the Weavers Way
- Explore off-road connections on the route to the south east of the town
- Danger of severance from western extension and link road from Western Extension

• Maintain and improve signage and interpretation along the route.

Paston Way Corridor

- Key access route towards the coast and Norfolk Coast Path
- Enhance the road based connection through the town
- Improve biodiversity and habitats along the corridor

Witton Heath to Bacton Corridor

- Improve the poor access connections from town
- Improve biodiversity and habitats along the corridor

Canal Corridor

- Improvements to public access along the canal
- Improve wetland habitats along the corridor
- Provide connections from the town and other routes to the corridor

Town wide green infrastructure Improvements

- Improvements to all core habitats through-out the town
- Improvements to the access/PROW network around the town to provide opportunities for access to the wider countryside around North Walsham
- Explore opportunities for improved connections around the east of town link the Weavers
 Way to the can route

Norfolk Green Infrastructure and Recreational Impact Avoidance & Mitigation Strategy 2021

The Norfolk Green Infrastructure and Recreational Impact Avoidance & Mitigation Strategy highlights that the land south-west of North Walsham has been determined as an Opportunity Area; specifically, North Walsham Wood, Lord Anson's Wood, Bacton Wood and Perch Lake Plantation and the surrounding area. Collectively these areas could become a new Country Park/SANG (or equivalent) and enable access into surrounding PRoW and long-distance trails. Currently Lord Anson's Wood is an allocated site in Norfolk Waste and Minerals Local Plan for sand and gravel extraction. However, it is recommended it be restored to heathland with public access, which could be incorporated into any future project.

Sports Pitch Strategy

The sports pitch strategy identifies the following priorities for North Walsham:

Football

• Provision of a new 3G pitch at North Walsham High School to reduce pressure on youth training and match day venues.

<u>Tennis</u>

• Potential to provide floodlighting on the Recreation Ground tennis courts, however this is next to the High School which currently has floodlighting and has surface upgrades planned.

Rugby

- The provision of a new 3G pitch at the High School should also include shockpads.
- Over the plan period new rugby pitch provision will be required (one minimum).
- Floodlights for North Walsham RFC.

Open Space Requirements

The 2019 North Norfolk Open Space Assessment sets the quantum of open space for new residential developments across the district for the plan period. Assessed against these standards the study identifies that North Walsham has a requirement for all types of open space, particularly Allotments, Amenity Greenspace and Parks and Recreation Grounds.

Open Space Deficiencies in North Walsham (area in hectare) as detailed in the North Norfolk Open Space Assessment are shown in the table below.

Allotments	Amenity Greenspace	Parks & Recreation Grounds	Play (Child)	Play (Youth)
-7.20	-9.75	-5.14	-0.17	-0.67

Constraints & Opportunities

North Walsham does not have the significant environmental and landscape constraints that are found elsewhere in the District. It is not in the AONB, close to the Broads or in proximity to any international designated sites. Whilst over the Plan period it is expected that a process of re-development, infill developments, and changes of use will continue to provide a supply of new homes and other uses, these opportunities are relatively modest and will not address the identified need for new homes in particular. New greenfield allocations are therefore necessary in order to deliver the required growth. There are a range of factors which influence the potential location of development in North Walsham including the need to take into account the availability of infrastructure and need for new infrastructure.

North Walsham has a broad range of services and employment opportunities and has good transport connections including road connections across the District. The town has a main line rail station which provides direct rail access into Norwich, Hoveton & Wroxham, Cromer and Sheringham. The town does not have a bus station or a focused bus interchange area.

In summary, the main considerations which influence the suggested location of development sites are the need to:

- consider the delivery of new infrastructure, in particular, a new link road around the west of the town;
- locate developments where they are, or can be connected, to key services and the town centre preferably by walking, cycling or public transport or via better quality roads;
- enhance the capacity in primary schools;
- avoid locations which are detached from the town and not well related to existing built up areas;
- avoid increases in traffic passing thorough the town centre;
- respect the quality of the surrounding landscape, particularly to the north and east of the town.

Demographics

Population

Population in North Walsham (Census 2011): 12,634

	Number	%	District Comparison (%)
Aged 0 to 15	2,128	16.8	14.5
Aged 16 to 29	1,911	15.1	27.2
Aged 30 to 44	2,071	16.4	14.4
Aged 45 to 64	3,229	25.6	29.7
Aged 65+	3,295	26.1	28.8

Housing Stock

	Number	%	District Comparison (%)
Detached house or bungalow	2,143	36.7	44.0
Semi-detached house or bungalow	1,891	32.4	28.8
Terraced house or bungalow	1,073	18.4	16.2
Flat, maisonette or apartment - Purpose- built block of flats	536	9.2	6.4
Flat, maisonette or apartment - Part of a converted or shared house	50	0.9	2.7
Flat, maisonette or apartment - In a commercial building	75	1.3	1.2
Caravan or other mobile or temporary structure	77	1.3	0.8

Affordability

Location	Affordability Ratio (2016)	Affordability Ratio (2020)
North Walsham East	9.88	10.90
North Walsham North	9.62	11.13
North Walsham South	10.42	10.78
North Norfolk	8.96	9.14

Data Source: Distribution of Growth Background Paper (2021). Affordability Ratio information in relation to wards obtained from ONS 'Ratio of median house price to median gross annual (where available) work-place-based earning by local authority district (England and Wales)' dataset 1

Parish Boundaries

One of the site options (NW48) extends partially outside of the North Walsham parish boundary into the adjacent parish of Knapton.

Services

North Walsham offers a wide range of shops and services which serve residents of the town and the surrounding area.

Services & Faciliti		
Category	Services	Conclusion
Education	 North Walsham Infant School & Nursery North Walsham Junior School Millfield Primary School North Walsham High School 	There are a range of education facilities within the town.
Health care	 Paston Surgery Birchwood Surgery North Walsham and District War Memorial Hospital A number of private and NHS Dental Care Practices. 	There are a range of healthcare opportunities within the town meeting the needs of the residents and the wider community.
Retail	30 comparison retail units and 7 convenience retail units within the town's primary shopping area.	Extensive choice of comparison and convenience goods shopping within the town centre.
Public transport	Regular bus services to Cromer, Stalham, Norwich & Great Yarmouth. Regular Greater Anglia train services to Cromer, Sheringham, Hoveton and Norwich.	Good public transport to a number of other towns and good connectivity to Norwich, a 'higher order' settlement.
Employment opportunities	A number of opportunities for employment within the sectors of: Wholesale and retail trade; Human health and social work activities; Manufacturing; Education; Construction; and Accommodation and food service activities.	It is considered that there are extensive employment opportunities within the town.

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 $^{{\}color{blue}1}{\color{blue}\underline{ https://www.ons.gov.uk/people population and community/housing/bulletins/housing affordability in england and wales/2021}$

1.4. Constraints

There are a range of factors which influence the potential location of development in North Walsham, including highways & transport, connectivity to the town centre and landscape considerations. There is also the need to take into account the existing services and infrastructure in the town.

Built Environment

North Walsham Conservation Area covers the historic core of the town and extends, in part, south along the Yarmouth Road.

There are a total of 103 Listed Buildings in North Walsham, two which are Grade I (Church of St Nicholas and the Market Cross which is also a Scheduled Ancient Monument) and four Grade II*. In addition, there are four Scheduled Ancient Monuments in total and 38 buildings have been included on the Local List as important buildings.

Natural Environment

Environmental Designations

Bacton Woods, a designated Ancient Woodland is situated to the east of the Town.

Bryant's Heath, a designated SSSI, is situated to the west of the Town.

There are a small number of County Wildlife Sites (CWS) on the fringe of North Walsham. Alder Carr and Spa Common, the closest to the built form located to the east of the settlement. The Weaver's way, which connects Cromer to Great Yarmouth runs is designated as a CWS.

Landscape Character

The **North Norfolk Landscape Character Assessment SPD (2021)** identifies that the majority of the town is situated within the Low Plains Farmland Character Area. The area to the north and east of the town is categorised by the River Ant and Tributaries Character Area.

The **Low Plains Farmland** Character Area is characterised by a flat or gently undulating open landscape with long, uninterrupted views, predominantly arable land use and dispersed rural settlements, including the expanding market town of North Walsham. The landscape becomes less enclosed and wooded towards the coast, as a result of 20th Century agriculture and hedgerow removals.

The vision for this landscape character area is a well-managed and actively farmed rural landscape that makes the most of field margins for biodiversity and contains a mosaic of farmland, heathland and woodland to provide a network of semi-natural features. New development is integrated within the existing settlements where it reinforces traditional character and vernacular. The landscape retains a rural character and dark skies at night.

The **River Valleys** (**River Ant and Tributaries**) Character Area provides a strong contrast to the typically open, large-scale arable landscapes through which they pass, being characterised by a pastoral land use, a high level of tree cover and a linear settlement pattern, with significant local variations in land cover and, consequently, in views.

The vision for this landscape character area is of intimate, small-scale landscapes with a wide variety of land uses / habitats, offering a contrast to the more expansive, open, large-scale arable farming and coastal landscapes that surround the valleys. New development should be appropriate in scale,

unobtrusive and readily accommodated into its landscape setting. Woodland and hedgerows should be a major landscape element, helping to contain development. The linear valley form should be apparent, and should dictate land use and development form. Valley sides should offer some degree of transition between the contrasting scales of the valley floors and surrounding arable farmlands.

Flood Risk

The North Norfolk Strategic Flood Risk Assessment (SFRA) (2017) climate change flood risk layers in regard to fluvial, tidal and surface water flooding indicates that the town is subject to pockets of surface water flooding, predominantly along the roads through the town. The majority of the town is in Flood Zone 1. To the north of the town the North Walsham and Dilham Canal represents an area of Flood Zone 3a.

Coastal Change Management Area

N/A

In summary, the main considerations which influence the suggested location of development sites are:

- growth of the town to the north and east is constrained by poor highway network connections and the canal and its sensitive wetland habitats;
- locating developments where they are, or can be connected, to key services and the town centre preferably be walking, cycling or public transport or via better quality roads;
- delivery of key infrastructure improvements such as road network improvements and ability to ensure enhancement to foul sewage network capacity;
- retaining existing green spaces within the town boundary where they are either functionally or visually important;
- protect employment land for that purpose;
- avoiding locations which are detached from the town and not well related to existing built up areas;
- Opportunities to improve green infrastructure and the wider connectivity of the town with the surrounding countryside.

1.5. Habitat Regulations Assessment / Appropriate Assessment

HRA Screening identified likely significant effects for all residential allocations, and one employment site (H27/1) with in-combination risks to various European sites specifically in relation to recreational impacts

The HRA (including Appropriate Assessment) recognise that the Local Plan includes a County-wide mitigation approach that has been developed to address the in-combination, cumulative effects of housing growth and recreational impacts on European sites. This approach, written by Place Services, involves a green infrastructure strategy and the RAMS which provides for access management on-site and associated measures. The green infrastructure strategy highlights the need for local planning authorities to secure the provision of green infrastructure at both a development site and plan-making level. Strategic opportunities for green space are identified and the strategy sets out criteria for Enhanced Green Infrastructure provision to ensure developers are aware of their responsibilities and to allow local planning authorities to audit their green infrastructure against the criteria. The RAMS component part includes a package of mitigation measures.

In embedding this strategic mitigation scheme within the North Norfolk Plan and clearly cross-referencing its requirements through policies all site allocations are required in the Plan to provide appropriate contributions towards mitigation measures identified in the Norfolk Green Infrastructure and Recreational Impact Avoidance & Mitigation Strategy (RAMS). All allocations above 50 units are also required to provide enhanced green infrastructure in accordance with the strategy. The HRA subsequently concludes that the strategy and the Local Plan provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreation concerns. With the strategy in place the Council can rule out adverse effects incombination for all of the allocations in the Plan.

Six site options are flagged due to being in the immediate proximity to European sites and are identified as having the potential for LSE alone. These are located in Blakeney and Holt and further detail can be found in the relevant settlement booklets / site assessments.

In terms of hydrological impacts due to water resources the HRA identifies that the District is under significant pressures from population growth, climate change, sustainability reductions and the need to increase resilience. Anglian Water's own Water Resource Management Plan, 2019, suggests a total regional surplus of 150 MI/d in 2020 with a shift to a total regional deficit of -144MI/d by 2024. In order to address this, demand the Water Resource Management Plan includes a 25-year demand management strategy which will offset projected growth from household demand. In addition, the Environment Agency has committed to ensure abstraction licensing strategies and actions fully incorporate all environmental objectives and align with river basin management plans. They will only grant replacement licences where the abstraction is environmentally sustainable and abstractors can demonstrate they have a continued need for the water and that they will use it efficiently. In addition, for existing licences, the Agency will prioritise actions to protect and improve Natura 2000 sites and address the most seriously damaging abstractions during this plan period.

As a result, the Appropriate Assessment concludes that adverse effects in integrity from water supply issues can be ruled out, alone or in-combination

1.6. Statutory Consultee Responses (Regulation 18)

The following section provides a summary of the representation received from key service providers and statutory bodies in relation to each of the proposed allocations during the Regulation 18 consultation period of May - June 2019.

The full responses to the consultation can be viewed in the Regulation 19 **Consultation Statement**. Where the term 'General Support for the allocation' has been used this is typically in relation to comments made by owners, developers and their agents who are promoting the development of sites.

Many of the sites were subject to standard comments from a number of statutory consultees which sought minor changes to policy wording to either reflect national advice or improve the effectiveness of the policy. The intention is that these will be incorporated into the Plan at the next stage'.

Norfolk Country Council Highway Authority

NW01/B

Policy DS14: Land at Norwich Road & Nursery Drive

Sustainability

All schools are within acceptable walking distance. North Walsham has good public transport links with both bus and rail being available. Employment, shopping and leisure are all available locally. Pedestrian access to the town relies on crossing the A149, the existing traffic signal junction includes a facility for the movement.

Safety

Whilst it is recognised that Nursery Drive presently serves some housing, along with an operational garden centre. The road is a narrow private road, without footways and doesn't appear to have scope for improvement. It is suspected that the visibility splays at Norwich Road do not meet the requirements of Manual for Streets. The road is not considered to be appropriate for an increased level of usage. More than one point of vehicular and pedestrian/cycle access is required to the site and to aid permeability, it should be link with the existing developments to the north and south of the site. Mitigation

The development must have at least two points of vehicular access. The development should incorporate links to the sites located to the north and south. The development should not permit additional vehicular access via Nursery Lane. Congestion at the B1150/A149 traffic signal junction is a known problem. Submission of Transport Assessment (TA) required, along with provision of any identified development traffic mitigation measures. The traffic analysis should as a minimum include the traffic signal junction between the B1150, A149 and Grammar School Road. As the development strategy includes linking with the existing developments, the TA should consider impact at their accesses.

NW62

Policy DS15: North Walsham Western Extension

Will be dealt with separately - as part of Development Brief production.

E10

Policy DS16: Land off Cornish Way

The site is understood to be currently allocated and continues to be supported. The requirement to preserve the ability for the site to be accessed from Bradfield Road is noted. It should be highlighted that Cornish Way is not presently public highway for its full extent.

Sustainability

The site is well located for access from North Walsham and the B1145 North Walsham Bypass is a bus route.

Safety

The existing junction of B1145 is of an appropriate standard to support further development of the employment area.

Mitigation

A Transport Assessment would be required to assess whether off-site highway mitigation works are necessary.

Cumulative Comments for Settlement

Until proposals for DS 15 have been fully developed, it will not be possible to fully understand the cumulative impact of the allocations proposed at North Walsham.

However, site reference DS 14 is likely to contribute to the ongoing congestion concern at the A149/B1150 traffic signals, applications to develop that site should include analysis of impacts at the junction.

The scale and form of employment proposed at DS 16 will inform the mix and volume of vehicles that would be likely to access the site. When those are known, it will be possible to take a view on likely impact at North Walsham.

Norfolk Country Council Minerals & Waste Planning Authority

NW01/B

Policy DS14: Land at Norwich Road & Nursery Drive

LP739 -The following wording should be included in the allocation policy - The site is underlain by a defined Mineral Safeguarding Area for sand and gravel. Any future development on this site will need to address the requirements of Norfolk Minerals and Waste Core Strategy Policy CS16 - 'safeguarding' (or any successor policy) in relation to mineral resources, to the satisfaction of the Mineral Planning Authority.

NW62

Policy DS15: North Walsham Western Extension

LP739 -The following wording should be included in the allocation policy - The site is underlain by a defined Mineral Safeguarding Area for sand and gravel. Any future development on this site will need to address the requirements of Norfolk Minerals and Waste Core Strategy Policy CS16 - 'safeguarding' (or any successor policy) in relation to mineral resources, to the satisfaction of the Mineral Planning Authority.

E10

Policy DS16: Land off Cornish Way

LP739 - The following wording should be included in the allocation policy - The site is with the consultation area for a safeguarded mineral or waste site or adopted allocation, defined by the adopted Norfolk Mineral and Waste safeguarding policy. Any future development on this site will need to address the requirements of Norfolk Minerals and Waste Core Strategy Policy CS16 - 'safeguarding' (or any successor policy) in relation to the safeguarding of such sites, to the satisfaction of the Mineral Planning Authority.

Utilities Capacity

Anglian Water

NW01/B

Policy DS14: Land at Norwich Road & Nursery Drive

LP398 - There is an existing water main in Anglian Water's ownership within the boundary of the site and the site layout should be designed to take this into account. This existing infrastructure is protected

by easements and should not be built over or located in private gardens where access for maintenance and repair could be restricted. The existing water mains should be located in highways or public open space. If this is not possible a formal application to divert Anglian Water's existing assets may be required. Amend policy DS14 to include reference to existing water main located on site and that this is a consideration for the applicant. Suggested that the following wording be added to Policy DS14: '9. That suitable access is safeguarded for the maintenance of water supply infrastructure.'

NW62

Policy DS15: North Walsham Western Extension

LP356 - existing borehole located within the proposed North Walsham Western extension which is connected to North Walsham Water Treatment Works (NWALWW) which supplies potable (clean) water to a wider area including North Walsham. The Water Treatment Works is located at Stump Cross, Norwich Road, North Walsham adjacent to the site boundary. It is important to ensure that adequate safeguards are put in place to ensure that the proposed mixed use development does not adversely affect the continued operation of Anglian Water's existing borehole, associated infrastructure and the North Walsham Water Treatment Works for our customers. This existing infrastructure is critical to enable us to carry out Anglian Water's duty as a water undertaker. Policy DS 15 as drafted does not make reference to the existing boreholes, how this be protected from potential polluting activities or how access to this will be maintained both during and after construction. Anglian Water would require the applicant(s) for this site prepare an appropriate risk assessment which considers the risk and protection of the source, both during construction and once developed. The risk assessment should identify any risk to source and mitigation. As such we would ask that the policy make specific reference to this requirement. The borehole is currently located in an agricultural field it is therefore important to ensure this land is not developed in such a way that would prevent being able to access and maintain the borehole. Consideration should be given to the extent of the proposed allocation site, the distribution of the proposed uses within the allocated site and how to ensure that the area in and around the borehole will remain undeveloped. The area in and around the borehole site should remain undeveloped to allow continued access by Anglian Water. The following wording is suggested for consideration in Policy DS15: 'A detailed groundwater risk assessment will be required to demonstrate no adverse impact from polluting activities on the groundwater source. Proposals will be supported where it can be demonstrated to the Council in consultation with the water undertaker that pollution to existing groundwater sources can be avoided or suitably mitigated. There is an existing borehole, horizontal audit and water mains within the boundary of the site and the site layout should be designed to take this into account. Proposals should demonstrate how access to the existing boreholes will be safeguarded for operational and maintenance purposes by the water undertaker.

E10

Policy DS16: Land off Cornish Way

No comment received.

Environment Agency

No comments received.

Norfolk County Council Education Authority

While the emerging Local Plan does not raise any immediate issues for the County Council as education provider the following point need to be made: North Walsham (Western Extension) – The County Council supports the provision of a new primary sector school as part of the proposal for 1,800 new homes to the west of North Walsham (Policy DS15).

Others

Historic England

(Comments on all Preferred Sites)

LP705 - It is important that policies include sufficient information regarding criteria for development. Paragraph 16d of the NPPF states that policies should provide a clear indication of how a decision maker should react to a development proposal.

To that end we make the following suggestions.

- a) The policy and supporting text should refer to the designated assets and their settings both on site and nearby. By using the word 'including' this avoids the risk of missing any assets off the list.
- b) The policy should use the appropriate wording from the list below depending on the type of asset e.g. conservation area or listed building or mixture
- c) The policy and supporting text should refer to specific appropriate mitigation measures e.g. landscaping or careful design or maintaining key views or buffer/set Therefore, please revisit the site allocations and ensure that policy wording/supporting text is consistent with the advice above. Where a site has the potential to affect a heritage asset, we would expect the following typical wording within the policy:
 - listed building 'Development should preserve the significance listed building and its setting'. This is based on the wording in Part 1, Chapter 1, paragraph 1 (3) (b) of the Planning (Listed Buildings and Conservation Areas) Act 1990.
 - conservation area 'Development should preserve or where opportunities arise enhance the Conservation Area and its setting'. This is based on the wording in Part 2, paragraph 69 (a) of the Planning (Listed Buildings and Conservation Areas) Act 1990.
 - registered park and garden 'Development should protect the registered park and garden and its setting.'
 - scheduled monument 'Development should protect the scheduled monument and its setting.'
 - combination of heritage assets 'Development should conserve and where appropriate enhance heritage assets and their settings.' This is based on the wording in the Planning Practice Guidance Paragraph: 003 Reference ID: 18a-003-20140306 Revision date: 06 03 2014

Alternatively, you may prefer to adapt the above and incorporate the following, 'preserve the significance of the [INSERT TYPE OF HERITAGE ASSET] (noting that significance may be harmed by development with the setting of the asset)'. This is perhaps technically more accurate but perhaps slightly less accessible.

There may be occasions where particular mitigation measures proposed should also be mentioned in policy e.g. landscaping, open space to allow breathing space around heritage asset etc.

Sometimes it may be appropriate to present proposed mitigation measures (both to heritage and other topics) in a concept diagram as this quickly conveys the key policy intentions.

By making these changes to policy wording the Plan will have greater clarity, provide greater protection to the historic environment and the policies will be more robust.

NW01/B

Policy DS14: Land at Norwich Road & Nursery Drive

LP705 - Whilst there are no designated heritage assets within the site, Stump Cross/Wayside Cross which lies to the west of the site is a scheduled monument and grade II listed. However, development of the site is likely to have limited impact on this heritage asset, owing to the nature of the asset itself.

NW62

Policy DS15: North Walsham Western Extension

This site is a large mixed use extension to the west of North Walsham. Whilst there are no designated heritage assets within the site, there are two grade II listed buildings to the west of the site at Bradmoor Farm and Stump Cross/Wayside Cross which lies to the east of the site and is a scheduled monument

and grade II listed. Development of this site has the potential to impact upon the setting of these designated heritage assets.

There is currently no mention of these designated heritage assets in paragraph 16.36. There is also no mention of the heritage assets in the policy. This should be amended to make reference to the heritage assets.

Natural England

NW62

Policy DS15: North Walsham Western Extension

Policy DS 15 Site allocation NW62 is of significant size and within 1km of Bryants Heath SSSI which is linked directly via a public footpath. Due to the lack of alternative green space in the area we would anticipate an increase recreational use of the designated site. To mitigate disturbance impacts, the proposal will require suitable onsite open space that is proportionate to the scale of the development and sufficient to absorb the routine recreational requirements for the anticipated number of residents (a country park or equivalent). In addition, this allocation should provide significant contributions to net gain and opportunities for habitat creation as in line with emerging Policy ENV 4. Historically, the land parcels adjacent to the site were heathland and recreation of this habitat could provide an extension and buffer to the SSSI, potentially supporting wildlife whilst integrating recreation. Natural England would welcome a conversation about net gain and GI opportunities.

Statements of Common Ground (SoCG)	
None.	

1.7. Summary Consultation Comments (Regulation 18) June 2019

The following section provides a summary of the representations received in relation to each of the proposed allocation sites during the Regulation 18 consultation period. These are grouped into individuals, parish & town councils, plus statutory bodies and other organisations.

The full responses to the consultation can be viewed in the Regulation 19 **Consultation Statement**. Where the term 'General Support for the allocation' has been used this is typically in relation to comments made by owners, developers and their agents who are promoting the development of sites.

Many of the sites were subject to standard comments from a number of statutory consultees as detailed above which sought changes to policy wording to either reflect national advice or improve the effectiveness of the Policy. The intention is that these will be considered and incorporated into the Plan if necessary.

NW01/B
Policy DS14: Land at Norwich Road & Nursery Drive

Individuals	Number	Summary of Responses (Site Policy DS14)
	Received	
Summary of	1	The proposal received one objection. Existing issues with congestion.
Objections		Concern about capacity at doctors and dentist.
Summary of	2	Two support this site, recognising North Walsham as the largest urban area
Support		in North Norfolk and the need for it to grow. However, comment on
		concerns with the existing road infrastructure, with the town suffering from
		traffic congestion exacerbated by residential growth in the town and the lack
		of pedestrian and cycle routes. Suggest that it would be desirable to reroute
		the A149 and to improve the railway station. Also for the town centre to
		become a Conservation Redevelopment Zone and be pedestrianised.
		Development should be designed to be sensitive to the environment and
		Section 106 funding must come to North Walsham (and other NNDC towns)
		first and work must be undertaken to improve infrastructure before homes
		are signed off/sold.
Summary of	2	Two comments received. Concerns over the impact of the proposal on the
General		existing road system and on drainage. Agree with the requirement for a
Comments		Development Brief but think policy is insufficiently precise in its treatment of
		utility provision. Must be a requirement to demonstrate sufficient capacity in
		electricity and telecommunications to meet the needs of any proposed
		development. Would like additional wording to make specific North
		Walsham's requirement for a well-designed development with proper
		provision of essential utilities.
Overall		Limited comments received on this policy. Overall support for this site,
Summary		recognising North Walsham as the largest urban area in North Norfolk and
		the need for it to grow. However, there are concerns with the existing road
		infrastructure, traffic congestion, lack of pedestrian and cycle routes,
		capacity at doctors and dentists, electricity and telecommunications and
		issues with drainage. Suggest that it would be desirable to reroute the A149,
		to improve the railway station and for the town centre to become a
		Conservation Redevelopment Zone and be pedestrianised. Development
		should be designed to be sensitive to the environment and for Section 106
		funding to come to North Walsham (and other NNDC towns) first and work
		undertaken to improve infrastructure before homes are signed off/sold.
		Suggest additional wording requiring a well-designed development with
		proper provision of essential utilities.

Parish & Town Councils	Number Received	Combined Summary of Responses (Site Policy DS14)
Objection	1	General comments received from the town council raised concerns around the reliance on one site for the towns allocations and the additional impact
Support	0	growth would have on existing highways and other infrastructure along with the quality of life of existing residents. Specifically access concerns would result in a 'rat run'. Issues around the quality of development on the previous allocation were also raised.
General Comments	0	

Statutory & Organisations	Number Received	Combined Summary of Responses (Site Policy DS14)
Objection	1	General support for site allocation, Anglian Water advised that policy wording should be amended to safeguard access to existing water mains
Support	2	located on the site. Historic England sought consistency in approach to heritage assets and requested consistent wording. NCC (M & W) provided supporting comments to add to appropriate site policies.
General Comments	2	

NW62 Policy DS15: North Walsham Western Extension

Individuals	Number	Summary of Responses (Site Policy DS15)
	Received	
Summary of Objections	10	A number of objections raise concern over the potential impact on the environment; the loss of a large area of greenspace / agricultural land, adverse landscape impact, impact on public footpaths including Weavers Way and wildlife and biodiversity impact. There needs to be an approach to local planning that addresses the Climate Emergency. Suggest that the scheme should include cycleways, a commitment to carbon offsetting, use of renewable technology, rainwater harvesting, electric car charging points, passivhaus/ carbon neutral homes. Need for social housing. One comments that this would create a commuter town rather than local employment and will increase rather than reduce the carbon footprint. Potential impact on the site of the 1381 Battle of North Walsham, significant in local and social history. Many raise concern over the infrastructure; existing issues with traffic, pollution, safety concerns on Aylsham road. Vital infrastructure has been neglected resulting in the loss of industry in the town. How Coltishall is going to deal with the extra cars. Some acknowledge that there is a need for a link road, to remove HGV's from local streets but consider it necessary to extend it to the industrial estate and to ensure that it is in place before development commences. How will it be funded and will it actually be used, problems along Station Rd and Mundesley Rd might not be addressed. No access should be available from development onto Skeyton Road. Concern that development could result in the loss of amenity for local residents. Concern about capacity of healthcare, schools, refuse collection, drainage, water supply, national grid, policing, buses etc. Need Social housing in North Walsham. Suggestions that other locations such as on the outskirts of Norwich would be favourable over this site and consider the town has reached capacity. One proposes a new alternative site, perceived to more suitable, having less impact on the natural environment and suggests that it should be compulsory purchased.
Summary of Support	5	Agrees that North Walsham needs an expansion and supports the link road between Norwich Rd and Cromer Rd but would need to extend onto the industrial estate. Otherwise high vehicles will still go through town centre. Existing road infrastructure is unsuitable and there are a lack of pedestrian and cycle routes. Would require an increase in public amenities, access to quality play park provision is vital. Section 106 funding must come to North Walsham before houses are signed off. B1145 improvements required. Questions the suitability of the link road and suggests that rerouting the

		A440 would be desirable Consequents ffiction and add to
		A149 would be desirable. Concerns over traffic. Improvements needed to
		the railway station and suggestions that the town centre should become a
		Conservation Redevelopment Zone and be pedestrianised.
Summary of	12	Agree in principal. This provides an opportunity to build green and
General		sustainable buildings and be a flagship site for sustainability. No
Comments		development should be built until infrastructure is in place. The new link
		road will provide opportunities for industry and businesses and opens town
		to growth and address current traffic issues. However, others feel that the
		road will only stop certain amount of traffic and push more vehicles along
		Norwich Rd. Need to ensure the road extends over the railway line to allow
		access to the industrial estate and need to improve public transport links and
		pedestrian links. There is a lack of employment opportunities. Concerns over
		parking and the impact on the town centre and impact on amenity of
		existing residents. Will result in the loss of agricultural land. Need to provide
		buffers and open grassland. Some concerns over additional pressure on
		school, healthcare capacity and drainage. Suggestions that other sites should
		be prioritised first, including brownfield sites, and as part of existing
		development. Seek an increase in percentage of social rented housing on
		this site. Seeking a comprehensive traffic impact study for the town as a
		whole. Must provide GI. Seeking a study of the impact of the development
		upon health on residents and how their needs will be met. Evidence that
		there is sufficient capacity in electricity and telecommunications.
Overall		Some support for the expansion of North Walsham acknowledging the need
Summary		for a link road (extending to the industrial estate) but questions how it will
		be funded, if it will actually be used and if it will resolve current issues on
		Station Rd and Mundesley Rd. Concern that North Walsham lacks the
		infrastructure necessary to accommodate growth. Existing traffic issues in
		the town and a lack of pedestrian and cycle routes. Concerns over parking,
		the impact on the town centre and impact on amenity of existing residents.
		Lack of employment opportunities. Concerns over the potential impact on
		the environment; loss of a large area of greenspace / agricultural land,
		adverse landscape impact, impact on wildlife and biodiversity and Weavers
		Way, impact on the site of the 1381 Battle of North Walsham. There needs
		to be an approach to local planning that addresses the Climate Emergency
		and a number of suggestions made to offset carbon in the development.
		Concern about capacity of healthcare, schools, refuse collection, drainage,
		water supply, national grid, policing, buses etc. Need for social housing.
		Would require an increase in public amenities, access to quality play park
		provision is vital. Section 106 funding must come to North Walsham before
		houses are signed off. B1145 improvements required and no access should
		be available from development onto Skeyton Road. Need to provide
		buffers and open grassland. Suggestions that other sites should be
		prioritised first, including brownfield sites, and as part of existing
		development. Improvements needed to the railway station and suggestions
		that the town centre should become a Conservation Redevelopment Zone
		and be pedestrianised. Seek a comprehensive traffic impact study for the
		town as a whole, a study of the impact of the development upon health on
		residents and how their needs will be met and evidence that there is
		sufficient capacity in electricity and telecommunications.
		• • • •

Parish & Town Councils	Number Received	Combined Summary of Responses (Site Policy DS15)
Objection	1	Support for the principle of growth to the west of the town however the Town Council raised objections over the potential for growth without jobs,
Support	0	lack of joined up infrastructure and the requirement to deliver a link road first that connects into the industrial site. The Council also asks that development is brought forward in one phase, that retail element is defined, that the school site is adjacent to Millfield school, and additional land put
General Comments	0	

	aside for a new GP surgery. Connectivity and open spaces should feature in
	any site.

Statutory & Organisations	Number Received	Combined Summary of Responses (Site Policy DS15)
Objection	4	General support for site allocation. Anglian Water advised that policy wording should be amended to safeguard operation of Anglian Water's
Support	3	existing borehole and associated infrastructure. Natural England expressed
General Comments	4	support for suitable on-site open space and, along with the National Wildlife Trust, sought specific reference within the policy to biodiversity net gain and the creation of habitats and GI corridors. NCC (Children Services) support the provision of a new primary sector school and NCC (M & W) provided supporting comments to add to appropriate site policies. The Battlefields Trust sought specific reference within the policy to the need for archaeological surveys. Some objections were based around the preference for an alternative site and concerned that there was over reliance on the site allocation to deliver development and that significant infrastructure improvements would be required to accommodate growth. Concerns also raised about the local planning approach to climate change and the need for the policy to enable a community led development approach.

E10
Policy DS16: Land at Cornish Way

Individuals	Number	Summary of Responses (Site Policy DS16)
	Received	
Summary of Objections	1	The proposal received one objection. Concerns that North Walsham lack the infrastructure necessary to accommodate growth and improvements, including a road connecting to Bradfield Road, should be provided before development starts. This would help to encourage businesses, such as those serving the wind farms, to locate in North Walsham. Bringing high skilled, well paid jobs to North Walsham and improving the economy. Concern that this could turn into a dormitory commuter estate. By encouraging the development of a vibrant, sustainable local new community would help to reduce commuting and car journeys.
Summary of Support	0	None received
Summary of General Comments	1	One comment received, support further employment land in North Walsham, have suffered from a lack of contemporary office space as well as in an inadequate road infrastructure. Expect to see a road linking to the Western extension, to attract businesses.
Overall Summary		Limited comments received on this policy. No substantive issues raised. Support for further employment land in North Walsham, concern that North Walsham lacks the infrastructure necessary to accommodate growth and improvements, including a road connecting to Bradfield Road, should be provided before development starts. This would help to encourage businesses, such as those serving the wind farms, to locate in North Walsham. Bringing high skilled, well paid jobs to North Walsham and improving the economy. Concern that this could turn into a dormitory commuter estate. By encouraging the development of a vibrant, sustainable local new community would help to reduce commuting and car journeys. Lack of contemporary office space available

Parish & Town	Number	Combined Summary of Responses (Site Policy DS16)
Councils	Received	Combined Summary of Responses (Site Policy D310)

Objection	0	No comments received.
Support	0	
General Comments	0	

Statutory & Organisations	Number Received	Combined Summary of Responses (Site Policy DS16)
Objection	1	Limited response received. Historic England sought consistency in approach to heritage assets and requested consistent wording. NCC (M & W) provided
Support	0	supporting comments to add to appropriate site policies.
General Comments	1	

Part 2: Assessment of Sites

2.1. RAG Assessment Matrix

The following table provides a visual summary of the site assessment through a traffic light system to 'grade' the merits of the site (green representing good) in relation to specific assessment criteria. Further details can be found in the Site Selection Methodology Background Paper.

Please note that the figures presented below relate to what was promoted at the site assessment stage, and therefore these figures represent a point in time.

Site Ref	Site Name	Site Size (ha)	Proposed Use	Proposed Dwellings	Connectivity	Safe achievable access	Impact on utilities infrastructure (Hazards)	Utilities Capacity	Contamination and ground stability	Flood Risk	Landscape Impact	Townscape	Biodiversity and Geodiversity	Historic Environment	Loss of beneficial use	Compatibility with Neighbouring/Adjoining
E10	Land at Cornish Way	5.31	Employment	E10	Existii	ng allocat			to planni area EMF						t of desi	gnated
ED1	Playing Field, Station Road	3.82	Residential	114												
NW01/A (Forms part of NW01/B)	Land at Norwich Road & Nursery Drive	8.00	Mixed use	160												
NW01/B	Land at Norwich Road & Nursery Drive	18.62	Mixed use	350												
NW05 (Forms part of NW01/B)	Roseland	1.48	Residential	59												
NW06/1 (Forms part of NW01/B)	Land South and East of North Walsham Garden Centre	28.32	Residential	1133												

Site Ref	Site Name	Site Size (ha)	Proposed Use	Proposed Dwellings	Connectivity	Safe achievable access	Impact on utilities infrastructure (Hazards)	Utilities Capacity	Contamination and ground stability	Flood Risk	Landscape Impact	Townscape	Biodiversity and Geodiversity	Historic Environment	Loss of beneficial use	Compatibility with Neighbouring/Adjoining
NW07 (Forms part of NW01/B)	North Walsham Garden Centre	5.21	Residential	208												
NW08	Land To The South Of North Walsham	44.27	Residential	1328												
NW08/1 (Forms part of NW62/A)	Land at Skeyton Road	20.63	Mixed use	396												
NW08/2 (Forms part of NW62/A)	Land West of Norwich Road (B1150)	25.03	Mixed use	800												
NW09 (Forms part of NW62/A)	Land at South Rise	0.53	Residential	15												
NW11 (Forms part of NW62/A)	Tungate Road	10.92	Residential	328												
NW14/53 (Forms part of NW62/A)	Land at Bradfield Road & Cromer Road	2.45	Mixed use	70												
NW15	Land At Bradfield Road	17.45	Mixed Use	698												
NW15/1	Land At Bradfield Road	4.47	Mixed Use	179												
NW15/2 (Forms part of NW62/A)	Land At Bradfield Road	2.22	Residential	30												
NW16	Land at End of Mundesley Road	15.46	Residential	463												

Site Ref	Site Name	Site Size (ha)	Proposed Use	Proposed Dwellings	Connectivity	Safe achievable access	Impact on utilities infrastructure (Hazards)	Utilities Capacity	Contamination and ground stability	Flood Risk	Landscape Impact	Townscape	Biodiversity and Geodiversity	Historic Environment	Loss of beneficial use	Compatibility with Neighbouring/Adjoining
NW16/1	Land at End of Mundesley Road	8	Residential	240												
NW17	Land West of Melbourne House, Bacton Road	1.02	Residential	50												
NW18/1	Land At Melbourne House	1.18	Residential	47												
NW19	North Walsham Caravan Park	5.65	Residential	226												
NW20 & NW33	Land at Marshgate & Manor Road	16.21	Mixed use	640												
NW21	Land Opposite Brick Kiln Farm, Manor Road	1.85	Residential	55												
NW22	Land At Manor Road	6.65	Residential	266												
NW23	Land Between Yarmouth Road and Field Lane	18.90	Residential	340												
NW24 & NW43	Land Adjacent Mushroom Farm, A149	4.55	Residential	120												
NW25	Land Off Laundry Loke	0.92	Residential	N/A		Pre	eviously A			is subject I from fu				permissi	on.	
NW26	Land Adjacent Scarborough Hill House Hotel	1.41	Residential	60												
NW28/1 (Forms part of NW62/A)	Land at Greens Road	6.50	Residential	200												

Site Ref	Site Name	Site Size (ha)	Proposed Use	Proposed Dwellings	Connectivity	Safe achievable access	Impact on utilities infrastructure (Hazards)	Utilities Capacity	Contamination and ground stability	Flood Risk	Landscape Impact	Townscape	Biodiversity and Geodiversity	Historic Environment	Loss of beneficial use	Compatibility with Neighbouring/Adjoining
NW28/2 (Forms part of NW62/A)	Land At Greens Road	10.64	Residential	319												
NW28A	North Walsham Football Club	5.07	Residential	80												
NW30 (Forms part of NW01/B)	Ladbrook Engineering, Norwich Road	1.34	Residential	54												
NW31	Land Rear of East Coast Plastics	0.65	Mixed use	16												
NW34	Land at Spa Common	1.41	Residential	42												
NW36	Land at Little London Road	1.56	Residential	46												
NW40	Adjacent Holmfield, Little London	0.50	Residential	20												
NW41 (Forms part of NW62/A)	Tungate Farm, Aylsham Road	14.38	Residential	430												
NW42	Land Adjacent Happisburgh Road	1.17	Residential	47												
NW44	Paston College Lawns Site	1.47	Residential	N/A			Site was		sly allocati iscounted					vailable.		
NW46	Land at Fernbank, West of Bacton Road	1.36	Residential	40												
NW47	Land Adjacent Royston Cottage, Little London	0.70	Residential	21												

Site Ref	Site Name	Site Size (ha)	Proposed Use	Proposed Dwellings	Connectivity	Safe achievable access	Impact on utilities infrastructure (Hazards)	Utilities Capacity	Contamination and ground stability	Flood Risk	Landscape Impact	Townscape	Biodiversity and Geodiversity	Historic Environment	Loss of beneficial use	Compatibility with Neighbouring/Adjoining
NW48	Land North of Royston Cottage, Little London	0.62	Residential	18												
NW49	Land at 22 Skeyton Road	0.55	Residential	6												
NW50	Land South of Anchor Road	2.33	Residential	69												
NW51	Land at Southcroft, Yarmouth Road	0.92	Residential	27												
NW52	Land East of Bradfield Road	2.63	Employment	N/A												
NW54	Land West of Manor Road	9.948 4	Residential	300												
NW55	Land Between Manor Road & Happisburgh Rd	2.961	Residential	90												
NW56 (Forms part of NW62/A)	Land at Bradfield Road	0.367	Residential	15												
NW57 (Forms part of NW62/A)	Land At Greens Road	2.07	Residential	62												
NW58 (Forms part of NW62/A)	Land South Cromer Road	20.12	Residential	600												
NW59 (Forms part of NW62/A)	Land West Of Bradfield Road	4.08	Residential	163												

Site Ref	Site Name	Site Size (ha)	Proposed Use	Proposed Dwellings	Connectivity	Safe achievable access	Impact on utilities infrastructure (Hazards)	Utilities Capacity	Contamination and ground stability	Flood Risk	Landscape Impact	Townscape	Biodiversity and Geodiversity	Historic Environment	Loss of beneficial use	Compatibility with Neighbouring/Adjoining
NW60	Land Between Lyngate Road And The Street	16.93	Residential	677												
NW61	Wayside Farm, Skeyton Road	12.05	Mixed Use	482												
NW62	Western Extension	95.00	Mixed Use	1800												
NW62/A	Land West of North Walsham (Formerly Western Extension)	108.3	Mixed Use	1800												

2.2. Sustainability Appraisal Conclusions (Regulation 19)

Residential Sites

Site Ref	Conclusion (Residential Sites)
ED1	Overall the site scores as positive Environmental – Scores positively; within settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential for remediation of contamination. Potential negative biodiversity impact; close proximity CWS, playing fields, surrounded by mature trees / hedgerow with area of mature trees & bushes (north east). Localised potential to contribute to and / or impact on GI network. No loss of agricultural (1-3) land. Social – Scores mixed; within settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Would result in loss of designated open land area. Economic – Scores positively; within settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW01/A	Overall the site scores as positive Environmental – Scores mixed; within settlement, part PDL, FZ1, low susceptibility GWF, an insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Potential for remediation of contamination. Biodiversity impact uncertain; part PDL, part mown / rough grass, part cultivated, mature trees / hedgerow around and within boundary (TPO alongside access). Loss of agricultural (1-3) land. Social – Scores positively; within settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; within settlement, good access to employment (but loss of businesses), educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW01/B	Overall the site scores as positive The consultation comments/ objections are noted. They do not alter the scoring for any of the SA objectives. Environmental – Scores mixed; edge of settlement, part PDL, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Potential for remediation of contamination. Biodiversity impact uncertain; part PDL / part arable, part mown / rough grass, part cultivated, mature trees / hedgerow around and within boundary (TPO alongside access). Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment (but loss of businesses), educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW05	Overall the site scores as positive Environmental – Scores neutral; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Biodiversity impact uncertain; rough grass land, part cultivated, surrounded by mature hedgerow / trees. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW06/1	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Grade II Listed Building (Monument Cottage) & Scheduled Ancient Monument / Grade II Listed Cross (site of battle).

Site Ref	Conclusion (Residential Sites)
	Biodiversity impact uncertain; arable land, part of boundary comprised of mature hedgerow / trees. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Could provide significant public open space. Economic – Scores positively; edge of settlement, good access to employment, services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW07	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, part PDL, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Biodiversity impact uncertain; part PDL, part grass / cultivated, mature trees / hedgerow around and within boundary (TPO alongside access). Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment (but loss of undesignated employment land), educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW08	Overall the site scores as negative Environmental – Scores negatively; remote location, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Grade II Listed Building (Monument Cottage), Scheduled Ancient Monument / Grade II Listed Standing Cross (site of battle) & Scheduled Ancient Monument (Cross). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Limited potential for remediation of contamination. Could impact on safeguarded mineral resources. Potential negative biodiversity impact; close proximity CWS (Lord Anson's Wood), SSSI (Westwick Lakes), arable, mature trees / hedgerow, around and within site, adjacent woodland. Localised potential to contribute to and / or impact on GI network. Part loss of agricultural (1-3) land. Social – Scores negatively; remote location, services in adjacent settlement (some within 2km of site). Could provide significant public open space. Economic – Scores mixed; remote location, likely to rely on car to access employment, educational facilities and services / facilities and town centre (adjacent settlement). Access to high speed broadband uncertain. Likely to rely on car.
NW08/1	Overall the site scores as negative and positive Environmental – Scores negatively; edge of settlement, extends into open countryside, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Potential negative biodiversity impact; close proximity CWS (Weavers way), arable, mature trees / hedgerow to majority of boundary. Localised potential to contribute to GI network. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW08/2	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Biodiversity impact uncertain; arable land, surrounded by mature hedgerow / trees. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Could provide significant public open space. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.

Site Ref	Conclusion (Residential Sites)
NW09	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Potential negative biodiversity impact; close proximity CWS (Weavers Way) rough grass / scrub, many mature trees to boundary. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW11	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Potential negative biodiversity impact; adjacent CWS (Weavers Way), arable, mature trees / hedgerow to parts of boundary. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW14/53	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Potential for remediation of contamination. Biodiversity impact uncertain; green field land (possibly grazing), scrub, surrounded by mature hedgerow / trees. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment (some potential loss of small area of vacant designated employment land), services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW15	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low / moderate to high susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Could impact on allocated waste site. Biodiversity impact uncertain; arable land, mature hedgerow / trees around and within site. Localised potential to contribute to and / or impact on GI network. Part loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW15/1	Overall the site scores as positive Environmental – Scores neutral; edge of settlement, FZ1, low / moderate to high susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Could impact on allocated waste site. Biodiversity impact uncertain; arable land, mature hedgerow / trees to majority of boundaries. Localised potential to contribute to and / or impact on GI network. Part loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW15/2	Overall the site scores as positive Environmental – Scores neutral; edge of settlement, FZ1, low / moderate to high susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Biodiversity impact uncertain; arable land, with mature hedgerow / trees to majority of boundaries. Loss of agricultural (1-3) land.

Site Ref	Conclusion (Residential Sites)
	Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW16	Overall the site scores as negative and positive The consultation comments/ objections are noted. They do not alter the scoring for any of the SA objectives. Environmental – Scores negatively; edge of settlement, FZ1, low / low to moderate susceptibility GWF, small area potentially susceptible to SWF (CC). Potential to affect setting of Grade II Listed Building (The Thatched Cottage). Potential negative biodiversity impact; immediately adjacent CWS (Paston Way & Knapton Cutting), arable, mature trees / hedgerow to majority of boundary. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW16/1	Overall the site scores as negative and positive Environmental – Scores negatively; edge of settlement, FZ1, low / low to moderate susceptibility GWF, small area potentially susceptible to SWF (CC). Potential negative biodiversity impact; part adjacent CWS (Paston Way & Knapton Cutting), arable, mature trees / hedgerow around part of site. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW17	Overall the site scores as negative Environmental – Scores negatively; loosely related to settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely detrimental impact on landscape. Potential negative biodiversity impact; close proximity CWS (Alder Carr), green field land (possibly grazing), heavily treed boundary. Loss of agricultural (1-3) land. Social – Scores positively; loosely related to settlement, good access to local healthcare service, education facilities, access to peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; loosely related to settlement, good access to employment, educational facilities, access to transport links, services / facilities. High speed broadband in vicinity. Town centre easily accessible from the site. Likely to rely on car.
NW18/1	Overall the site scores as negative Environmental – Scores negatively; loosely related to settlement, low to moderate susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely detrimental impact on landscape. Potential to affect setting of Grade II Listed Building (Melbourne House). Potential negative biodiversity impact; close proximity CWSs (Alder Carr, Spa Common), green field land (possibly grazing), small woodland, mature hedgerow / trees to majority of boundaries. Would utilise mostly non-agricultural grade land. Social – Scores positively; loosely related to settlement, good access to local healthcare service, education facilities, access to peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; loosely related to settlement, good access to employment, educational facilities, access to transport links, services / facilities. High speed broadband in
NW19	vicinity. Town centre easily accessible from the site. Likely to rely on car. Overall the site scores as negative and positive Environmental – Scores negatively; edge of settlement, FZ1, low to moderate susceptibility GWF, approximately one third of site potentially susceptible to SWF (CC). Potential to affect

Site Ref	Conclusion (Residential Sites)
	setting of Grade II Listed Building (Melbourne House). Potential negative biodiversity impact; adjacent CWS (Alder Carr), close proximity CWS (Spa Common), part PDL, caravan / chalet park, mature trees around & within site (subject to TPOs). Some loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, access to peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment (but loss of business), educational facilities, access to transport links, services / facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW20 & NW33	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low to moderate susceptibility GWF, not considered at risk of SWF (CC). Potential negative biodiversity impact; close proximity CWSs (Alder Carr, Spa Common), arable land, mature hedgerow / trees around and within site. Localised potential to contribute to and / or impact on GI network. Part loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW21	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low to moderate susceptibility GWF, small area potentially susceptible to SWF (CC). Potential negative biodiversity impact; close proximity CWS (Spa Common), arable / grazing land, mature hedgerow / trees to majority of boundaries. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, access to peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to educational facilities, services / facilities, access to employment, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. Likely to rely on car.
NW22	Overall the site scores as negative Environmental – Scores negatively; edge of settlement, extends into open countryside, FZ1, low susceptibility GWF, small areas potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Limited potential for remediation of contamination. Potential negative biodiversity impact; part arable, part woodland (subject to TPO), part adjacent woodland. Loss of mostly agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to education facilities, peak time public transport links and access to local healthcare service, leisure and cultural opportunities. Economic – Scores neutral; edge of settlement, good access to educational facilities, services / facilities, access to employment, transport links. Access to high speed broadband uncertain. Town centre easily accessible from the site. Likely to rely on car.
NW23	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential for remediation of contamination. Biodiversity impact uncertain; arable, grass / trees to boundaries, small woodland adjacent north east corner. Localised potential to contribute to and / or impact on GI network. Loss of mostly agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW24 & NW43	Overall the site scores as positive Environmental – Scores neutral; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Biodiversity impact uncertain; arable land, mature

Site Ref	Conclusion (Residential Sites)
	hedgerow / trees around and within site, adjacent small woodland. Loss of mostly agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW25	Overall the site scores as positive Environmental – Scores positively; within settlement, part PDL, FZ1, low susceptibility GWF, approximately one third of site potentially susceptible to SWF (CC). Potential for remediation of contamination. Potential for enhancement of townscape. Biodiversity impact uncertain; part PDL (demolished factory) overgrown land, mature trees / shrubs to approximately half of site. No loss of agricultural (1-3) land. Social – Scores positively; within settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; within settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW26	Overall the site scores as negative Environmental – Scores negatively; remote from settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Biodiversity impact uncertain; arable land, surrounded by mature hedgerow / trees, tree belt to north east boundary and adjacent south east corner. Loss of agricultural (1-3) land. Social – Scores negatively; remote from settlement, services in adjacent settlement (some within 2km of site). Economic – Scores mixed; remote from settlement, likely to rely on car to access employment, educational facilities and services / facilities and town centre (adjacent settlement). Access to high speed broadband uncertain. Likely to rely on car.
NW28/1	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential negative biodiversity impact; close proximity CWS (Weavers Way), arable, mature trees / hedgerow to parts of boundary. Localised potential to contribute to and / or impact on GI network. Loss of mostly agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW28/2	Overall the site scores as negative and positive Environmental – Scores negatively; edge of settlement, extends into open countryside, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Potential negative biodiversity impact; immediately adjacent CWS (Weavers Way), arable, mature trees / hedgerow part boundary, grass verge / drainage ditch. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW28A	Overall the site scores as negative and positive Environmental – Scores mixed; edge of settlement, small area PDL, FZ1, low susceptibility GWF, small area potentially susceptible to SWF (CC). Potential negative biodiversity impact; close proximity CWS (Weavers Way), sports pitches, surrounded by mature hedgerow / trees, close proximity pond. Localised potential to contribute to and / or impact on GI network. Some loss of agricultural (1-3) land.

Site Ref	Conclusion (Residential Sites)
	Social – Scores mixed; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Would result in loss of open land area (sports pitches). Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW30	Overall the site scores as positive Environmental – Scores mixed; within settlement, part PDL, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Potential for remediation of contamination. Biodiversity impact uncertain; part PDL, part mown / rough grass, mature trees / hedgerow to boundary. Loss of agricultural (1-3) land. Social – Scores positively; within settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; within settlement, good access to employment (but loss of business), educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW31	Overall the site scores as positive Environmental – Scores positively; within settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential for remediation of contamination. Limited biodiversity potential; mown grass, concrete access and fencing to boundary. No loss of agricultural (1-3) land. Social – Scores positively; within settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; within settlement, good access to employment (but loss of designated employment land (un-used)), educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW34	Overall the site scores as negative Environmental – Scores negatively; loosely related to settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely detrimental impact on landscape. Potential negative biodiversity impact; close proximity CWSs (Alder Carr, Spa Common), grazing land, surrounded by mature hedgerow / trees. Loss of agricultural (1-3) land. Social – Scores positively; loosely related to settlement, good access to local healthcare service, education facilities, peak time public transport links, access to leisure and cultural opportunities. Economic – Scores positively; loosely related to settlement, good access to employment, educational facilities, transport links, access to services / facilities. High speed broadband in vicinity. Town centre accessible from the site. Likely to rely on car.
NW36	Overall the site scores as negative Environmental – Scores negatively; removed from settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Potential negative biodiversity impact; close proximity CWS (Paston way and Knapton Cutting), grazing land, surrounded by mature hedgerow / trees. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site). Economic – Scores mixed; removed from settlement, likely to rely on car to access employment, educational facilities and services / facilities and town centre (adjacent settlement). High speed broadband in vicinity. Likely to rely on car.
NW40	Overall the site scores as negative Environmental – Scores negatively; removed from settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely detrimental impact on landscape. Potential negative biodiversity impact; close proximity CWSs (Alder Carr, Spa Common), grazing, surrounded by mature hedgerow / trees. Loss of agricultural (1-3) land.

Site Ref	Conclusion (Residential Sites)
	Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site). Economic – Scores mixed; removed from settlement, likely to rely on car to access employment, educational facilities and services / facilities and town centre (adjacent settlement). High speed broadband in vicinity. Likely to rely on car.
NW41	Overall the site scores as negative and positive Environmental – Scores negatively; edge of settlement but more rural; FZ1, low susceptibility GWF, small area potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Potential to affect setting of Grade II Listed Buildings (Bradmoor Farmhouse & two barns). Limited potential for remediation of contamination. Potential negative biodiversity impact; close proximity CWS (Weavers Way), arable, surrounded by mix of grass verges, mature trees / hedgerow, adjacent pond. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, services / facilities, transport links, access to educational facilities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW42	Overall the site scores as positive Environmental – Scores neutral; edge of settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Biodiversity impact uncertain; grazing land surrounded by mature trees / shrubs, adjacent small woodland. Loss of mostly agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW44	Overall the site scores as positive Environmental – Scores mixed; within settlement, mostly PDL, FZ1, low susceptibility GWF, approximately one third of site potentially susceptible to SWF (CC). Potential to affect settings of CA, Grade II* Listed Building (No.15 Ivy Cottage, Aylsham Road), Grade II Listed Buildings (outbuilding south of No.15, garden walls of No.15, former girls' high school (Market Street), front wall of former girls' high school, No's. 3, 5, 7 & 9 (Market Street)). Limited biodiversity potential; PDL, group of mature trees. No loss of agricultural (1-3) land. Social – Scores positively; within settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; within settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW46	Overall the site scores as negative and positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Potential significant detrimental impact on landscape (loss of trees). Localised potential to contribute to and / or impact on GI network. Biodiversity impact uncertain; grazing /garden land, mature hedgerow / trees around and within site. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to education facilities, access to peak time public transport links, local healthcare service, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, access to transport links, services / facilities. High speed broadband in vicinity. Town centre accessible from the site. Likely to rely on car.
NW47	Overall the site scores as negative Environmental – Scores negatively; removed from settlement, FZ1, low susceptibility GWF, small area potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely detrimental impact on landscape. Potential negative biodiversity impact; close proximity CWS (Spa Common), grazing, mature hedgerow / trees around and within site. Loss of agricultural (1-3) land. Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site).

Site Ref	Conclusion (Residential Sites)
	Economic – Scores mixed; removed from settlement, likely to rely on car to access employment, educational facilities, services / facilities and town centre (adjacent settlement). High speed broadband in vicinity.
NW48	Overall the site scores as negative Environmental – Scores negatively; removed from settlement, part within FZ2, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Potential negative biodiversity impact; close proximity CWS (Spa Common), rough grass, mature trees around and within site. Loss of agricultural (1-3) land. Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site). Economic – Scores mixed; removed from settlement, likely to rely on car to access employment, educational facilities, services / facilities and town centre (adjacent settlement). High speed broadband in vicinity.
NW49	Overall the site scores as negative and positive Environmental – Scores mixed; edge of settlement, part PDL, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Potential negative biodiversity impact; adjacent CWS (Weavers way), arable / grazing / garden, mature trees / hedgerow surrounding, adjacent copse. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.
NW50	Overall the site scores as negative and positive Environmental – Scores negatively; loosely related to settlement, FZ1, low to moderate susceptibility GWF, approximately one third of site potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely detrimental impact on landscape. Potential negative biodiversity impact; close proximity CWSs (Alder Carr, Spa Common), grazing, mature hedgerow / trees around and within site. Loss of agricultural (1-3) land. Social – Scores positively; loosely related to settlement, good access to education facilities, access to local healthcare service, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; loosely related to settlement, good access to educational facilities, access to employment, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. Likely to rely on car.
NW51	Overall the site scores as negative Environmental – Scores negatively; removed from settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape (loss of trees). Potential negative biodiversity impact; woodland. Loss of agricultural (1-3) land. Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site). Economic – Scores mixed; removed from settlement, likely to rely on car to access employment, educational facilities, services / facilities and town centre (adjacent settlement). High speed broadband in vicinity.
NW52	Overall the site scores as negative Environmental – Scores negatively; edge of settlement (adjacent to implemented employment allocation), FZ1, moderate to high susceptibility GWF, small area potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely detrimental impact on landscape. Potential for remediation of contamination. Biodiversity impact uncertain; arable land, surrounded by mature hedgerow / trees. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site).

Site Ref	Conclusion (Residential Sites)
	Economic – Scores mixed; removed from settlement, likely to rely on car to access employment, educational facilities, services / facilities and town centre (adjacent settlement).
ADA/E 4	High speed broadband in vicinity.
NW54	Overall the site scores as negative Environmental – Scores mixed; removed from settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Biodiversity impact uncertain; arable, surrounded by grass verges / mature trees / hedgerow, adjacent small woodland (subject to TPO). Loss of agricultural (1-3) land.
	Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site).
	Economic – Scores mixed; removed from settlement, likely to rely on car to access employment, educational facilities, services / facilities and town centre (adjacent settlement). Access to high speed broadband uncertain.
NW55	Overall the site scores as negative
	Environmental – Scores negatively; remote from settlement, FZ1, low to moderate susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Biodiversity impact uncertain; arable, surrounded by grass verges, some mature trees / hedgerow, close proximity small woodland. Loss of agricultural (1-3) land.
	Social – Scores negatively; remote from settlement, services in adjacent settlement (some within 2km of site).
	Economic – Scores negatively; remote from settlement, likely to result in reliance on car to
NW56	access facilities. High speed broadband in vicinity. Overall the site scores as negative and positive
INWSO	Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, small area potentially susceptible to SWF (CC). Biodiversity impact uncertain; green field land (possibly grazing), surrounded by mature hedgerow / trees. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Limited scope for open space provision. Economic – Scores neutral; edge of settlement, good access to employment, access to educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. Likely to rely on car.
NW57	Overall the site scores as negative
	Environmental – Scores negatively; removed from settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Potential negative biodiversity impact; adjacent CWS (Weavers way), arable, grass verges, mature trees to parts of boundary. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site). Economic – Scores negatively; removed from settlement, likely to result in reliance on car to access facilities. High speed broadband in vicinity.
NW58	Overall the site scores as negative and positive
	Environmental – Scores negatively; loosely related to settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Part removed from built environment; potential to increase light pollution, likely detrimental impact on landscape. Potential to affect setting of Grade II Listed Buildings (Bradmoor Farmhouse & two barns). Biodiversity impact uncertain; arable, surrounded by grass verges / scrub / mature hedgerow / trees, pond adjacent. Loss of agricultural (1-3) land. Social – Scores positively; loosely related to settlement, good access to local healthcare service, access to education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores neutral; loosely related to settlement, good access to employment, access
	to educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. Likely to rely on car.
NW59	Overall the site scores as neutral

Site Ref	Conclusion (Residential Sites)
	Environmental – Scores neutral; within settlement, part PDL, FZ1, moderate to high susceptibility GWF, not considered at risk of SWF (CC). Potential for remediation of contamination. Biodiversity impact uncertain; outside storage, grass, mature trees to part boundary. Loss of agricultural (1-3) land. Social – Scores positive; within settlement but removed from residential areas, good access to local healthcare service, access to education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores mixed; within settlement, good access to employment (but loss of designated employment land), access to educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. Likely to rely on car.
NW60	Overall the site scores as negative and positive Environmental – Scores negative; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to affect settings of Grade II Listed Building (The Thatched Cottage) & Grade II* (Friends Meeting House). Potential negative biodiversity impact; close proximity CWS (Paston Way & Knapton Cutting), arable land, mature hedgerow / trees around and within parts of site. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, access to education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment, access to educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. Likely to rely on car.
NW61	Overall the site scores as negative Environmental – Scores negatively; remote from settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Rural; potential to increase light pollution, likely significant detrimental impact on landscape. Potential negative biodiversity impact; close proximity CWS (Weavers way), arable, grass, verges / some trees to boundary. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores negatively; remote from settlement, services in adjacent settlement (some within 2km of site). Economic – Scores negatively; remote from settlement, likely to result in reliance on car to access facilities. Access to high speed broadband uncertain.
NW62	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, majority of area low susceptibility GWF, part within moderate to high susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to impact setting of Grade II Listed Buildings (Bradmoor Farmhouse & two barns) and Scheduled Ancient Monument & Grade II Listed Cross (Stump Cross. Scale of site; potential to increase light pollution, potential for significant detrimental landscape impact but potential for significant landscaping mitigation and cohesive design / master planning. Potential for remediation of contamination. Potential negative biodiversity impact; parts of site within close proximity / adjacent CWS (Weavers Way), majority of site arable, mature trees / hedgerow to boundaries (& within site), scrub, grassland and close proximity small woodland and pond. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, majority of the site has good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. In addition, the scale of the site would potentially enable, through masterplanning, additional school, employment, open space, green infrastructure and improved road infrastructure opportunities. Economic – Scores positively; edge of settlement, good access to employment (some potential loss of small area of designated employment land), access to educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. In addition, the scale of the site would potentially enable, through masterplanning, additional school, employment, open space, green infrastructure and improved road infrastructure opportunities.

Employment Sites

Site Ref	Conclusion (Employment Sites)
E10	Overall the site scores as positive The consultation comments/objections are noted. They do not alter the SA assessment for the site. Environmental – Scores positively; edge of settlement, FZ1, low / moderate to high susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Could impact on allocated waste sites. Potential for remediation of contamination. Biodiversity impact uncertain; arable land, mature hedgerow / trees around and within site. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement. Economic – Scores positively; edge of settlement, potential to provide a range of employment opportunities, good access to potential employees and transport links. High speed broadband in vicinity.
NW01/A	Overall the site scores as positive Environmental – Scores mixed; within settlement, part PDL, FZ1, low susceptibility GWF and an insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Potential for remediation of contamination. Biodiversity impact uncertain; part PDL, part mown / rough grass, part cultivated, mature trees / hedgerow around and within boundary (TPO alongside access). Loss of agricultural (1-3) land. Social – Scores positively; within settlement. Economic – Scores positively; within settlement, potential to provide a range of employment opportunities, good access to potential employees and transport links. High speed broadband in vicinity.
NW06/1	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential detrimental impact on landscape. Potential to affect setting of Grade II Listed Building (Monument Cottage) & Scheduled Ancient Monument / Grade II Listed Cross (site of battle). Biodiversity impact uncertain; arable land, part of boundary comprised of mature hedgerow / trees. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement. Economic – Scores positively; edge of settlement, potential to provide a range of employment opportunities, good access to potential employees and transport
NW15	links. High speed broadband in vicinity. Overall the site scores as negative and positive Environmental – Scores mixed; edge of settlement, FZ1, low / moderate to high susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Could impact on allocated waste site. Biodiversity impact uncertain; arable land, mature hedgerow / trees around and within site. Localised potential to contribute to and / or impact on GI network. Part loss of agricultural (1-3) land. Social – Scores positively; edge of settlement. Economic – Scores positively; edge of settlement, potential to provide a range of employment opportunities, good access to potential employees and transport links. High speed broadband in vicinity.
NW52	Overall the site scores as negative Environmental – Scores negatively; edge of settlement (adjacent to implemented employment allocation), FZ1, moderate to high susceptibility GWF, small area potentially susceptible to SWF (CC). Rural; potential to increase light / noise / odour pollution, likely significant detrimental impact on landscape. Potential for remediation of contamination. Biodiversity impact uncertain; arable land,

	surrounded by mature hedgerow / trees. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land.
	Social – Scores negatively; removed from settlement.
	Economic – Scores mixed; removed from settlement, potential to provide a range
	of employment opportunities, access to potential employees, poor transport
	links. High speed broadband in vicinity. Likely to result in reliance on the car.
NW61	Overall the site scores as negative
	Environmental – Scores negatively; remote from settlement, FZ1, low
	susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Rural;
	potential to increase light / noise / odour pollution, likely significant detrimental
	impact on landscape. Potential negative biodiversity impact; close proximity CWS
	(Weavers way), arable, grass, verges / some trees to boundary. Localised
	potential to contribute to and / or impact on GI network. Loss of agricultural (1-3)
	land.
	Social – Scores negatively; remote from settlement.
	Economic – Scores negatively; remote from settlement (adjacent to implemented
	employment allocation), potential to provide a range of employment
	opportunities, access to potential employees, poor transport links. Access to high speed broadband uncertain. Likely to result in reliance on the car.

Mixed Use Sites

Site Ref	Conclusion (Mixed Use Sites)
NW01/A (comprises of NW05, NW07 & NW30) housing & employment	Overall the site scores as positive Environmental – Scores mixed; within settlement, part PDL, FZ1, low susceptibility GWF and an insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Potential for remediation of contamination. Biodiversity impact uncertain; part PDL, part mown / rough grass, part cultivated, mature trees / hedgerow around and within boundary (TPO alongside access). Loss of agricultural (1-3) land. Social – Scores positively; within settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Potential to provide new services. Economic – Scores positively; within settlement, good access to employment (but potential loss of existing businesses), potential employees, educational facilities, services / facilities, transport links. Potential to accommodate a range of uses.
NW01/B (comprises	High speed broadband in vicinity. Town centre easily accessible from the site. Overall the site scores as positive The consultation comments/ objections are noted. They do not alter the scoring
of NW05, NW06/1 (part), NW07 & NW30)	for any of the SA objectives. Environmental – Scores mixed; edge of settlement, part PDL, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross). Potential for remediation of contamination. Biodiversity impact uncertain; part PDL / part arable, part mown / rough grass, part cultivated, mature trees / hedgerow around and within boundary (TPO alongside access). Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural
	opportunities. Potential to provide new services. Economic – Scores positively; edge of settlement, good access to employment, potential employees, educational facilities, services / facilities, transport links.

	Potential to accommodate a range of uses and to improve existing employment opportunities. High speed broadband in vicinity. Town centre easily accessible from the site.
NW06/1 Housing & Employment	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to affect setting of Grade II Listed Building (Monument Cottage) & Scheduled Ancient Monument / Grade II Listed Cross (site of battle). Biodiversity impact uncertain; arable land, part of boundary comprised of mature hedgerow / trees. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Could provide significant public open space. Potential to provide new services. Economic – Scores positively; edge of settlement, good access to employment, potential employees, services / facilities, transport links, access to educational facilities. Potential to accommodate a range of uses. High speed broadband in vicinity. Town centre easily accessible from the site.
NW14/53 Housing, Storage, Distribution	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low susceptibility GWF, not considered at risk of SWF (CC). Potential for remediation of contamination. Biodiversity impact uncertain; green field land (possibly grazing), scrub, surrounded by mature hedgerow / trees. Loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Economic – Scores positively; edge of settlement, good access to employment (some potential loss of small area of designated employment land), potential employees, services / facilities, transport links, access to educational facilities. Potential to accommodate mixed use. High speed broadband in vicinity. Town centre easily accessible from the site.
NW15 Housing & Employment	Overall the site scores as positive Environmental – Scores mixed; edge of settlement, FZ1, low / moderate to high susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Could impact on allocated waste site. Biodiversity impact uncertain; arable land, mature hedgerow / trees around and within site. Localised potential to contribute to and / or impact on GI network. Part loss of agricultural (1-3) land. Social – Scores positively; edge of settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. Potential to provide new services. Economic – Scores positively; edge of settlement, good access to employment, potential employees, services / facilities and transport links. Potential to accommodate a range of uses. High speed broadband in vicinity. Town centre easily accessible from the site.
NW52 Mixed	Overall the site scores as negative Environmental – Scores negatively; edge of settlement, FZ1, moderate to high susceptibility GWF, small area potentially susceptible to SWF (CC). Rural; potential to increase light / noise / odour pollution, likely significant detrimental impact on landscape. Potential for remediation of contamination. Biodiversity impact uncertain; arable land, surrounded by mature hedgerow / trees. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land. Social – Scores negatively; removed from settlement, services in adjacent settlement (some within 2km of site). Potential to provide new services.

		Economic – Scores mixed; removed from settlement, access to potential employees, poor transport links. Potential to accommodate a range of uses. High speed broadband in vicinity. Likely to result in reliance on the car.
	NW59	Overall the site scores as neutral
	Housing & Employment	Environmental – Scores neutral; within settlement, part PDL, FZ1, moderate to high susceptibility GWF, not considered at risk of SWF (CC). Potential for remediation of contamination. Biodiversity impact uncertain; outside storage, grass, mature trees to part boundary. Loss of agricultural (1-3) land. Social – Scores positive; within settlement but removed from residential areas,
		good access to local healthcare service, access to education facilities, peak time public transport links, leisure and cultural opportunities. Potential to provide new services.
		Economic – Scores mixed; within settlement, good access to employment (but some loss of designated employment land), potential employees, access to educational facilities, services / facilities, transport links. Potential to accommodate a range of uses. High speed broadband in vicinity. Town centre easily accessible from the site. Likely to rely on car.
ŀ	NIVA/C1	
	NW61 Housing & Employment	Overall the site scores as negative Environmental – Scores negatively; remote from settlement, FZ1, low susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Rural; potential to increase light / noise / odour pollution, likely significant detrimental
		impact on landscape. Potential negative biodiversity impact; close proximity CWS (Weavers way), arable, grass, verges / some trees to boundary. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land.
		Social – Scores negatively; remote from settlement, services in adjacent settlement (some within 2km of site). Potential to provide new services.
		Economic – Scores negatively; remote from settlement, access to potential employees, poor transport links. Potential to accommodate a range of uses. Access to high speed broadband uncertain. Likely to result in reliance on the car.
	NW62	Overall the site scores as positive
	(Comprises of reduced	The consultation comments/ objections are noted. They do not alter the scoring for any of the SA objectives.
	NW08/2, reduced NW08/1,	Environmental – Scores mixed; edge of settlement, FZ1, majority of area low susceptibility GWF, part within moderate to high susceptibility GWF, insignificant area potentially susceptible to SWF (CC). Potential to impact setting of Grade II
	NW11, NW57, NW28/1,	Listed Buildings (Bradmoor Farmhouse & two barns) and Scheduled Ancient Monument & Grade II Listed Cross (Stump Cross. Scale of site; potential to increase light pollution, potential for significant detrimental landscape impact but
	NW28/2, NW41,	potential for significant landscaping mitigation and cohesive design / master planning. Potential for remediation of contamination. Potential negative
	reduced NW58,	biodiversity impact; parts of site within close proximity / adjacent CWS (Weavers Way), majority of site arable, mature trees / hedgerow to boundaries (& within
	NW14/53, NW56 & NW59)	site), scrub, grassland and close proximity small woodland and pond. Localised potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) land.
	housing, employment,	Social – Scores positively; edge of settlement, majority of the site has good access to local healthcare service, education facilities, peak time public transport links,
	education, open space	leisure and cultural opportunities. In addition, the scale of the site would potentially enable, through master planning, additional school, employment, open space, green infrastructure and improved road infrastructure opportunities.
		Economic – Scores positively; edge of settlement, good access to employment (some potential loss of small area of designated employment land), access to
		educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. In addition, the scale of the site would potentially enable, through master planning, additional school,
		site from potentially enable, through muster planning, additional school,

employment, open space, green infrastructure and improved road infrastructure opportunities. **NW62/A** Overall the site scores as positive (comprises Environmental – Scores mixed; edge of settlement, FZ1, majority of area low new area of susceptibility GWF, part within moderate to high susceptibility GWF, insignificant land at area potentially susceptible to SWF (CC). Potential to impact setting of Grade II northern end Listed Buildings (Bradmoor Farmhouse & two barns). Scale of site; potential to increase light pollution, potential for significant detrimental landscape impact but plus NW15/2, potential for significant landscaping mitigation and cohesive design / master NW56, planning. Potential for remediation of contamination. Potential negative NW14/53, biodiversity impact; CWS (Weavers Way) crosses through the middle section of NW59, the site. Majority of site arable, mature trees / hedgerow to boundaries (& within site), scrub, grassland and close proximity small woodland and pond. Localised NW41, potential to contribute to and / or impact on GI network. Loss of agricultural (1-3) NW28/1, NW28/2, land. NW57, **Social** – Scores positively; edge of settlement, majority of the site has good access NW11, to local healthcare service, education facilities, peak time public transport links, NW08/1, leisure and cultural opportunities. In addition, the scale of the site would NW08/2) potentially enable, through masterplanning, additional school, employment, open space, green infrastructure and improved road infrastructure opportunities. Economic – Scores positively; edge of settlement, good access to employment (some potential loss of small area of designated employment land), access to educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site. In addition, the scale of the site would potentially enable, through masterplanning, additional school, employment, open space, green infrastructure and improved road infrastructure opportunities.

2.3. Site Planning History (as at Regulation 19)

This section provides details of any relevant planning history, including for those sites which were identified as Proposed Allocations at Regulation 18 and/or 19 stage, along with details of any planning applications which had been made and the stage reached at the point of publication of the Proposed Submission Version Local Plan.

NW01 - Land at Norwich Road/Nursery Drive

Previously allocated site (NW01) for approximately 400 dwellings and 5 hectares of employment land. 2 sites have been independently developed as part of the allocation: Hopkins Homes delivering approximately 176 dwellings and an area of employment land on the northern part of the allocation; and, Persimmon Homes, delivering approximately 100 dwellings to the south. Part of this allocation is still outstanding around 120 dwellings and 2ha of employment land.

NW14/53 - Land at Bradfield Road & Cromer Road

Two planning applications have been considered for the site. Both applications were for mixed use development. **PF/17/2197** was for 71 dwellings and area for commercial development and was **refused** in March 2018. **PF/19/0827** was for 66 dwellings and an area for commercial development and was **refused** in September 2019. This site now forms part of the proposed Western Extension allocation.

NW28/1 - Land at Greens Road

A planning application **PO/17/0549** for 200 dwellings was **refused** and an appeal **dismissed** in 2018. This site now forms part of the proposed NW62/A Western Extension allocation.

2.4. Site Assessment

This section draws together the Site Assessment and Sustainability Appraisal processes, the results of the Regulation 18 stage consultation and the various evidence documents to make a recommendation as to whether each site is considered suitable for retention in the next stage of plan preparation, or if no further consideration should be given.

Site Ref	Assessment
E10	Land at Cornish Way
	SA Conclusion The site scores as positive. The Environmental objectives score positively being edge of settlement, within Flood Zone 1, where there could be an impact on allocated waste sites and the biodiversity impact is uncertain being arable land, mature hedgerow / trees around and within site. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and public transport links.
	Regulation 18 Assessment
	This is a previously allocated employment site and is an extension to the existing designated employment area and is well located in relation to the town centre and services. There are no significant environmental constraints and the site is well contained in the landscape. No flooding, contamination or utilities issues have been identified. Highways access is considered acceptable. This site is to allow for the extension of the employment area in order to provide a continued supply of greenfield employment land in North Walsham. The site scores positively in the Sustainability Appraisal.
	Conclusion The site was put forward as a preferred employment site at the Regulation 18 stage. The site forms a natural extension to the existing Employment Land designation EMP15 and is an existing allocation in the Site Allocations Plan (2011). The site is partially in use and the subsequent review of employment area boundaries recommended incorporating this site as part of the wider employment land designation EMP15.
	No further assessment is required.
	Recommendation That this site is discounted from further consideration.
ED1	Playing Field, Station Road
	SA Conclusion: The site scores as positive. The Environmental objectives score positively being edge of settlement, within Flood Zone 1, where there is a potential negative biodiversity impact being in close proximity to a CWS and being a playing field surrounded by mature trees / hedgerow with an area of mature trees and bushes (north east). The Social objectives score mixed and the Economic objectives score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, but development of the site would result in the loss of a designated open land area.
	Connectivity:
	The site has excellent connectivity and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.
	North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour. The bus stops are located within 250m of the site.

Assessment

Highways:

Highway access is possible to be achieved off Station Road, however, the Highway Authority have concerns over the increase in vehicular movement through the Station Road / Norwich Road junction. The junction is subject to severely sub-standard visibility in the critical direction to the south east.

Environmental:

The site is a large mown grass recreational field. On the eastern side of the site is a small woodland with hedges and trees along the southern, western and northern boundaries. There are no other environmental features on the site. To the north is a footpath and to the north east is the railway. To the west and south is residential development at Station Road and Oak Road.

Landscape and Townscape:

The site is a large open area in the south western part of town. The site, together with the open space around the leisure centre provide a feeling of openness along Station Road which provides a rare verdant visual amenity and provides a unique character for this area of North Walsham. Although there is no public access into the site, although there is a footway on Station Road and a public footpath to the north which offer views across into the site. Residential development on the site would change the character of the area and diminish the views available across the site.

Other:

The whole site is within Flood Zone 1 and there is a small area that may be at risk of surface water flooding. There are no heritage assets on the site or in the vicinity.

Conclusion:

This is a large designated open space site in the centre of town. The site is not considered suitable for residential development as it would result in the loss of an open space which is considered important for its visual amenity value. The site is not considered to be suitable for development.

The allocation of the site for the Paston College Relocation (Policy ED1) will not be carried forward.

Recommendation:

That this site is discounted from further consideration.

NW01/A (allocated as part of NW01/B)

Land at Norwich Road & Nursery Drive

SA Conclusion:

The site scores as **positive.** The Environmental objectives score mixed being within the settlement, within Flood Zone 1, but where there is potential to affect the setting of Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross) and the biodiversity impact is uncertain. The site is partly PDL, part mown / rough grass, part cultivated, mature trees / hedgerow around and within boundary (TPO alongside access). The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent connectivity and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour. The bus stops are located within 500m of the site.

Highways:

Suitable highways access can be achieved off the Norwich Road. The development must have at least two points of vehicular access. The development should incorporate links (including pedestrian and cycling) to the sites located to the north (Hopkins Homes) and south (Persimmon Homes). The development should not permit additional vehicular access via Nursery Lane. Congestion at the B1150/A149 traffic signal junction is a known problem.

Environmental:

The land is in several ownerships and comprises small green field parcels, existing businesses and land associated with the garden centre. There are a number of established hedgerows and trees throughout the site. The land around the industrial and commercial uses may be contaminated and that may require remediation.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The site is located behind existing development along Norwich Road and is well related to the built area of North Walsham. The area is generally screened from view by existing development, although, the SE of the site can be glimpsed from the North Walsham Road and is visible from the railway. There are views from the south of the site to toward Heritage Assets, but these are largely screened and distant. The site would be visible from the B1150 to the west of the site, but this would not have an impact upon key views.

Historic Impact Assessment

The site contains a number of different uses: Employment uses to the north west of the site, a garden centre to the north of the site with additional retail units and a number of greenhouses associated with the garden centre, and agricultural land to the south. There are new build properties to the north of the site and the west of the site which are predominantly 2-storey dwellings. The proposed, and current, access to the site runs alongside existing single storey dwellings to the south of the access road and two storey dwellings to the north of the access road. The site adjoins the railway line to the north east of the site. No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. The North Walsham Conservation Area is situated approximately 500m to the northwest of the site along with a number of grade II listed buildings, and a scheduled monument. The HIA concludes that there is limited impact from development on the historic environment and recommends any development incorporate mitigation measures as set out in the HIA, which includes the following:

- Retain and enhance landscaping along the southern, south western and north eastern boundaries of the site
- Retain the hedgerow along the northern boundary of the site along Nursery Drive
- Retain the strong hedgerows and trees within the centre of the site
- Lower density, single storey development to be located to the south of the site

Other

The site is in Flood Risk Zone 1 and has a small area of the NW corner of the site that may be susceptible to surface water flooding.

Conclusion:

This site is suitable to be identified as a preferred option as part of a larger proposed allocation (NW01/B), however, on its own it will not deliver the comprehensive development or infrastructure required.

Assessment Site Ref **Recommendation:** That this site is fully incorporated within allocation NW01/B. NW01/B Land at Norwich Road & Nursery Drive (comprises **SA Conclusion:** of NW01A, The site scores as positive. The Environmental objectives score mixed being edge of settlement, NW05, Part partly Previously Developed Land and within Flood Zone 1. There is the potential to affect the setting NW06/1, of a Scheduled Monument / Grade II Listed Cross (Stump Cross) and the biodiversity impact is NW07, uncertain. The Social and Economic objectives both score positively as the site has good access to NW30) services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site. Connectivity: The site has excellent connectivity and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities. North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour. The bus stops are located within 500m of the site. Suitable highways access can be achieved off the Norwich Road. The development must have at least two points of vehicular access. The development should incorporate links (including pedestrian and cycling) to the sites located to the north (Hopkins Homes) and south (Persimmon Homes). The development should not permit additional vehicular access via Nursery Lane. Congestion at the B1150/A149 traffic signal junction is a known problem. **Environmental:** The site is currently in a number of land use including industrial premises, a garden centre, redundant nursery and greenhouses and to the SE a large arable field. There are a number of established hedgerows and trees throughout the site. The land around the industrial and commercial uses may be contaminated and that may require remediation. The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording. Landscape and Townscape: The site is located behind existing development along Norwich Road and is well related to the built area of North Walsham. The area is generally screened from view by existing development, although, the SE of the site can be glimpsed from the North Walsham Road and is visible from the railway. There are views from the south of the site to toward Heritage Assets, but these are largely screened and distant. The site would be visible from the B1150 to the west of the site, but this would not have an impact upon key views. The site itself is largely of a flat topography and given this location would not significantly impact upon the wider landscape. **Historic Impact Assessment** The site contains a number of different uses: Employment uses to the north west of the site, a garden centre to the north of the site with additional retail units and a number of greenhouses associated

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with the garden centre, and agricultural land to the south. There are new build properties to the north of the site and the west of the site which are predominantly 2-storey dwellings. The proposed, and current, access to the site runs alongside existing single storey dwellings to the south of the access road and two storey dwellings to the north of the access road. The site adjoins the railway line to the north east of the site. No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. The North Walsham Conservation Area is situated approximately 500m to the northwest of the site along with a number of grade II listed buildings, and a scheduled monument. The HIA concludes that there is limited impact from development on the historic environment and recommends any development incorporate mitigation measures as set out in the HIA, which includes the following:

- Retain and enhance landscaping along the southern, south western and north eastern boundaries of the site
- Retain the hedgerow along the northern boundary of the site along Nursery Drive
- Retain the strong hedgerows and trees within the centre of the site
- Lower density, single storey development to be located to the south of the site

Other:

The site is in Flood Risk Zone 1 and has a small area of the NW corner of the site that may be susceptible to surface water flooding.

Conclusion:

The site is available and if allocated there is no evidence to suggest that development is undeliverable.

Part of the site is already allocated for residential development in the current adopted Plan. The site is well located in relation to the town centre and services. There are no significant environmental constraints, and the site is well contained in the landscape. The site scores positively in the Sustainability Appraisal. It is a combined site which includes sites: NW05, NW06/1, NW07 & NW30

Recommendation:

That this site is identified as a Proposed Allocation subject to the detailed policy requirements and no new substantive issues being identified in the HRA and/or Heritage Impact Assessment.

NW05 (allocated as part of

NW01/B)

Roseland

SA Conclusion:

The site scores as **positive.** The Environmental objectives score neutral being edge of settlement, within Flood Zone 1, where the biodiversity impact is uncertain; rough grass land, part cultivated, surrounded by mature hedgerow / trees. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent connectivity and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

There is no safe and achievable access or egress into the site from Norwich Road, or Nursery Drive. The site's boundary with both road networks is entirely blocked by existing residential development that prohibits access. Access into the site would require the use of land beyond this site's boundary.

Assessment

Environmental:

The site consists of arable land, bordered by residential gardens to the north and north-west, established hedgerows and some mature trees to the south and south-east.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The site is well contained within the built form of the settlement, being situated behind existing residential development along both Norwich Road and Nursery Drive to the north of the site, and a garden centre immediately adjacent to the south of the site. This site is unlikely to be visible from the railway and does not contribute towards long ranging views across the landscape.

Conclusion:

The site already part of an existing allocation. If this site came forward independently, it would not be considered suitable for development, due to the lack of achievable access into the site. However, the site can be considered suitable as part of a larger submission (see NW01/B) where access can be achieved elsewhere.

Recommendation:

That this site is fully incorporated within allocation NW01/B.

NW06/1 (partallocated as part of NW01/B)

Land South and East of North Walsham Garden Centre

SA Conclusion:

The site scores as **positive.** The Environmental objectives score mixed being edge of settlement, within Flood Zone 1, where there is potential to affect the setting of a Grade II Listed Building (Monument Cottage) & Scheduled Ancient Monument / Grade II Listed Cross (site of battle) and the biodiversity impact is uncertain. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Nursery Drive, which is the only access point into the site, though the site does have available access onto a larger road network without requiring third party land.

Environmental:

The land is predominantly arable land intersected by established hedgerows and mature trees.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the

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means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape

This is a greenfield site situated on the south side of North Walsham. It is bounded by the main Cromer Road (A149) and rail line on its eastern side and the Norwich Road (B1145) on its western side. North Walsham Garden Centre and existing residential development at Ewing Road is situated adjacent to its northern boundary, while fields associated with Heath Farm bound the southern edge of the site. The site is rural in character. There is hedgerows/ landscaping to most of the boundaries of this greenfield site and the topography is relatively flat, with a gentle slope from north to south. Depending on the heights of the boundary hedging, the site is either highly visible or there are intermittent views from both the Norwich Road and Cromer Road. There are a number of single and boundary trees on the site.

Historic Impact Assessment

No designated heritage assets are identified as on site, a number of assets are however within the vicinity of the site. The HIA concludes that development would see limited Impact on the historic environment and that Development should include the following mitigation measures (as set out in further detail in the Historic Impact Assessment):

- · Retain and enhance landscaping
- Single storey, modest size dwellings on the southern part of the site.

Conclusion:

Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That part of this site is suitable for incorporation within allocation NW01/B.

NW07 (allocated as part of

NW01/B)

North Walsham Garden Centre

SA Conclusion:

The site scores as **positive.** The Environmental objectives score mixed being edge of settlement, within Flood Zone 1, where there is potential to affect the setting of a Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross) and the biodiversity impact is uncertain. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent wider connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Nursery Drive, which is the only access point into the site, though the site does have available access onto a larger road network without requiring third party land.

Environmental:

The site consists of existing employment uses; a garden centre and associated infrastructure. The site is bounded by existing hedgerows and mature trees.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to

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recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The is well situated within the built form of the settlement, with residential development to the north, west and east. The site's southern boundary is also relatively obscured from long ranging views by existing hedgerows and mature trees.

Historic Impact Assessment

No designated heritage assets are identified as on site, a number of assets are however within the vicinity of the site. The HIA concludes that development would see limited Impact on the historic environment and that Development should include the following mitigation measures (as set out in further detail in the Historic Impact Assessment):

- Retain and enhance landscaping
- Single storey, modest size dwellings on the southern part of the site.

Conclusion:

This site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within allocation NW01/B.

NW08

Land To The South Of North Walsham

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative, having a remote location, within Flood Zone 1, where there is potential to affect the setting of a Grade II Listed Building (Monument Cottage), Scheduled Monument / Grade II Listed Standing Cross (site of battle) & Scheduled Monument (Cross), a likely significant detrimental impact on landscape and potential negative biodiversity impact being in close proximity to CWS (Lord Anson's Wood), SSSI (Westwick Lakes). Development of the site could also impact on safeguarded mineral resources. The Social objectives score negatively and Economic objectives score is mixed, as services are found in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and town centre (adjacent settlement). The site could provide significant public open space.

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW08/1 (allocated as part of NW62/A)

Land at Skeyton Road

SA Conclusion:

The site scores as **negative and positive.** The Environmental objectives scores negatively being edge of settlement, extending into open countryside, having a rural character, where there is potential to increase light pollution and have a likely significant detrimental impact on the landscape. There is potential to affect the setting of a Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross)

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and the potential for a negative biodiversity impact being in close proximity to a CWS (Weavers Way). The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent wider connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Skeyton Road to the northwest of the site, though this is the only access point for the entire site.

Environmental:

The land is predominantly arable land bounded by established hedgerows and mature trees.

HRΔ

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The site is to the south of the main built form of the settlement and lies exposed within the wider landscape that mostly consists of open arable farmland, leaving the site open to long ranging views across the landscape. To the north, the site is adjacent to existing residential development that represents the only existing connection the site has to the rest of the settlement.

Historical impact Assessment

No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. There is also a historic battlefield site (not statutory registered) to the south of the site which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle. The HIA concludes that there is no impact from development on many of the historic assets but there is the potential for considerable impacts on the significances of two heritage assets and recommends any development incorporate mitigation measures as set out in the HIA as set out below:

Development should include the following mitigation measures, as shown on the emerging master planning at regulation 19 stage in order to conserve and where appropriate the significance of the historic assets including Bradmoor Farmhouse and Barns to the East of Bradmoor Farmhouse, which are Grade II Listed. Development should include the following mitigation measures, as shown on the master planning for the site as set out in the Regulation 19 Local Plan:

Southern area of the site (Skeyton Road to Norwich Road)

- Retain and enhance hedgerow along Norwich Road (the south eastern boundary of the site)
- Retain and enhance landscaping along the southern boundary of the site

Conclusion:

Assessment Site Ref Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required. Recommendation: That this site is fully incorporated within NW62/A NW08/2 Land West of Norwich Road (B1150) (allocated as part of **SA Conclusion:** NW62/A) The site scores as positive. The Environmental objectives scores mixed being edge of settlement, within Flood Zone 1 and where there is potential to affect the setting of a Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross) and the biodiversity impact is uncertain. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site. Connectivity: The site has excellent wider connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities. North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour. **Highways:** The site has achievable access onto Norwich Road to the south east of the site, though this is the only available access point. **Environmental:** The land is predominantly arable land bounded by established hedgerows and mature trees. HRA: The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording. Landscape and Townscape: The site is to the south of the main built form of the settlement and lies exposed within the wider landscape that mostly consists of open arable farmland, leaving the site open to long ranging views across the landscape to the west. To the north and east, the site is adjacent to existing residential development of a low density. **Historical impact Assessment** No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. There is also a historic battlefield site (not statutory registered) to the south of the site which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle. The HIA concludes that there is no impact from development on many of the historic assets but there is the potential for considerable impacts on the significances of two heritage assets and recommends any development incorporate mitigation measures as set out in the HIA as set out below: Development should include the following mitigation measures, as shown on the emerging master

planning at regulation 19 stage in order to conserve and where appropriate the significance of the

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historic assets including Bradmoor Farmhouse and Barns to the East of Bradmoor Farmhouse, which are Grade II Listed. Development should include the following mitigation measures, as shown on the master planning for the site as set out in the Regulation 19 Local Plan:

Southern area of the site (Skeyton Road to Norwich Road)

- Retain and enhance hedgerow along Norwich Road (the south eastern boundary of the site)
- Retain and enhance landscaping along the southern boundary of the site

Conclusion:

Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within NW62/A

NW09 (allocated as part of

NW62/A)

Land at South Rise

SA Conclusion:

The site scores as **positive.** The Environmental objectives scores mixed being edge of settlement, within Flood Zone 1 and where there is a potential negative biodiversity impact, being in close proximity to a CWS (Weavers Way). The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent wider connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Skeyton Rise, which leads into Buxton Rise, this access point would be suitable for a small development otherwise significant improvements that would likely require most of this site's developable area would be required to provide a suitable access point to serve a larger site.

Environmental:

The site consists of unused arable land, bounded by existing hedgerows and mature trees.

HRA:

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The site is to the south of the main built form of the settlement and is well contained. To the north and west, the site is adjacent to existing residential development of a low density, to the east lies a recreational open space associated with the local Primary School.

Conclusion:

Assessment Site Ref Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required. **Recommendation:** That this site is fully incorporated within NW62/A **NW11 Tungate Road** (allocated as part of **SA Conclusion:** NW62/A) The site scores as **positive.** The Environmental objectives score is mixed, being edge of settlement, within Flood Zone 1 and where there is a potential negative biodiversity impact, being adjacent to a CWS (Weavers Way). The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site. Connectivity: The site has excellent wider connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities. The site lies immediately adjacent to Weaver's Way RoW. North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour. **Highways:** The site has achievable access onto Skeyton Road and Tungate Road, and the adjacent Weaver's Way ROW provides a good opportunity to connect the site with the existing ROW network and provide active routes into the settlement. **Environmental:** The site consists of unused arable land, bounded by existing hedgerows and mature trees. HRA: The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording. Landscape and Townscape: The site consists of open, arable farmland bounded by Skeyton Road and associated residential development, Tungate Road with the wider open landscape beyond it and the Weaver's Way RoW which runs along the northern boundary. The site extends beyond the existing built form which is low in density in this area, leaving the site still relatively exposed within the wider landscape. **Historical impact Assessment** No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. There is also a historic battlefield site (not statutory registered) to the south of the site which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle. The HIA concludes that there is no impact from development on many of the historic assets but there is the potential for considerable impacts on the significances of two heritage assets and recommends any development incorporate mitigation measures as set out in the HIA as set out below: Development should include the following mitigation measures, as shown on the emerging master

planning at regulation 19 stage in order to conserve and where appropriate the significance of the

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historic assets including Bradmoor Farmhouse and Barns to the East of Bradmoor Farmhouse, which are Grade II Listed. Development should include the following mitigation measures, as shown on the master planning for the site as set out in the Regulation 19 Local Plan:

Southern area of the site (Skeyton Road to Norwich Road)

- Retain and enhance hedgerow along Norwich Road (the south eastern boundary of the site)
- Retain and enhance landscaping along the southern boundary of the site

Conclusion:

Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within NW62/A

NW14/53 (allocated as part of NW62/A)

Land at Bradfield Road & Cromer Road: Site is a part of NM62/A SA Conclusion:

The site scores as **positive.** The Environmental objectives score is mixed, being edge of settlement, within Flood Zone 1 and where the biodiversity is impact uncertain being green field land (possibly grazing), scrub, surrounded by mature hedgerow / trees. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent wider connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities. The site lies immediately adjacent to Weaver's Way RoW. North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Bradfield Road and Cromer Road, though consideration will need to be given to the existing access into the adjacent employment area to the west of the site to ensure there is no conflict.

Environmental:

The site consists of land that is open and bounded by hedgerows and mature trees.

HRA:

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The site consists of open, unused land situated between existing employment uses to the west and residential development to the east, and the railway to the north. The site is therefore well contained within the built form of the settlement and does not extend into the open countryside.

Historical impact Assessment

Assessment

No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. There is also a historic battlefield site (not statutory registered) to the south of the site which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle. The HIA concludes that there is no impact from development on many of the historic assets but there is the potential for considerable impacts on the significances of two heritage assets and recommends any development incorporate mitigation measures as set out in the HIA as set out below:

Development should include the following mitigation measures, as shown on the emerging master planning at regulation 19 stage in order to conserve and where appropriate the significance of the historic assets including Bradmoor Farmhouse and Barns to the East of Bradmoor Farmhouse, which are Grade II Listed. Development should include the following mitigation measures, as shown on the master planning for the site as set out in the Regulation 19 Local Plan:

Aylsham Rooad to Train Track:

None of significance on the site itself to the south of Alysham Road. Significant tree buffer to the north of the Bradmoor Farmhouse, situated just outside of the site boundary.

To the north there are significant trees and hedgerows along Bradfield Road toward the train line and along the train line itself.

North Walsham is not within the North Norfolk Coast AONB (4 km to the north). The site does have the potential for a significant localised impact on the landscape owing to the size and proposed scale of the growth. However, there are opportunities to plan a comprehensive landscape led development that would mitigate the potential impacts and improve the landscape setting of the edge of town. There is an opportunity to provide further land to the south of the allocation to provide the opportunity for a landscaping and green infrastructure buffer.

Conclusion:

Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within NW62/A

NW15

Land at Bradfield Road (includes sites NW15/1 & NW15/2)

SA Conclusion:

The site scores as **positive.** The Environmental objectives score is neutral being edge of settlement, within Flood Zone 1. There could be an impact on an allocated waste site and the biodiversity impact is uncertain being arable land with mature hedgerow / trees around and within the site. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Landscape and Townscape

The site is made up of a number of arable fields located on the northwest side of North Walsham. There is existing dwellings to the south of the site and industrial buildings immediately to the east. The southwestern part of the site is intersected by Bradfield Road, which also runs along most of the northwestern boundary of the site. The south-westernmost edge of the site is bounded by the railway line. The associated farmhouse and a newer bungalow are located immediately adjecnt to part of the northwest boundary. A number of footpaths run across the site including a waymarked footpath from Bradfield Road that is screened by landscaping on both sides and that leads down to Laundry Loke on the southeastern side of the site.

Bradfield Road intersects and bounds parts of the site and consequently there would be some short distance views of any residential development from this single track road. Although the site slopes down gently to the southeast, there are unlikely to be any longer distance views of the site due to the

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proliferation of industrial units close to the southeastern part of the site and some existing dwellings to the south. In most other directions the site is screened by significant landscaping.

There are a number of prominent trees along the boundaries, both within and adjacent as well as a number of mature trees within the site itself, which are close to the line of the public footpath.

There is a mixture of existing hedgerows and associated landscaping that bounds the majority of the site boundaries, including adjacent to the railway line on the western boundary of the site

Historic Impact Assessment

No designated heritage assets are identified as on site, a number of assets are however within the vicinity of the site. The HIA concludes that development would see limited Impact on the historic environment and that Development should include the following mitigation measures (as set out in further detail in the Historic Impact Assessment):

- Lower density, single storey dwellings on the northern part of the site.
- Ensure the retention of the existing landscaping and strengthen along the boundaries, including along the roads, railway line and public footpath, which will help to retain the overall rural character of the edge of settlement position of the site.

Conclusion:

This is a large site that is reasonably remote and detached from the main town although it is well located to the employment area. Highways access and the local network are considered to be unsuitable. The preferred sites can deliver sufficient housing for North Walsham.

Recommendation:

That this site is discounted from further consideration.

NW15/1

Land at Bradfield Road (part of NW15)

SA Conclusion:

The site scores as **positive.** The Environmental objectives score is neutral being edge of settlement, within Flood Zone 1. There could be an impact on an allocated waste site and the biodiversity impact is uncertain being arable land with mature hedgerow / trees around and within the site. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Conclusion:

This site is a reduced part of NW15. The site is reasonably remote and detached from the main town although it is well located to the employment area. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development on its own and would not bring forward the benefits associated with NW15/2.

Recommendation:

That this site is discounted from further consideration.

*Note: a component part of this site known as NW15/2 is allocated as part of NW62/A Land West of North Walsham. See assessment below.

NW15/2 (allocated as part of NW62/A)

Land At Bradfield Road (part of NW15)

SA Conclusion:

The site scores as **positive.** The Environmental objectives score is neutral being edge of settlement, within Flood Zone 1. There could be an impact on an allocated waste site and the biodiversity impact is uncertain being arable land with mature hedgerow / trees around and within the site. The Social

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and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The catchment schools are within acceptable walking distance. North Walsham has good public transport links with both bus and rail being available. The site location corresponds well with an employment area.

Highways:

Access is available via Bradfield Road. However, Bradfield Road is considered by the Highway Authority to not to be of a standard that would be able to accommodate development traffic. To the south west Link Road is constrained by a rail bridge that limits forward visibility and restricts available width. Substantial highway improvement and 3rd party land would be required to make allocation acceptable to the Highway Authority. This site does offer the opportunity to provide land that could facilitate delivery of highway improvements to the rail bridge that would benefit access into the site and also improve access into the industrial estate which would offer significant strategic benefits for the town.

Environmental:

The site is a small rectangular arable field with hedge boundaries on all four sides. There are no other environmental features on the site. To the south east of the site is residential bungalow development along Bradfield Road. The south western side of the site is bounded by the railway line.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

This small site is not visible in the wider landscape and residential development would have limited impact on the landscape setting of the town with this part of town mainly consisting of modern bungalow development. Views into the site would change, however such views are currently only glimpses from the adjacent roads and are generally contained by trees and hedges.

Other:

The whole site is within Flood Zone 1 and there is a small area that may be at risk of surface water flooding. There are no formal environmental designations on the land. There are no heritage assets on the site or in the vicinity.

Conclusion:

This site is a reduced part of NW15. The site is available, however, there are existing concerns from the Highway Authority regarding access to the site. However, the site does offer the opportunity to provide highway improvements along Bradfield Road and to the railway bridge that would be of wider strategic benefit. The delivery of such improvements would also enable the site to come forward for development of approximately 30 dwellings. In all other respects the site is an acceptable and a benign location for residential development.

This site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within NW62/A.

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NW16

Land at End of Mundesley Road

(wholly includes site NW16/1)

SA Conclusion:

The site scores as **negative and positive.** The Environmental objectives score is negative being edge of settlement. There is potential to affect the setting of a Grade II Listed Building (The Thatched Cottage) and potential for a negative biodiversity impact being immediately adjacent to CWS (Paston Way & Knapton Cutting). The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has reasonable connectivity to the town centre and services. The catchment schools are within acceptable walking distance, however, the infants and junior schools are approximately 1.5km walking distance from the site which may be challenging for parents with younger children.

North Walsham has good public transport links with both bus and rail being available, although the site is approximately 2km from the railway station. The site location corresponds well with an employment area. Pedestrian & cycle access to be provided to Wharton Drive, Acorn Road and Mundesley Road. Improvements required to the Paston Way trail and PROW FP11 with particular step free access to the both from the development and at Little London Road. Whilst the site is adjacent to a bus route, there are no existing stops and those would need to be provided.

Highways:

Two points of access are required to service 330 dwellings. Primary access to be via an on-line roundabout junction on the B1145. Secondary access to be via the existing highway network to the east and south of the site, detail to be confirmed in consultation with the Highway Authority. 3rd party land will be required to deliver the primary access. Improvements required to the Paston Way trail and PROW FP11 with particular reference to step free access both from the development and at Little London Road.

Further information (post Reg. 18) has been provided by the site promotor which shows a potential new highway connection, with a roundabout, to the B1145 which appears to be acceptable to the Highway Authority.

Environmental:

The site is a large agricultural field on the northern edge of town. The site gently slopes from south to north towards Little London Lane. To the south is the residential development at Swafield Rise/Mayfield Way. The western boundary of the site is the former railway embankment that is now the Paston Way (part of the Norfolk Trails network). The railway embankment is also a 'County Wildlife Site'.

Landscape and Townscape:

This is a greenfield site located on the northeast edge of North Walsham. A disused railway line intersects diagonally across the northwestern part of the site. The site is currently rural in character.

The site is bounded by existing residential properties along its entire southern boundary and part of its western and northwestern boundaries. There is also a couple detached dwellings close to the northern and eastern boundaries, but the northern boundary is bounded by a single track road Little London Road, the other side of which is a further field and the North Walsham and Dilham Canal.

The main part of the site is relatively flat, sloping down gently to the southeast. The small northwestern section (on the opposite side of the former railway line) rises up from the railway line and slopes down to the northwest corner of the site.

There is existing intermittent landscaping along the majority of the boundaries of the site, in the form of trees and scrub, but not mature hedgerows. There is significant mature landscaping along the former railway line that cuts across the north-western part of the site.

Assessment

Key views of the site are from the B1145 Mundeslesy Road and Little London Road. There are trees around most of the boundaries of the site and a significant tree belt that runs along both sides of the embankment of the former railway line.

Development on the site would constitute development into open countryside and would change the character of the short distance views into the site from the adjacent properties, the public footpath which runs through the site and from Little London Lane. Some of the glimpsed views from the Paston Way would also be affected.

The properties to the south, along Swafield Rise, are predominately detached bungalows with some 2 storey houses at Acorn Close and Wharton Drive.

The site is reasonably well contained in the landscape and residential development would not be visible from medium or long distance viewpoints.

Further information (post Reg. 18) has been provided by the site promotor which shows a development of approximately 330 dwellings with a large area of open space (5.6ha) and landscaping provided to the north of the site.

Historic Impact Assessment

No designated heritage assets are identified as on site, a number of assets are however within the vicinity of the site. The HIA concludes that development would see limited Impact on the historic environment in the main put there is the potential for some impact on the Quaker Meeting House, a Grade II* Listed building, and the Thatched Cottage, a Grade II Listed building. Development should include the following mitigation measures (as set out in further detail in the Historic Impact Assessment):

Given the levels and proximity of the site to the Grade II listed Thatched Cottage and the
proximity of the Quaker Meeting House and burial ground, it is recommended that no
residential development is located in the north-western section of the site (on the northern
side of the railway line) and that this space is retained as open space.

Other:

The whole site is within Flood Zone 1 and there is a small area that may be at risk of surface water flooding. There are no formal environmental designations on the land. There are no heritage assets on the site.

Conclusion:

Development on the site would be an extension into open countryside and could have an adverse impact on the landscape, although this could be mitigated with the sensitive landscaping scheme and through a reduced site area (see NW16/1). The site has moderate to good connectivity to the town centre and services. However, it is around 2km from the railway station and other services such as the doctor's surgery and leisure centre. Although one primary school is within an acceptable walking distance.

Recommendation:

That this site is considered suitable for development but is not taken further.

NW16/1

Land at End of Mundesley Road

(Site forms part of NW16)

SA Conclusion:

The site scores as **negative and positive.** The Environmental objectives score is negative being edge of settlement. There is potential for a negative biodiversity impact being immediately adjacent to CWS (Paston Way & Knapton Cutting). The Social and Economic objectives both score positively as

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the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has reasonable connectivity to the town centre and services. The catchment schools are within acceptable walking distance, however, the infants and junior schools are approximately 1.5km walking distance from the site which may be challenging for parents with younger children.

North Walsham has good public transport links with both bus and rail being available, although the site is approximately 2km from the railway station. The site location corresponds well with an employment area. Pedestrian & cycle access to be provided to Wharton Drive, Acorn Road and Mundesley Road. Improvements required to the Paston Way trail and PROW FP11 with particular step free access to the both from the development and at Little London Road. Whilst the site is adjacent to a bus route, there are no existing stops and those would need to be provided.

Highways:

The site has achievable access onto Mundesley Road, this is the only available access point into the site without requiring third party land. Primary access to be via an on-line roundabout junction on the B1145. Secondary access to be via the existing highway network to the east and south of the site, detail to be confirmed in consultation with the Highway Authority. Two points of access are required to service 330 dwellings. Primary access to be via an on-line roundabout junction on the B1145. Secondary access to be via the existing highway network to the east and south of the site, detail to be confirmed in consultation with the Highway Authority. 3rd party land will be required to deliver the primary access. Improvements required to the Paston Way trail and PROW FP11 with particular reference to step free access both from the development and at Little London Road.

Further information (post Reg. 18) has been provided by the site promotor which shows a potential new highway connection, with a roundabout, to the B1145 which appears to be acceptable to the Highway Authority.

Environmental:

The site is a large agricultural field on the northern edge of town. The site gently slopes from south to north towards Little London Lane. To the south is the residential development at Swafield Rise/Mayfield Way. The western boundary of the site is the former railway embankment that is now the Paston Way (part of the Norfolk Trails network). The railway embankment is also a 'County Wildlife Site'.

Landscape and Townscape:

This site is a smaller iteration of NW16, approximately half the size in scale, and does not include the northern section of NW16 that abuts Little London Road.

The site is bounded by existing residential properties along its entire southern boundary and part of its western and northwestern boundaries. There is also a couple detached dwellings close to the northern and eastern boundaries, but the northern boundary is bounded by a single track road Little London Road, the other side of which is a further field and the North Walsham and Dilham Canal.

The main part of the site is relatively flat, sloping down gently to the southeast. There is existing intermittent landscaping along the majority of the boundaries of the site, in the form of trees and scrub, but not mature hedgerows. Key views of the site are from the B1145 Mundeslesy Road and Little London Road. There are trees around most of the boundaries of the site.

Development on the site would constitute development into open countryside and would change the character of the short distance views into the site from the adjacent properties, the public footpath which runs through the site and from Little London Lane. Some of the glimpsed views from the Paston Way would also be affected.

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The properties to the south, along Swafield Rise, are predominately detached bungalows with some 2 storey houses at Acorn Close and Wharton Drive.

The site is reasonably well contained in the landscape and residential development would not be visible from medium or long-distance viewpoints.

Historic Impact Assessment

No designated heritage assets are identified as on site, a number of assets are however within the vicinity of the site. The HIA concludes that development would see limited Impact on the historic environment in the main put there is the potential for some impact on the Quaker Meeting House, a Grade II* Listed building, and the Thatched Cottage, a Grade II Listed building. Development should include the following mitigation measures (as set out in further detail in the Historic Impact Assessment):

Given the levels and proximity of the site to the Grade II listed Thatched Cottage and the proximity of the Quaker Meeting House and burial ground, it is recommended that no residential development is located in the north-western section of the site (on the northern side of the railway line) and that this space is retained as open space.

Other:

The whole site is within Flood Zone 1 and there is a small area that may be at risk of surface water flooding. There are no formal environmental designations on the land. There are no heritage assets on the site.

Conclusion:

Development on the site would be an extension into open countryside and could have an adverse impact on the landscape, although this could be mitigated with the sensitive landscaping scheme. The site has moderate to good connectivity to the town centre and services. However, it is around 2km from the railway station and other services such as the doctor's surgery and leisure centre. Although one primary school is within an acceptable walking distance.

The site as a smaller parcel to NW16 is suitable for development, however on balance, the site is not considered as a preferred option as NW62/a and NW01/b can provide a more sustainable development that offers a mixed use development providing a higher quantum of housing, whilst having the potential to deliver significant locally strategic benefits.

Recommendation

That this site is considered suitable for development but is not taken further

NW17

Land West of Melbourne House, Bacton Road

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative being loosely related to the settlement, within Flood Zone 1, where there is likely to be a detrimental impact on landscape due to its greenfield status and rural location. There is a potential negative biodiversity impact being in close proximity to a CWS (Alder Carr) and having a heavily treed boundary. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with access to the town centre from the site, but there is likely to be reliance on the car.

Conclusion:

The site is remote and detached from town. Highway access and the local road network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

Site Ref	Assessment
	That this site is discounted from further consideration.
NW18/1	Land At Melbourne House
	SA Conclusion: The site scores as negative. The Environmental objectives score is negative being loosely related to the settlement within Flood Zone 1, where there is likely to be a detrimental impact on landscape due to its greenfield status and rural location. There is a potential to affect the setting of a Grade II Listed Building (Melbourne House) and the potential for negative biodiversity impact being in close proximity to CWSs (Alder Carr, Spa Common) and being green field land (possibly grazing) and small woodland. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with access to the town centre from the site, but there is likely to be some reliance on the car.
	Conclusion:
	The site is reasonably remote from the town centre and services. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.
	Recommendation: That this site is discounted from further consideration.
NW19	North Walsham Caravan Park
	Conclusion The site is no longer available. Recommendation That this site is discounted from further consideration.
NW20 & NW33	Land at Marshgate & Manor Road SA Conclusion: The site scores as positive. The Environmental objectives score is mixed being edge of settlement, within Flood Zone 1. There is potential for a negative biodiversity impact being in close proximity to CWSs (Alder Carr, Spa Common) and arable land with mature hedgerow / trees around and within the site. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site. Conclusion: The site would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.
	Recommendation: That this site is discounted from further consideration.
NW21	Land Opposite Brick Kiln Farm, Manor Road
	SA Conclusion: The site scores as positive. The Environmental objectives score is mixed being edge of settlement, within Flood Zone 1. There is potential for negative biodiversity impact being in close proximity to a CWS (Spa Common) and being arable / grazing land with mature hedgerows / trees to the majority of

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the boundaries. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with access to the town centre from the site, but there is likely to be some reliance on the car.

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW22

Land At Manor Road

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative being edge of settlement, within Flood Zone 1. It's rural location means there is a likely significant detrimental impact on the landscape and a potential negative biodiversity impact being part arable, part woodland (subject to TPO) and partly adjacent to woodland. The Social objectives score positively and the Economic objectives score neutral as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with access to the town centre from the site, but there is likely to be some reliance on the car.

Conclusion:

The site is reasonably remote from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW23

Land Between Yarmouth Road and Field Lane

SA Conclusion:

The site scores as **positive**. The Environmental objectives score is mixed being edge of settlement, within Flood Zone 1. The biodiversity impact is uncertain being arable and grassland with trees to boundaries and a small woodland adjacent to the north east corner. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has reasonable connectivity to the town centre and services. The catchment schools are within acceptable walking distance, however, the infants and junior schools are approximately 1.5km walking distance from the site which may be challenging for parents with younger children. North Walsham has good public transport links with both bus and rail being available.

Highways:

Highway access is possible to be achieved off Yarmouth Road, however, the Highway Authority have concerns that a safe access off the Yarmouth Road may not be acceptable as visibility is a concern due to the alignment of the road. Field lane is a narrow rural road and is unsuitable for development traffic.

Assessment

It does not appear feasible to provide a footway at either side of Yarmouth Road to connect with the existing footway which is 250m to the north of the site on the western side of Yarmouth Road. However, it does appear feasible to provide a pedestrian connection to Thirlby Road to link with the public footpath that runs through the site.

Environmental:

The site consists of 2 large arable fields on the south eastern edge of the town. There are patchy hedge boundaries around all sides. The north eastern edge of the side abuts a small wood known as Cradle Hill Plantation. To the north west is modern, predominately bungalow development at Long Barrow Drive, Thirlby Road and Spurdens Crescent.

Landscape and Townscape:

The site consists of two large undulating fields that sit on the urban edge of North Walsham. However, the developments to the north are predominately bungalows and due to the topography are generally shielded from view. The site is an open field with a rural character which provides a buffer between the urban and the gently rolling countryside. Residential development would be highly visible in the landscape, particularly from the public footpath, from Field Lane and on the southern approach into town along the Yarmouth Road.

Other:

The whole site is within Flood Zone 1 and there is a small area that may be at risk of surface water flooding. There are no formal environmental designations on the land. There are no heritage assets on the site.

Conclusion:

The site has a number of constraints and development would adversely affect the setting of the settlement. Development of this large site would extend into the open countryside and have a negative effect on the quality of the landscape by reducing the rural character. There are concerns from the Highway Authority that the site cannot deliver suitable access and pedestrian connections. The site is not considered suitable site for development.

Recommendation:

That this site is discounted from further consideration.

NW24 & NW43

Land Adjacent Mushroom Farm, A149

SA Conclusion:

The site scores as **positive.** The Environmental objectives score is neutral being edge of settlement, within Flood Zone 1. The biodiversity impact is uncertain being arable land with trees to boundaries and adjacent to a small woodland. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Landscape and Townscape

This is a greenfield site located on the south side of North Walsham. It is bounded by the main A149 Cromer Road to its west and the Yarmouth Road to its east. Existing housing is situated immediately to its north and a mixture of fields and two houses set in a woodland area bound the southern edge of the site. The site is relatively flat, but it is slightly raised up from both roads to the east and west, from which there are key views (main A149 Cromer Road and the Yarmouth Road), as the site is significantly visible and open, particularly when travelling from the south towards North Walsham, particularly on the main road A149. There are a number of mature trees and hedgerows on the boundaries (and a few within the site which signifies previous field boundaries within the site). In addition, there is an area of trees adjacent to part of the southern boundary associated with a couple of properties accessed from the Yarmouth Road. There are mature trees on and adjacent to the northern corner of the site and along

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the northern boundary, as well as existing hedgerows. In addition, there is an area of mature trees adjacent to the south-eastern boundary of the site.

Historic Impact Assessment

No designated heritage assets are identified as on site, a number of assets are however within the vicinity of the site. The HIA concludes that development would see limited Impact on the historic environment. Development should include the following mitigation measures (as set out in further detail in the Historic Impact Assessment):

- Retention and strengthening of existing landscaping to help improve green corridors for biodiversity and enhance the setting of residential development, also given the edge of settlement position of the site.
- Considerations of more modest scale and height particularly to the outer parts of the site, given their visibility from the two adjacent roads and the neighbouring existing housing.
- In this regard, attention to layout and location of any open space are also important.

Conclusion

The site would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation

That this site is discounted from further consideration.

NW25

Land off Laundry Loke

SA Conclusion

The site scores as **positive**. The Environmental objectives score is positive being within the settlement, within Flood Zone 1. The biodiversity impact is uncertain being partly PDL (demolished factory) overgrown land, mature trees / shrubs to approximately half of site. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities, as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Regulation 18 Assessment

The site was previously allocated. However, the site falls within the settlement boundary of North Walsham. There is an extant planning application for the site.

Conclusion

Development of this site has commence and therefore the site is no longer available.

Recommendation

That this site is discounted from further consideration.

NW26

Land Adjacent Scarborough Hill House Hotel

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative being remote from the settlement, rural in nature, within Flood Zone 1. There is a likely significant detrimental impact on the landscape and the biodiversity impact is uncertain being arable land, surrounded by mature hedgerow / trees, a tree belt to north east boundary and adjacent to the south east corner. The Social objectives score negatively and the Economic objectives score mixed as the services are

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located in the adjacent settlement (some within 2km of site) and there is a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW28/1 (allocated as part of NW62/A)

Land at Greens Road

SA Conclusion:

The site scores as **positive.** The Environmental objectives score is mixed being edge of settlement, within Flood Zone 1, with a potential negative biodiversity impact being in close proximity to a CWS (Weavers Way). The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent wider connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Greens Road and Aylsham Road.

Environmental:

The site lies on an area of open arable land. The site is bounded by some existing hedgerows and mature trees to the north and south.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The site is well contained within the existing built form of the settlement, being surrounded by low density residential development to the north and east. Open arable land lies to the south and west of the site though the site is exposed to long ranging by lack of existing hedgerows along the road frontages.

Historical impact Assessment

No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. There is also a historic battlefield site (not statutory registered) to the south of the site which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled

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Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle. The HIA concludes that there is no impact from development on many of the historic assets but there is the potential for considerable impacts on the significances of two heritage assets and recommends any development incorporate mitigation measures as set out in the HIA as set out below:

Development should include the following mitigation measures, as shown on the emerging master planning at regulation 19 stage in order to conserve and where appropriate the significance of the historic assets including Bradmoor Farmhouse and Barns to the East of Bradmoor Farmhouse, which are Grade II Listed. Development should include the following mitigation measures, as shown on the master planning for the site as set out in the Regulation 19 Local Plan:

North of the site (Alysham Road to train track)

- Retain and enhance the landscape buffer along the northern area of the site to the north of Cromer Road where the site adjoins the railway track and existing residential properties to the east.
- Landscape buffer / public open space around Bradmoor Farm cottages to retain where possible the sense of an isolated farm holding.

Conclusion:

Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within NW62/A

NW28/2 (allocated as part of NW62/A)

Land at Greens Road

SA Conclusion:

The site scores as **negative and positive.** The Environmental objectives score negatively, being edge of settlement, extending into open countryside with a rural character where there is the potential to increase light pollution, causing a likely significant detrimental impact on the landscape. There is potential for negative biodiversity impact being immediately adjacent to a CWS (Weavers Way). The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent wider connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Greens Road and Aylsham Road.

Environmental:

The site lies on an area of open arable land. The site is bounded by some existing hedgerows and mature trees to the north and south.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the

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means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The site is well contained within the existing built form of the settlement, being surrounded by low density residential development to the north and east. Open arable land lies to the south and west of the site though the site is exposed to long ranging by lack of existing hedgerows along the road frontages.

Historical impact Assessment

No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. There is also a historic battlefield site (not statutory registered) to the south of the site which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle. The HIA concludes that there is no impact from development on many of the historic assets but there is the potential for considerable impacts on the significances of two heritage assets and recommends any development incorporate mitigation measures as set out in the HIA as set out below:

Development should include the following mitigation measures, as shown on the emerging master planning at regulation 19 stage in order to conserve and where appropriate the significance of the historic assets including Bradmoor Farmhouse and Barns to the East of Bradmoor Farmhouse, which are Grade II Listed. Development should include the following mitigation measures, as shown on the master planning for the site as set out in the Regulation 19 Local Plan:

North of the site (Alysham Road to train track)

- Retain and enhance the landscape buffer along the northern area of the site to the north of Cromer Road where the site adjoins the railway track and existing residential properties to the east.
- Landscape buffer / public open space around Bradmoor Farm cottages to retain where possible the sense of an isolated farm holding.

This site is included in the RAG Assessment Matrix above.

Conclusion:

Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within NW62/A

NW28a

North Walsham Football Club

SA Conclusion:

The site scores as **negative and positive.** The Environmental objectives score is mixed being edge of settlement, within Flood Zone 1, where there is potential for negative biodiversity impact being in close proximity to a CWS (Weavers Way) and being sports pitches, surrounded by mature hedgerow / trees and in close proximity to a pond. The Social objectives score mixed and the Economic objectives score mixed as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, but would result in the loss of an open land area (sports pitches).

Conclusion:

Assessment

This is a large open space site on the western edge of town. It is well located to the town and services. The site is not considered suitable as it forms part of the designated open space for the town and is well used as part of the football club facilities. Development would result in a loss of this beneficial use. The preferred sites can deliver sufficient housing for North Walsham without requiring the loss of this open space. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW30 (allocated as part of NW01/B)

Ladbrook Engineering, Norwich Road

SA Conclusion:

The site scores as **positive**. The Environmental objectives score is mixed, being within the settlement, where there is potential to affect the setting of a Scheduled Ancient Monument / Grade II Listed Cross (Stump Cross) and the biodiversity impact is uncertain being part PDL, part mown / rough grass, mature trees / hedgerow to boundary. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Norwich, which is the only access point into the site, though the site does have a pre-existing established access point due to existing employment uses.

Environmental:

The land is used for employment uses and is bounded by existing hedgerows and mature trees.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The is well situated within the built form of the settlement, with residential development to the north, west and south. The site's southern boundary is also relatively obscured from long ranging views by existing hedgerows and mature trees and residential development.

Historic Impact Assessment

No designated heritage assets are identified as on site, a number of assets are however within the vicinity of the site. The HIA concludes that development would see limited Impact on the historic environment and that Development should include the following mitigation measures (as set out in further detail in the Historic Impact Assessment):

- Retain and enhance landscaping
- Single storey, modest size dwellings on the southern part of the site.

Assessment Site Ref **Conclusion:** This site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required. **Recommendation:** That this site is fully incorporated within allocation NW01/B. **NW31 Land Rear of East Coast Plastics SA Conclusion:** The site scores as **positive**. The Environmental objectives score is positive being within the settlement, in Flood Zone 1. There is limited biodiversity potential being mown grass, a concrete access and fencing to the boundary. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site. Conclusion: The site is not considered a preferred location for residential development owing to the proximity to the industrial estate and adjoining industrial uses. The highway access is considered to be unsuitable. The site is not considered to be suitable for residential development. Recommendation: That this site is discounted from further consideration. **NW34** Land at Spa Common **SA Conclusion:** The site scores as **negative**. The Environmental objectives score is negative being loosely related to the settlement within Flood Zone 1, where there is a likely detrimental impact on the landscape due to the rural nature of the site. There is potential for negative biodiversity impact being in close proximity to CWSs (Alder Carr, Spa Common) and being grazing land, surrounded by mature hedgerow / trees. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site. **Conclusion:** The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development. **Recommendation:** That this site is discounted from further consideration. **NW36 Land at Little London Road SA Conclusion:** The site scores as **negative**. The Environmental objectives score is negative being removed from the settlement, within Flood Zone 1, where the rural nature of the site means there is a potential likely significant detrimental impact on the landscape. There is potential for a negative biodiversity impact

being in close proximity to CWS (Paston Way and Knapton Cutting) and being grazing land,

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surrounded by mature hedgerow / trees. The Social objectives score negatively and the Economic objectives score mixed as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW40

Adjacent Holmfield, Little London

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative being removed from the settlement, within Flood Zone 1, where the rural nature of the site means there is a potential likely significant detrimental impact on the landscape. There is potential for a negative biodiversity impact being in close proximity to CWSs (Alder Carr, Spa Common) and grazing land, surrounded by mature hedgerow / trees. The Social objectives score negatively and the Economic objectives score mixed as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW41 (allocated as part of NW62/A)

Tungate Farm, Aylsham Road

SA Conclusion:

The site scores as **negative and positive.** The Environmental objectives score is negative, being edge of settlement, with a rural character and potential to increase light pollution with a likely significant detrimental impact on the landscape. There is the potential to affect the setting of Grade II Listed Buildings (Bradmoor Farmhouse & two barns and the potential for a negative biodiversity impact, being in close proximity to a CWS (Weavers Way. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site.

Connectivity:

The site has excellent connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Assessment Site Ref **Highways:** The site has achievable access from Greens Road to the east, Aylsham Road to the south and Cromer Road to the north. **Environmental:** The site consists of arable land that is open and flat, with little coverage from hedgerows and mature HRA The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording. Landscape and Townscape: The site extends southwards beyond the existing built form of the settlement and into the open countryside. There is little in the way of coverage except for the southwestern corner of the site where a campsite is located. As a result, the site is exposed to long ranging views and is highly visible from the road network which abut three borders of the site. **Conclusion:** This site is suitable to be identified as a preferred option as part of a combined site, however, on its own it would represent an unsuitable extension into the open countryside that does not adhere to the built form of the settlement. **Recommendation:** That this site is fully incorporated within allocation NW62/A. **NW42** Land Adjacent Happisburgh Road **SA Conclusion:** The site scores as **positive**. The Environmental objectives score is neutral being edge of settlement, in Flood Zone 1, where the biodiversity impact is uncertain being grazing land surrounded by mature trees / shrubs and adjacent to a small area of woodland. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site. **Conclusion:** The site is reasonably remote from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW44 Paston College Lawns Site

Assessment

SA Conclusion

Overall the site scores as positive

Environmental – Scores mixed; within settlement, mostly PDL, FZ1, low susceptibility GWF, approximately one third of site potentially susceptible to SWF (CC). Potential to affect settings of CA, Grade II* Listed Building (No.15 Ivy Cottage, Aylsham Road), Grade II Listed Buildings (outbuilding south of No.15, garden walls of No.15, former girls' high school (Market Street), front wall of former girls' high school, No's. 3, 5, 7 & 9 (Market Street)). Limited biodiversity potential; PDL, group of mature trees. No loss of agricultural (1-3) land.

Social – Scores positively; within settlement, good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities.

Economic – Scores positively; within settlement, good access to employment, educational facilities, services / facilities, transport links. High speed broadband in vicinity. Town centre easily accessible from the site.

Regulation 18 Assessment

The site is no longer available as Paston College is continuing to use the site for educational purposes.

Conclusion

See above.

Recommendation

That this site is discounted from further consideration.

NW46

Land at Fernbank, West of Bacton Road

SA Conclusion:

The site scores as **negative and positive.** The Environmental objectives score is mixed being edge of settlement, within Flood Zone 1 where there is a potential significant detrimental impact on landscape (loss of trees). The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with access to the town centre from the site.

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW47

Land Adjacent Royston Cottage, Little London

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative being removed from the settlement, within Flood Zone 1, where the rural nature of the site means there is a potential likely significant detrimental impact on the landscape. There is potential for a negative biodiversity impact being in close proximity to CWS (Spa Common) and being grazing land with mature hedgerow / trees around and within the site. The Social objectives score negatively and the Economic objectives score mixed as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Conclusion:

Assessment Site Ref The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development. **Recommendation:** That this site is discounted from further consideration. **NW48** Land North of Royston Cottage, Little London **SA Conclusion:** The site scores as **negative**. The Environmental objectives score is negative being removed from the settlement, partly within Flood Zone 2, where its rural nature could have a significant detrimental impact on the landscape. There is a potential negative biodiversity impact being in close proximity to a CWS (Spa Common). The Social objectives score negatively and the Economic objectives score mixed as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement). **Conclusion:** The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development. **Recommendation:** That this site is discounted from further consideration. **NW49** Land at 22 Skeyton Road **SA Conclusion:** The site scores as negative and positive. The Environmental objectives score is mixed being edge of settlement, partly Previously Developed Land within Flood Zone 1, where there is a potential negative biodiversity impact being adjacent to a CWS (Weavers way) and arable / grazing / garden land with mature trees / hedgerow surrounding and an adjacent copse. The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site. **Conclusion:** The site is adjacent to the settlement boundary and any review of the boundary should take into account the new western extension. Recommendation: This is a small site that may be more appropriate to come forward through an application process. **NW50** Land South of Anchor Road **SA Conclusion:** The site scores as **negative and positive**. The Environmental objectives score is negatively being

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loosely related to the settlement, within Flood Zone 1, where approximately one third of site is potentially susceptible to Surface Water Flooding (CC). The rural nature of the site means there could be a likely detrimental impact on the landscape and there is potential for a negative biodiversity impact being in close proximity to CWSs (Alder Carr, Spa Common).

The Social and Economic objectives both score positively as the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with access to the town centre from the site, but there is likely to be reliance on the car.

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW51

Land at Southcroft, Yarmouth Road

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative being removed from the settlement, within Flood Zone 1, where the rural nature of the site means there is a potential likely significant detrimental impact on the landscape (loss of trees) and potential for a negative biodiversity impact being woodland. The Social objectives score negatively and the Economic objectives score mixed as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW52

Land East of Bradfield Road (Employment Site)

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative. The site is edge of settlement (adjacent to an implemented employment site) and within Flood Zone 1, but the rural nature of the site means there is a potential likely significant detrimental impact on the landscape and the biodiversity impact is uncertain being arable land. The Social objectives score negatively and the Economic objectives score mixed as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Connectivity:

As an employment site it has excellent connectivity with the existing employment land, being a northern extension to the industrial estate. The site is reasonably well located to the residential areas of North Walsham and is within cycling and walking distance of most of the town. The site is

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reasonably distant from public transport services with the nearest bus stop being around 1km away and the rail station 2.5km.

Highways:

Highway access is possible off Bradfield Road, however, at present this access is unacceptable as Bradfield Road is unsuitable for employment development traffic into the site. The delivery and bringing forward of the site is contingent on the delivery of a new road from Cornish Way. This site does offer the opportunity to provide land that could facilitate delivery of highway improvements that would benefit access into the site and also improve access into the industrial estate which would offer significant strategic benefits for the town.

Environmental:

The site is a small arable field that is bounded by hedges and with a newly planted tree belt to the eastern boundary. To the east of the site is the allocated extension of the industrial estate.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures if used for residential and or tourism. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any residential allocation will require suitable policy wording.

Landscape and Townscape:

The site is situated on the east side of Bradfield Road and backs onto the North Walsham Industrial Estate at Cornish Way, which is an existing employment area to the north west of North Walsham. The topography of the site is largely flat with long views in and out restricted by existing development to the east and landscaping to the north, south and west. There are strong hedgerows to the north and to the west of the site and there are prominent trees and hedging along the southern boundary on both sides of the public footpath. There is also a 10m-15m landscape buffer between the site and the existing employment area to the east. The established use is as agricultural land. Brick Kiln Farm directly bounds the site to the north, agricultural land is situated to the south and on part of the opposite side of Bradfield Road. There is a residential dwelling on the opposite side of Bradfield Road to the southwest and a public footpath runs along the southern boundary of the site, which connects Bradfield Road to Laundry Loke.

Employment development on the site would constitute an urban expansion into the rural edge of North Walsham. Development would be visible from the small number of properties in the area and from Bradfield Road. Low level development, with sympathetic and complimentary uses would mitigate the landscape impact of the development.

Historic Impact Assessment

No designated historic assets are located on the site but a number are in the vicinity. Bradfield Bridge is a Grade II Listed narrow hump backed bridge dating from the 18th Century is located approx. 500m to the north west. Due to the distance, topography and significant landscaping between the proposed site and the listed structure, there would be no visual impact. Development of the site would not increase traffic over this bridge. Bridge Farmhouse is a Grade II Listed building dating from the mid-19th Century. The listed building is situated approximately 600m to the north of the site. There is significant landscaping between the proposed site and the listed structure

The HIA concludes that the development of the site for employment uses would have **no impact** upon the significance (including any contribution made to that significance by setting) of these heritage assets subject to the incorporation of appropriate mitigation as detailed below:

 Retain and enhance landscaping along the northern, southern and western boundaries of the site.

Assessment

 Ensure the scale of any employment units is proportionately lower on this edge of settlement location and in particular, to the western, northern and southern parts of the site, in order to take account of the rural setting.

Other:

The whole site is within Flood Zone 1 and there is a small area that may be at risk of surface water flooding. There are no heritage assets on the site or in the vicinity.

Conclusion:

The site is available and if allocated there is no evidence to suggest that development is undeliverable. This site offers the opportunity to provide further employment land for the town whilst also the potential to deliver strategic highway improvements.

Recommendation:

That this site is identified as a Proposed Allocation of approximately 2ha of employment land. Allocation is subject to the facilitation of strategic highway connections including an access connection to Bradfield Road and Cornish Way and comprehensive landscaping

NW54

Land West of Manor Road

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is mixed being removed from the settlement, within Flood Zone 1, where the rural nature of the site means there is a potential likely significant detrimental impact on the landscape and an uncertain biodiversity impact, being arable land surrounded by mature trees / hedgerows and adjacent to a small woodland (subject to TPO). The Social objectives score negatively and the Economic objectives score mixed as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW55

Land Between Manor Road & Happisburgh Road

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative being removed from the settlement, within Flood Zone 1, where the rural nature of the site means there is a potential likely significant detrimental impact on the landscape and an uncertain biodiversity impact, being arable land surrounded by mature trees / hedgerows and adjacent to a small woodland. The Social and Economic objectives both score negatively as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and

Assessment Site Ref the local network are considered to be unsuitable. The site is not considered to be suitable for development. **Recommendation:** That this site is discounted from further consideration. **NW56** Land at Bradfield Road (allocated as part of **SA Conclusion:** NW62/A) The site scores as negative and positive. The Environmental objectives score is mixed, being edge of settlement, within Flood Zone 1 and where the biodiversity impact is uncertain, being green field land (possibly grazing), surrounded by mature hedgerow / trees. The Social and Economic objectives score positively and neutral respectively, with both concluding that the site has good access to services / facilities, employment and educational facilities as well as leisure and cultural opportunities, with easy access to the town centre from the site. Connectivity: The site has excellent connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities. North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour. **Highways:** The site has achievable access onto Bradfield Road to the west of the site. **Environmental:** The site consists of land that is open scrubland and bounded by hedgerows and mature trees that partly separate the site from the railway line to the north. **HRA** The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording. **Landscape and Townscape:** The site consists of open, unused scrubland situated between existing employment uses to the west and residential development to the east, and the railway to the north. The site is therefore well contained within the built form of the settlement and does not extend into the open countryside. **Conclusion:** The entirety of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required and is too small to accommodate residential development with necessary mitigation against the railway line to the north of the site.

NW57

Land at Greens Road

That this site is fully incorporated within NW62/A

Recommendation:

Assessment

(allocated as part of NW62/A)

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative, being removed from the settlement, with a rural character and having the potential to increase light pollution, with a likely significant detrimental impact on the landscape and where there is a potential negative biodiversity impact being adjacent to a CWS (Weavers way). The Social and Economic objectives score negatively, being removed from the settlement, where services are in the adjacent settlement, which means there would be a likely reliance on the car to access facilities.

Connectivity:

The site has excellent connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Tungate Road to the west of the site. The site also includes a portion of the Weaver's Way RoW network providing an active travel option into the settlement.

Environmental:

The site is open arable land bounded by some intermittent hedgerows and mature trees to the north and south.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

On its own, the site is completely unattached to the built form of the settlement and is isolated within the open countryside. The site is relatively contained and hidden from long ranging views to the south by hedgerows and mature trees but is more exposed on its northern boundary, however these views are already impacted by the bowling alley to the north.

Conclusion:

The entirety of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required and is isolated from the built form of the settlement.

Recommendation:

That this site is fully incorporated within NW62/A

NW58

Land South Cromer Road

SA Conclusion:

The site scores as **negative and positive.** The Environmental objectives score is negative, being loosely related to the settlement, where it is partly removed from the built environment with the potential to increase light pollution and having a likely significant detrimental impact on the landscape. There is the potential to affect the setting of Grade II Listed Buildings (Bradmoor Farmhouse & two barns) and the potential biodiversity impact is uncertain. The Social and Economic objectives score positively and neutral respectively, both concluding that there would be good access

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to local healthcare service, access to education facilities, peak time public transport links, leisure and cultural opportunities

This site is included in the RAG Assessment Matrix above.

Conclusion:

Part of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within NW62/A.

NW59 (allocated as part of NW62/A)

Land West of Bradfield Road

SA Conclusion:

The site scores as **neutral**. The Environmental objectives score is neutral, being within the settlement, in Flood Zone 1 but with a moderate to high susceptibility to Groundwater Flooding and where the potential biodiversity impact is uncertain. The Social and Economic objectives score positively and mixed respectively, both concluding that there would be good access to local healthcare service, access to education facilities, peak time public transport links, leisure and cultural opportunities.

Connectivity:

The site has excellent connectivity, and all catchment schools are within walking distance. The town centre is within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

North Walsham offers sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour.

Highways:

The site has achievable access onto Bradfield Road to the east of the site, and existing access into the employment site to the south and Cromer Road beyond it.

Environmental:

The site is flat land with employment uses (storage) located within the site, there may be some risk over land contamination that should be investigated and potentially mitigated against.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording.

Landscape and Townscape:

The site is separated from the main built form of the settlement by scrubland to the east of the site, though this separation is quite small in scale. The consists of employment uses and already has established connectivity with the settlement from Cromer Road. The site is well contained in the landscape by hedgerows and mature trees and existing employment uses to the south that have already harmed views of the landscape in this area.

Conclusion:

The entirety of this site is suitable to be identified as a preferred option as part of a combined site, however, on its own it will not deliver the comprehensive development or infrastructure required.

Recommendation:

That this site is fully incorporated within NW62/A.

Assessment

NW60

Land Between Lyngate Road and The Street

SA Conclusion

The site scores as **negative and positive.** The Environmental objectives score is negative being edge of settlement, with the potential to affect settings of Grade II Listed Building (The Thatched Cottage) & Grade II* (Friends Meeting House) and there is potential for a negative biodiversity impact due to the close proximity to CWS (Paston Way & Knapton Cutting) and the mature hedgerow / trees around and within parts of site. The Soacial and Economic objectives score positively, with good access to employment, local healthcare services and education facilities, peak time public transport links, leisure and cultural opportunities.

Conclusion:

The site is remote and detached from the town centre and services. It would be an extension into open countryside and could have an adverse impact on the landscape. Highways access and the local network are considered to be unsuitable. The preferred sites can deliver sufficient housing for North Walsham.

Recommendation:

That this site is discounted from further consideration.

NW61

Wayside Farm, Skeyton Road

SA Conclusion:

The site scores as **negative.** The Environmental objectives score is negative being remote from the settlement, within Flood Zone 1, where the rural nature of the site means there is a potential likely significant detrimental impact on the landscape and the potential negative biodiversity impact being in close proximity to a CWS (Weavers Way). The Social and Economic objectives both score negatively as the services are in the adjacent settlement (some within 2km of site) and there would be a likely reliance on the car to access employment, educational facilities and services / facilities and the town centre (adjacent settlement).

Conclusion:

The site is reasonably remote from town and would have an adverse impact on the landscape. The site is not considered to be suitable for development.

Recommendation:

That this site is discounted from further consideration.

NW62

Western Extension (Regulation 18 extent)

(comprises of reduced NW08/1, reduced, NW08/2, NW11, NW57, NW28/1, NW28/2, NW41, reduced NW58, NW14/53, NW56 & NW59)

SA Conclusion:

The site scores as **positive.** The Environmental objectives score is mixed being edge of settlement, within Flood Zone 1 where there is potential to impact the setting of Grade II Listed Buildings (Bradmoor Farmhouse & two barns) and Scheduled Monument & Grade II Listed Cross (Stump Cross) as well as the potential for significant detrimental landscape impact but potential for significant landscaping mitigation and cohesive design / master planning. There is also potential for negative biodiversity impact as parts of site are within close proximity / adjacent to CWS (Weavers Way). The Social and Economic objectives both score positively as the majority of the site has good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. In addition, the scale of the site would potentially enable, through master planning, additional school, employment, open space, green infrastructure and improved road infrastructure opportunities.

Connectivity:

Assessment

The site has excellent connectivity and all catchment schools are within reasonable walking distance. The town centre and the employment areas are within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

The site is a large extension to the west of the main town and there will be areas within the site that may have variable connectivity. However, the delivery of the site offers the opportunity to provide significant improvements for connectivity into the town including improvements to the Weavers Way and the public footpaths running through the site. This connectivity enhancement should offer the opportunity for improved cycle connections and improved connections to the wider countryside.

North Walsham offers excellent sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour. The bus stops are located within 2500m of the site, although there will be the opportunity to consider bus routing options through the site.

Highways:

A high level evidence study has been produced to consider the transport impacts of the development. The existing highway network of North Walsham will come under increased pressure as a result of traffic growth associated with the site. However, the delivery of a Western Link Road (WLR) is expected to mitigate most of the traffic impacts that the growth proposed in North Walsham could cause. Additionally, the WLR is expected to solve some of the existing routing issues for HGVs caused by the low bridges in the town. This high-level study also identifies that the possible WLR extensions should potentiate the benefits of the WLR and that it is feasible to deliver the WLR and its possible northern and southern extensions.

In order to deliver the northern extension to the Link Road further land may have to be allocated north east of the railway line. It may also be advantageous to allocate further land to the south east to ensure that any highway scheme onto the Norwich Road has enough land to accommodate any highway infrastructure required.

Environmental:

This is a large site (over 95ha), however, the majority of the site south of Cromer Road consists of a number of arable fields with associated hedge and ditches. To the north of Cromer Road, it is predominately brownfield land. There are no formal designations or significant environmental constraints within the site.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording

Landscape and Townscape:

Southern area of the site (Skeyton Road to Norwich Road):

The site comprises of a number of existing agricultural fields backing on to existing residential development and two water towers. The development in this wider area is largely two-storey with a mix of some three storey (adjacent to the water towers) and some single storey dwellings.

The topography of the site slopes away to the south. However there are no key views from the site or being impeded by the site in this location. The most significant landscape impact would be the entry to North Walsham from the south along Norwich Road; changing a large area of land that is currently agricultural in character, to residential.

Middle of the site (Skeyton Road to Alysham Road):

This area of the site comprises of two large agricultural fields which adjoin the existing residential area of North Walsham. The residential properties on Skeyton Road are predominantly single storey with properties along Station Road predominantly two-storey dwellings. To the west of the site is an

Assessment

existing leisure facility (Gym, indoor bowls, restaurant), which is a complex of single storey units currently accessed via Tungate Road.

The topography of the site in this area is largely flat. Again, there are no key long range views from the site or any being impeded by the site in this location. The most significant landscape impact would be the entry to North Walsham from the west along Alysham Road; changing a large area of land that is currently agricultural in character, to residential.

North of the site (Alysham Road to train track):

The northern extent of the site comprises three residential fields and an area to the north of Cromer Road made up of undeveloped land to the rear of existing / former employment uses. The site backs on to existing residential properties to the east, which are predominantly two storey dwellings on Princes Street, Greens Road and Cromer Road, with some single storey to the north of Greens Road.

The topography of the site is largely flat although there is a slight sloping away to the south. Again there are no key long range views from the site or any being impeded by the site in this location. The most significant landscape impact would be the entry to North Walsham from the west along Cromer Road; changing a large area of land to the south of Cromer Road that is currently agricultural in character, to residential.

In terms of trees:

Southern area of the site (Skeyton Road to Norwich Road)

Hedge along Norwich Road on the eastern boundary of the site. Prominent trees on the southern boundary of the site.

Middle of the site (Skeyton Road to Alysham Road)

Prominent trees and hedgerow along both sides of the Weaver's Way public footpath. Prominent trees along the western boundary of Skeyton Road and prominent hedgerow along the western boundary with Tungate Road.

North of the site (Alysham Road to train track)

None of significance on the site itself to the south of Alysham Road. Significant tree buffer to the north of the Bradmoor Farmhouse, situated just outside of the site boundary.

To the north there are significant trees and hedgerows along Bradfield Road toward the train line and along the train line itself.

North Walsham is not within the North Norfolk Coast AONB (4 km to the north). The site does have the potential for a significant localised impact on the landscape owing to the size and proposed scale of the growth. However, there are opportunities to plan a comprehensive landscape led development that would mitigate the potential impacts and improve the landscape setting of the edge of town. There is an opportunity to provide further land to the south of the allocation to provide the opportunity for a landscaping and green infrastructure buffer.

Historical impact Assessment

No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. There is also a historic battlefield site (not statutory registered) to the south of the site which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle. The HIA concludes that there is no impact from development on many of the historic assets but there is the potential for considerable impacts on the significances of two heritage assets and recommends any development incorporate mitigation measures as set out in the HIA as set out below:

Development should include the following mitigation measures, as shown on the emerging master planning at regulation 19 stage in order to conserve and where appropriate the significance of the historic assets including Bradmoor Farmhouse and Barns to the East of Bradmoor Farmhouse, which

Assessment

are Grade II Listed. Development should include the following mitigation measures, as shown on the master planning for the site as set out in the Regulation 19 Local Plan:

Southern area of the site (Skeyton Road to Norwich Road)

- Retain and enhance hedgerow along Norwich Road (the south eastern boundary of the site)
- Retain and enhance landscaping along the southern boundary of the site

Middle of the site (Skeyton Road to Alysham Road)

- Retain and enhance landscaping buffer along the Weaver's Way
- Retain and enhance hedgerows along the western boundary of the site adjoining Tungate
- Retain existing trees along Skeyton Road on the eastern boundary of the site.

North of the site (Alysham Road to train track)

- Retain and enhance the landscape buffer along the northern area of the site to the north of Cromer Road where the site adjoins the railway track and existing residential properties to the east.
- Landscape buffer / public open space around Bradmoor Farm cottages to retain where possible the sense of an isolated farm holding.
- · Retain and enhance hedgerow along Greens Road

Other:

The whole site is within Flood Zone 1 and there are various small areas of land through-out the allocation that may be at risk of surface water flooding. There are no formal environmental designations on the land.

Conclusion:

The site is suitable and available. However, in order to deliver the northern extension of the Link Road into the industrial estate, further land should be allocated to the north east of the railway. An enlarged landscape buffer should also be delivered to the south of the site. Development of this site should be subject to a comprehensive Development Brief.

Recommendation:

That this site is fully incorporated within NW62/A. This site will be enlarged to include further land to the south and all of parcels NW08/1 & NW08/2 and land to the north of the railway to include NW15/2.

NW62/A

Land West of North Walsham (site incorporates NW62)

(comprises of NW08/1, NW08/2, NW09, NW11, NW14/53, NW15/2, NW28/1, NW28/2, NW41, NW56, NW58, NW59)

SA Conclusion:

The site scores as **positive.** The Environmental objectives score is mixed being edge of settlement, within Flood Zone 1 where there is potential to impact the setting of Grade II Listed Buildings (Bradmoor Farmhouse & two barns), as well as the potential for significant detrimental landscape impact but potential for significant landscaping mitigation and cohesive design / master planning. There is also potential for negative biodiversity impact as CWS (Weavers Way) crosses the middle section of the site. The Social and Economic objectives both score positively as the majority of the site has good access to local healthcare service, education facilities, peak time public transport links, leisure and cultural opportunities. In addition, the scale of the site would potentially enable, through master planning, additional school, employment, open space, green infrastructure and improved road infrastructure opportunities.

Connectivity:

The site has good potential connectivity and all catchment schools are within reasonable walking distance. The town centre and the employment areas are within walking and cycling distance and the town has a range of employment, shopping and leisure opportunities.

The site is a large extension to the west of the main town and there will be areas within the site that may have variable connectivity. However, the delivery of the site offers the opportunity to provide significant improvements for connectivity into the town including improvements to the Weavers Way and the public footpaths running through the site. This connectivity enhancement should offer the opportunity for improved cycle connections to the town's services and improved connections to the wider countryside.

North Walsham offers excellent sustainable transport options with regular bus and rail services available to a number of destinations including Sheringham, Cromer and Norwich. Rail services to Norwich take 30mins are every hour. The bus stops are located within 2500m of the site, although there will be the opportunity to consider bus routing options through the site.

Highways:

A high level evidence study has been produced to consider the transport impacts of the development. The existing highway network of North Walsham will come under increased pressure as a result of traffic growth associated with the site. However, the delivery of a Western Link Road (WLR) is expected to mitigate most of the traffic impacts that the growth proposed in North Walsham could cause. Additionally, the WLR is expected to solve some of the existing routing issues for HGVs caused by the low bridges in the town. This high-level study also identifies that the possible WLR extensions should potentiate the benefits of the WLR and that it is feasible to deliver the WLR and its possible northern and southern extensions.

This site proposes an allocation of further land (NW15/2) to the north east of the railway to ensure that land that may be required for highway works at the railway bridge form part of the allocated site. Furthermore, a southern extension of the site (on parts of NW08/1 & NW08/2) will allow for increased options for any junction arrangement and routing of the proposed Link Road.

Environmental:

This is an large site (over 95ha), however, the majority of the site south of Cromer Road consists of a number of arable fields with associated hedge and ditches. There is a small pond to the south of the site. To the north of Cromer Road, it is predominately brownfield land. There are no formal designations or significant environmental constraints within the site.

This enlarged parcel allocates further land to the southernmost extent of the site. This extension will allow for an increased environmental and green infrastructure buffer between the allocated site, the Heath and Battlefield site to the south.

HRA

The site is identified as having the potential for triggering likely significant effects in relation to recreational pressures. The Appropriate Assessment however concludes that the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy, GIRAMS provides the means to address cumulative effects from recreation and ensures adequate mitigation is secured to address recreational concerns. Any allocation will require suitable policy wording

Landscape and Townscape:)

The site incorporates NW62 above and the landscape features as described in that assessment. This enlarged site through the southern extension of the site will allow for increased landscape and environmental buffer between the site and the Heath and Battlefield site to the south and the provision of a large area of green infrastructure. As in NW62 the site does have the potential for a significant localised impact on the landscape owing to the size and proposed scale of the growth. However, there are opportunities to plan a comprehensive landscape led development that would

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mitigate the potential impacts and improve the landscape setting of the town in other areas.

Historic Impact Assessment

No designated heritage assets are identified as on site however a number of assets are within the vicinity of the site. The southern extent of the site has been enlarged in relation to NW62, and incorporates the historic battlefield site (not statutory registered) which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle. The HIA concludes that there is no impact from development on many of the historic assets but there is the potential for considerable impacts on the significances of two heritage assets and recommends any development incorporate mitigation measures as set out in the HIA as set out below:

Development should include the following mitigation measures, as shown on the emerging master planning at regulation 19 stage in order to conserve and where appropriate the significance of the historic assets including Bradmoor Farmhouse and Barns to the East of Bradmoor Farmhouse, which are Grade II Listed. Development should include the following mitigation measures, as shown on the master planning for the site as set out in the Regulation 19 Local Plan:

Southern area of the site (Skeyton Road to Norwich Road)

- Retain and enhance hedgerow along Norwich Road (the south eastern boundary of the site)
- Retain and enhance landscaping along the southern boundary of the site

Middle of the site (Skeyton Road to Alysham Road)

- Retain and enhance landscaping buffer along the Weaver's Way
- Retain and enhance hedgerows along the western boundary of the site adjoining Tungate Road
- Retain existing trees along Skeyton Road on the eastern boundary of the site.

North of the site (Alysham Road to train track)

- Retain and enhance the landscape buffer along the northern area of the site to the north of Cromer Road where the site adjoins the railway track and existing residential properties to the east.
- Landscape buffer / public open space around Bradmoor Farm cottages to retain where possible the sense of an isolated farm holding.
- · Retain and enhance hedgerow along Greens Road

Other:

The whole site is within Flood Zone 1 and there are various small areas of land throughout the site that may be at risk of surface water flooding. There are no formal environmental designations on the land. There are no heritage assets on the site, however, there is a historic battlefield site (not statutory registered) to the south of the site which relates to a battle during the 'Peasants Revolt' of 1381. A number of the Scheduled Ancient Monuments in the area are medieval stone crosses that commemorate and mark the location of the battle.

Conclusion:

The site is suitable and available. Development of this site should be subject to a comprehensive Development Brief that will consider all of the above issues in more detail. This enlarged site provides increased resilience for transport and highway options and the opportunity for significantly increased landscaping and green infrastructure provision.

Recommendation:

Assessment That this enlarged site is identified as a Proposed Allocation of approximately 1800 dwellings, 7ha of employment land, a new link Road and associated infrastructure. Allocation is subject to the detailed policy requirements and the production of a comprehensive development brief for the site.

Further Information

The following additional comments have been received since the Regulation 18 consultation.

Further Comments

All sites

UK Power Networks (March 2020).

UKPN provided high-level information concerning capacity of the power network in North Norfolk. It was highlighted that there are currently no significant supply issues for North Walsham. However, this will be considered in more detail through the development brief process for NW62/A

Site NW16, Land at End of Mundesley Road

Further information submitted by site promoters.

The site promoters provided detailed information regarding a number of matters including: access and transport, landscape and an illustrative layout. This information was considered and taken into account in the revised site appraisal for Regulation 19.

NW62/A, North Walsham West

Transport Study 2020 (Nov 2020)

The study provides a high-level traffic assessment of the growth allocated in the emerging Local Plan of NNDC in North Walsham.

Additionally, this study includes a high-level feasibility study of delivering a Western Link Road, which is also to be included within the emerging Local Plan. Possible northern and southern extensions of the WLR have also been investigated, to determine whether this could bring additional benefits to the highway network and its users.

NW62/A, North Walsham West

Public Consultation May - June 2021

Consultation ran from 24th May to 24th June 2021 and was based on a website engagement platform. Owing to Covid-19 restrictions face to face or public engagement events.

The website presented the key vision and requirements for the site on a number of topic areas and asked for comments and feedback on a number of themes, including:

- Vision for North Walsham West
- Environment & Climate Change
- Homes & Housing
- Transport and Movement
- Green Infrastructure and Open Space
- Design Quality
- Community Facilities and Employment

- Infrastructure
- Illustrative Plan

The web based internet consultation site was supplemented by a number of workshops that were arranged with stakeholders.

There were 434 responses to the consultation with Transport, Infrastructure and the Environment were the topic areas with the most comments.

ED1 Playing Field, Station Road

Planning Application submitted (PO/20/1251) Erection of up to 54 dwellings with public open space, new vehicular access, landscaping and associated infrastructure (Outline application with full details of the proposed means of access only. Details of layout, scale, appearance and landscaping are reserved for future determination).

Determination pending.

Part 3: Overall Site/Settlement Conclusions

3.1. Proposed Site Allocations: Reasoned Justification

North Walsham is identified as a large growth settlement in the Local Plan. The town does not have the significant environmental and landscape constraints that are found elsewhere in the District. It is not in the AONB, close to the Broads or in proximity to any internationally designated sites. Whilst over the Plan period it is expected that a process of re-development, infill developments, and changes of use will continue to provide a supply of new homes and other uses, these opportunities are relatively modest and will not address the identified need for new homes in particular. New greenfield allocations are therefore necessary in order to deliver the required growth.

There were over 50 sites to consider in North Walsham, which were predominately greenfield sites around the edge of the town. Discounted sites were not chosen for a number of reasons including the impact development could have on the landscape and countryside more generally. Those sites with adverse junction and cumulative highway network impacts and those where suitable vehicular access isn't achievable were also ruled out. Some sites were not well connected to key services and the town centre by walking, cycling or public transport were considered unsuitable. Site selection has also sought to avoiding sites which are detached from the town and not well related to the existing built up areas.

The delivery of a larger number of smaller sites around the town may deliver the appropriate level of housing required, however, there are concerns that such a strategy would not deliver the strategic infrastructure benefits for the town, namely improved transport infrastructure, enhanced green infrastructure & open space and other community infrastructure such as a new primary school.

The 2019 Open Space study demonstrates that the town has deficiencies across all types of open space with the most acute being allotments, amenity greenspace and parks & recreation grounds. The open space requirement for each allocated site, together with the top three priority open space requirements, are highlighted in the table in section 3.2, below. Although this quantum of open space highlights a minimum open space requirement, further evidence and information may determine that higher levels are required on allocated sites, taking into account requirement for sports pitch provision as detailed in the Sports Pitches Strategy and need for enhanced green infrastructure as detailed in the Norfolk Green Infrastructure and Recreational Impact Avoidance & Mitigation Strategy.

The constructive consultation and engagement that was undertaken with the public and stakeholders in May and June 2021 on the emerging Development Brief (see https://northwalshamextension.north-norfolk.gov.uk) provided a significant level of information and representations which have been taken into account and have informed the policy considerations for NW62/A.

Two sites for mixed use allocation have been identified as the preferred options for North Walsham with an allocation of approximately 2150 new dwellings. Another site has been identified for allocation as employment land providing a further 2ha of land adjacent to the existing industrial estate. It will provide land for a new strategic road link from the western link road that will provide access into the industrial estate and onto the wider network.

These 3 sites are considered to be the most suitable sites available for North Walsham and subject to the detailed policy requirements these sites are considered to be the most appropriate options to meet the housing and employment land requirement. Each are well located to services within the town centre, existing employment land and to the local schools (both existing and proposed), they are reasonably contained within the landscape and will deliver the strategic infrastructure required.

None of the selected sites are subject to insurmountable constraints and the consultation process has shown that they are deliverable over the Plan period provided that development proposals come forward which comply with the suggested policies of the Plan (as modified following the consultation).

The following sites have been selected as the preferred sites to meet the identified growth requirements for North Walsham:

NW62/A: The 'Western Extension' is a sustainable urban extension to the west of the town and will provide up to 1800 new houses, 7 hectares of employment land and a site for a new primary school. The Western Extension will deliver a new western link road which will mitigate the impact of the development traffic and improve general transport network conditions in the town. It will deliver significant amount of public open space and new green infrastructure.

NW01/B: Land at Norwich Road & Nursery Drive will have an allocation of up to 350 dwellings, 2 hectares of employment land and will improve connectivity between previously developed residential sites. It will deliver 3.5ha public open space.

NW52: Land East of Bradfield Road will provide approximately 2.4ha of employment land plus land for a new highway connection (and highway improvements) between Cornish Way and Bradfield Road.

3.2. List of Site Allocations

Residential Sites

Site Ref	Description	Gross Area (ha)	Indicative Dwellings
NW01/B	Land at Norwich Road & Nursery Drive	18.62	350
NW62/A	Land West of North Walsham	108.31	1800

Employment Site

Site Ref	Description	Gross Area (ha)
NW52	Land East of Bradfield Road	2.4ha

3.3. Indicative Open Space Requirement

Site Ref	Dwellings	Open Space Requirement (minimum)	Priority typology (top 3)
NW01/B Land at Norwich Road & Nursery Drive	350	3.5ha	 1.13ha Natural Greenspace 0.75ha Amenity Greenspace 0.83ha Parks and Recreation Grounds 0.45ha allotments
NW62/A North Walsham West	1800	17.47ha	2.4ha Allotments4ha Amenity Greenspace4.4ha Parks and Recreation Grounds

3.4. Policy Wording (Regulation 19)

The following tables detail the emerging policy text as included in the Regulation 19 stage Local Plan.

Policy NW01/B

Land at Norwich Road & Nursery Drive

Land amounting to 18.6 hectares, as defined on the Policies Map, is allocated for a mixed-use development including approximately 350 dwellings, elderly persons accommodation, the retention 2 hectares of existing employment land and provision of 3.5 hectares of public open space and supporting infrastructure.

Planning permission will be granted subject to compliance with relevant Policies of this Plan and the following site specific requirements:

- Delivery of an estate road providing a through highway connection with adjoining residential developments to the north-east and south-west prior to occupation of no more than 150 dwellings;
- 2. Delivery of not less than 3.5 hectares of public open space;
- 3. The retention of the existing businesses on employment land of no less than 2 hectares;
- 4. Provision of a landscape buffer of no less than 6 metres between the development site and the existing properties at Norwich Road and Nursery Drive;
- 5. Provision of pedestrian and cycle links to the railway station, town centre and local schools;
- 6. Submission and approval of effective surface water management ensuring that there is no increase of surface water run-off off site;
- 7. That enhancement to sewerage infrastructure is undertaken ahead of occupation of dwellings to prevent detriment to the environment and comply with Water Framework Directive obligations;
- 8. Appropriate contributions towards mitigation measures identified in the Norfolk Green Infrastructure and Recreational Impact Avoidance & Mitigation Strategy (GIRAMS); and,
- Delivery of comprehensive development in accordance with agreed phasing which
 ensures delivery of all aspects of the allocated uses including not less than 100 units
 of specialist elderly persons accommodation.

Policy NW52

Land East of Bradfield Road

Land amounting to approximately 2.4 hectares, as defined on the Policies Map, is allocated for employment development, subject to:

- 1. Provision of acceptable highway access, including provision for a connection to a future access road from Bradfield Road to Cornish Way including the safeguarding of land along Bradfield Road for highway improvements;
- 2. New access road will be constructed to adoptable standard and existing Cornish Way brought up to an adoptable standard;
- 3. Provision of comprehensive screen landscaping around the site;
- 4. Effective surface water management plan ensuring that there are no adverse effects and greenfield run off rates are not increased; and,

5. Details of a foul drainage strategy setting how additional foul flows will be accommodated within the foul sewerage network.

Policy NW62/A

Land West of North Walsham

Land to the west of North Walsham to provide a mixed-use sustainable urban extension amounting to 108 hectares, as defined on the Policies Map, is allocated for approximately 1,800 dwellings, 7 hectares of employment land, green infrastructure, community facilities and a road linking Norwich Road, Cromer Road and the industrial estate.

Planning permission will be granted subject to compliance with the relevant policies of this Plan and the following site specific requirements:

Development Brief & Design Code

- Prior approval and adoption of a comprehensive **Development Brief** incorporating a site wide **Vision** and **Master Plan** demonstrating how the development will respond to the particular characteristics of the site and detailing the delivery of all of the uses and infrastructure required in this policy.
- 2. Prior approval of a site wide **Design Code** to compliment the Development Brief detailing the design principles for all development and land uses.

Green infrastructure

- 3. Prior approval a Green Infrastructure Strategy detailing the delivery of the green infrastructure including new areas of open spaces, play areas, sports pitches, strategic landscaping and green corridors. The Green Infrastructure Strategy should complement principles in the Design Code and Drainage Strategy. Delivery of on-site green infrastructure should provide the opportunity to contribute towards mitigation measures identified in the Norfolk Green Infrastructure and Recreational Impact Avoidance & Mitigation Strategy (GIRAMS);
- 4. Development proposals will provide the following specific green infrastructure:
 - at least 17.47 hectares of new public open space including a new 'town park'
 of at least 2ha, new sports pitches of 2ha and a minimum of 2.4ha of
 allotments;
 - ii. a substantial area of strategic green infrastructure at a minimum of 10ha to the south and western countryside edge of the development to create a new green edge of the town;
 - iii. enhancement of the Weavers Way corridor acting as a green access spine through the development including improving biodiversity along the corridor. It will provide a pedestrian & cycle crossing point across the link road that prioritises these uses over vehicle traffic;
 - iv. a new green corridor which will traverse north to south through the development providing an access and biodiversity corridor;

Environmental Mitigation

5. Prior approval of a **Drainage Strategy** detailing the delivery of sustainable drainage and flood mitigation & storage measures that will be integral to the urban development and green infrastructure, including using surface water runoff as a resource that to contributes to water sensitive urban design (WSUD) and integrating the water cycle within the built and green environment;

- 6. Proposals should protect and enhance heritage assets and their settings, including designated and non-designated heritage assets, including the 'Battlefield Site'. Enhancements should provide This should include a design, layout and landscaping that protects-the Listed Buildings at Bradmoor Farm;
- 7. Landscape buffers and/or green corridors will be provided along the existing urban edge of the town to protect the amenity of existing residential areas;

Sustainable Transport

- 8. Provision of a network of interconnected streets, squares, green corridors and public spaces which prioritise moving around on foot and by cycle over the use of private motor vehicles;
- 9. Delivery of appropriate public transport measures on site providing facilities and regular services to/from the town and key services;
- 10. Provision of off-site pedestrian and cycle route improvements to the town centre, key services and railway station;
- 11. Delivery of a new road designed as an attractive main residential street through the development with mixed-use frontage usages and segregated cycle paths and footways. This new road should be suitable for HGV traffic (including high sided vehicles) and will connect Norwich Road to Cromer Road and provide a suitable route over the railway for access to the Lyngate/Folgate Rd industrial estate together with appropriate junctions. It should be delivered, in full, at the earliest opportunity;
- 12. Off-site improvements to the highways and transport network including key junctions that require intervention and mitigation;
- 13. Delivery of appropriate restrictions on the amount of private traffic (including HGV vehicles) that can travel along the Aylsham Road and Skeyton Road;

Community Facilities & Employment

- 14. Provision of community facilities including a new 2 form entry primary school focused in a broadly central location within the development, a local centre providing options for local convenience retail and health services and other community uses;
- 15. Options for the enhancement of facilities at North Walsham Football Club should be considered in line with local and national standards and guidance from Sport England and other sports bodies;
- 16. Delivery of approximately 7 hectares of employment land located to the north of the allocation site in the Cromer Road/Bradfield Road area, reflecting the prevailing character of the town and recent development provided with direct access from the new link road and major road network.

New Homes

17. Delivery of approximately 1,800 homes built with a mix of dwelling types, sizes and tenures in accordance with Policy HOU2 of this Plan. A range of densities and layouts will provide variety within the scheme in line with the approved Design Code.

Part 4: Open Space

4.1. Open Space Designations

A number of the areas tabled below, and all those shown on the map in **Appendix 2**, are proposed to be protected in the Local Plan through designation as one or more types of open space. These areas comprise mainly of functional open space, allotments and other visually important green spaces.

Open space areas, including proposals for Local Green Space, were assessed for potential designation through the Amenity Green Space Topic Paper (2019). These areas were consulted on at the Regulation 18 stage. Some further sites which were put forward for consideration through the Regulation 18 consultation were also assessed. All propose designations were shown on an updated Policies Map at the Regulation 19 consultation stage.

The starting point of the study was to undertake a review of existing designations, which included a Call for Sites process allowing Parish & Town Council's to nominate site suggestions. The process followed a detailed assessment using proformas completed on location. A summary of the conclusions for each site are detailed below.

The Amenity Green Space Study is available in the Document Library.

Site Location	AGS Study Reference	Local Plan Reference	Recommendation	Reasoned Justification Summary
Land off Hadfield Road & B1145	AGS/NWS01	OSP072	Open Land Area	The majority of the site is publically accessible currently used for informal recreation and open space, contributes to the layout and character of the settlement. Tree line acts as a buffer to road and adjacent industrial estate.
Land at Mayfield Way / Acorn Road	AGS/NWS02	OSP073	Open Land Area	Publically accessible currently informal recreation and contributes to the layout and function of the estate.
Bluebell Pond, Bacton Road	AGS/NWS03	OSP074	Open Land Area	The land is publically accessible, tranquil with high biodiversity value and contributes to the layout and character of the settlement.
Cemetery, Bacton Road (East)	AGS/NWS04	OSP075	Open Land Area	Publically accessible cemetery which provides a quiet mature green space that contributes to the layout and character of the settlement. Includes land for future cemetery expansion but which is currently used as allotments.
Cemetery, Bacton Road (West)	AGS/NWS05	OSP076	Open Space	The land is publically accessible Cemetery provision.

Site Location	AGS Study Reference	Local Plan Reference	Recommendation	Reasoned Justification Summary
North Walsham Junior & Infant school Playing Field, Manor Road	AGS/NWS06 REC/NWS01	OSP077	Open Land Area Formal Education / Recreation	The land provides green space in conjunction with the school, important Amenity Green Space and sporting facilities
Spa Common Folly , Manor/ Brick Kiln Road (Land off Manor Road)	AGS/NWS07	OSP078	Open Land Area	The land is managed woodland that provides a safe walking area and contributes to the edge of settlement character.
St Nicholas Churchyard, Market Place	AGS/NWS08	OSP079	Open Land Area	Publically accessible provides for cemetery provision and provides green space and pedestrian links through the town centre. Contributes to the layout and character of the settlement.
War Memorial Park, New Road/ Yarmouth Rd	AGS/NWS09	OSP080	Open Land Area	Publically accessible large recreation area that provides open space and contributes to the layout and character of the settlement.
Land off Fairview Road (Sadlers Wood)	AGS/NWS10	OSP081	Open Land Area	The land is publically accessible currently used for informal recreation, is a Green Flag award winner and contributes to the edge of settlement character.
North Walsham High School Playing Field. Spencer Avenue	AGS/NWS11 REC/NWS02	OSP082	Open Land Area Formal Education / Recreation	The land provides green space in conjunction with the high school providing amenity green space and sporting facilities.
Sacred Heart Churchyard	AGS/NWS12	OSP083	Open Land Area	Publically accessible churchyard (which also includes curtilage of adjacent dwelling and other buildings) contributes to the layout and character of the settlement.
Land Between Railway Line & A149	AGS/NWS13	OSP084	Open Land Area	Publically accessible, provides open land and pedestrian/ cycle linkage.
Trackside Park, A149	AGS/NWS14	OSP085	Open Land Area	The land is publically accessible currently used for informal recreation and contributes to the layout and character of the settlement.
Playing field and Victory Swim &	AGS/NWS15	OSP086	Open Land Area	The open land area forms part of Paston College and

Site Location	AGS Study Reference	Local Plan Reference	Recommendation	Reasoned Justification Summary
Fitness Centre, Station Rd Millfield Primary &	REC/NWS03 AGS/NWS16	OSP087	Formal Education / Recreation Open Land Area	provides sports pitch facilities. Provides green space and
Pre-School School Playing Field, South Rise	REC/NWS04		Formal Education / Recreation	formal sporting facilities for the school.
Land off Hornbeam Road	AGS/NWS17	OSP088	Open Land Area	Provides open land area as part of commenced development – previously allocated land NW01
Land at Smedley Close	AGS/NWS18	OSP089	Open Land Area	Provides open land area as part of commenced development – previously allocated land NW01
Land at Bailey Road	AGS/NWS19	OSP090	Open Land Area	Provides open land area as part of commenced development – previously allocated land NW01
Land at Roper Way	AGS/NWS20	OSP091	Open Land Area	Provides open land area as part of commenced development – previously allocated land NW01
Land at Cousens Close	AGS/NWS21	OSP092	Open Land Area	Provides open land area as part of commenced development – previously allocated land NW01
Land off Laundry Loke	AGS/NWS30	N/A	No Designation	The specific designation for Open Land Area does not provide any recreational facilities and is not visible from the surrounding area. Any application should provide AGS in line with policy requirements of the Core Strategy and Site allocation (2011), Policy NW25, should the site be promoted for development.
Football Ground, Greens Road	AGS/NWS31	OSP093	Formal Education / Recreation	The site provides for sports activity and formal sports provision.
Additional Sites				
New Road Bowling Club	REC/NWS05	OSP094	Formal Education / Recreation	Site provides formal Bowling green.
Hollybush Road Play Area	AGS/NWS22	OSP095	Open Land Area	Land is publically accessible currently used for play and contributes to the layout and function of the estate.

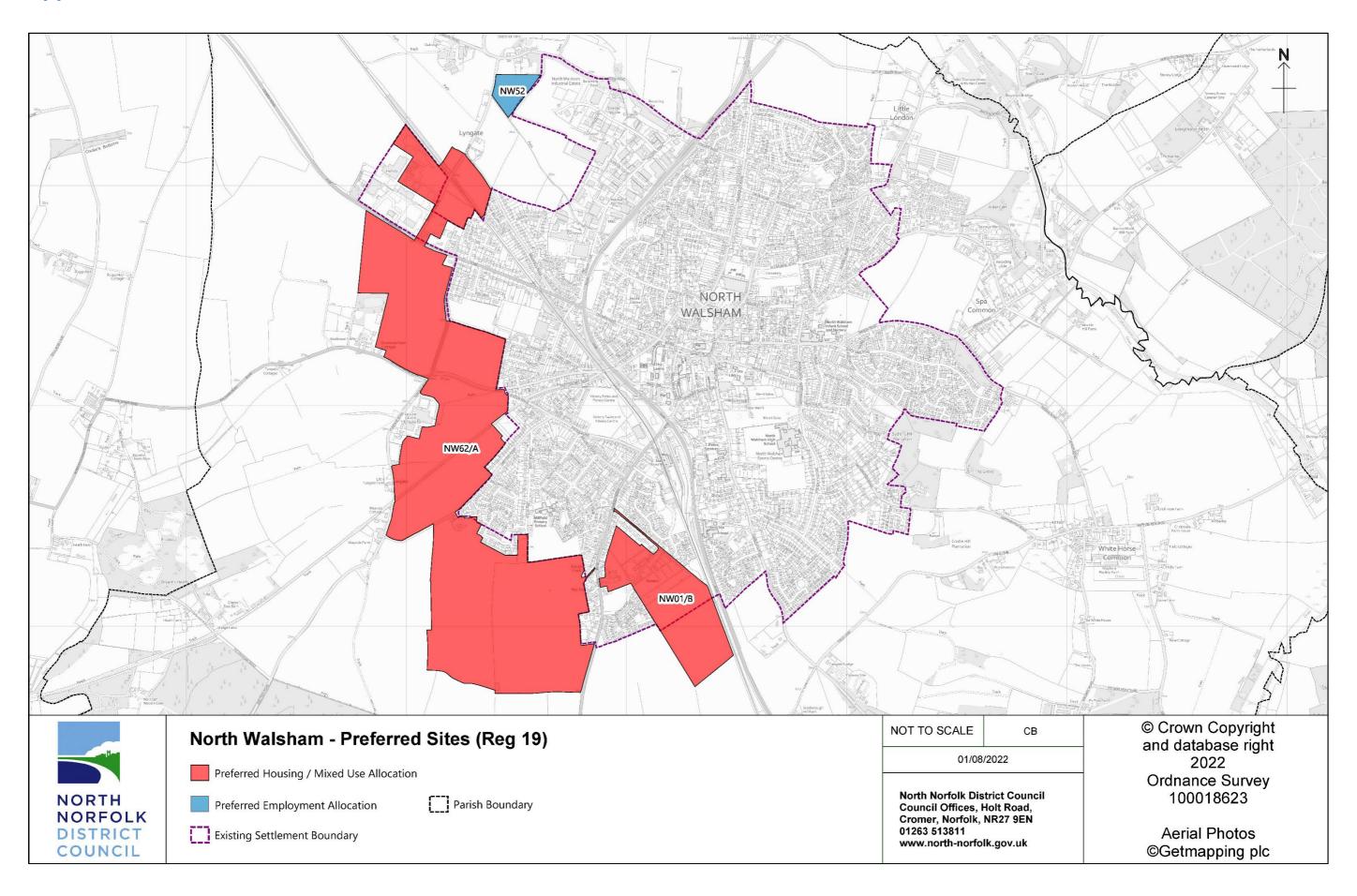
Site Location	AGS Study Reference	Local Plan Reference	Recommendation	Reasoned Justification Summary
Local Green Space				
Pigneys Wood, Hall Lane, Knapton	LGS/NW01	N/A	No Designation	The site does not meet the tests for LGS or AGS. The site is already designated as a County Wildlife Site, and is an extensive tract of land.
Canal area (between disused railway and North Walsham Road), North of Little London Road	LGS/NW02	N/A	No Designation	The site does not meet the tests for LGS or AGS. Although is considered to have some local significance it is an extensive tract of land which does not meet the criteria for designation as Local Green Space.
Old Mundesley Rail Line, North East of Mundesley Road	LGS/NW03	N/A	No Designation	The site does not meet the tests for LGS or AGS. Site is already protected as a County Wildlife Site. Considered no additional benefit would be gained from LGS designation.
Burial Ground, Mundesley Road	LGS/NW04 AGS/NWS23	OSP096	Open Land Area	The site does not meet the tests for LGS. Historical Churchyard – just outside settlement
Land North of Harbord Close	LGS/NW05 AGS/NWS24	OSS097	Open Land Area	The site does not meet the tests for LGS .The land is publically accessible currently used for informal recreation and contributes to the layout and function of the estate.
Land South of Harbord Close	LGS/NW06 AGS/NWS25	OSP098	Open Land Area	The site does not meet the tests for LGS .The land is publically accessible currently used for informal recreation and contributes to the layout and function of the estate.
Meadow Court Play Area, Off Patch Meadow	LGS/NW07 AGS/NWS26	OSP099	Open Land Area	The site does not meet the tests for LGS .The land is publically accessible currently used for play and informal recreation and contributes to the layout and function of the estate.
Acorn Road Play Area	LGS/NW08	OSP073	Open Land Area	The site does not meet the tests for LGS. Site already benefits from open land area designation and functions as AGS

Site Location	AGS Study Reference	Local Plan Reference	Recommendation	Reasoned Justification Summary
Playing field, Hadfield Road	LGS/NW09	OSP072	Open Land Area	The site does not meet the tests for LGS. Site already benefits from open land area designation and functions as AGS
Bacton Road Cemetery	LGS/NW10	OSP075 / OSP076	Open Land Area	The site does not meet the tests for LGS. Site already benefits from open land area designation and functions as AGS
Manor Road School Playing Field	LGS/NW11	OSP077	Open Land Area Formal Education / Recreation	The site does not meet the tests for LGS, already benefits from open land area designation and education & formal recreation designation. The site does not meet the criterion of being able to endure beyond the plan period (because a school must be able to reconfigure if necessary). Large tract of land.
Spa Common Folly, Off Manor Road	LGS/NW12	OSP078	Open Land Area	The site does not meet the tests for LGS pen land area designation. Site already benefits from open land area designation
Sadler's Hill Plantation, Between Fairview Road & Happisburgh Road	LGS/NW13 AGS/NWS27	OSP100	Open Land Area	The site does not meet the tests for LGS. The land is publically accessible currently used for informal recreation. Adjacent and connects through AGS/NWS10.
Cradle Hill Plantation, Happisburgh Road	LGS/NW14	N/A	No Designation	The site does not meet the tests for LGS or AGS.
High School Playing Field, Spenser Avenue	LGS/NW15	OSP082	Open Land Area Formal Education / Recreation	The site does not meet the tests for LGS. The site already benefits from open land area designation and education & formal recreation designation. The site does not meet the criterion of being able to endure beyond the plan period (because a school must be able to reconfigure if necessary)
War Memorial Park, Yarmouth Road	LGS/NW16	OSP080	Open Land Area	The site does not meet the tests for LGS. The site already benefits from open land area designation.

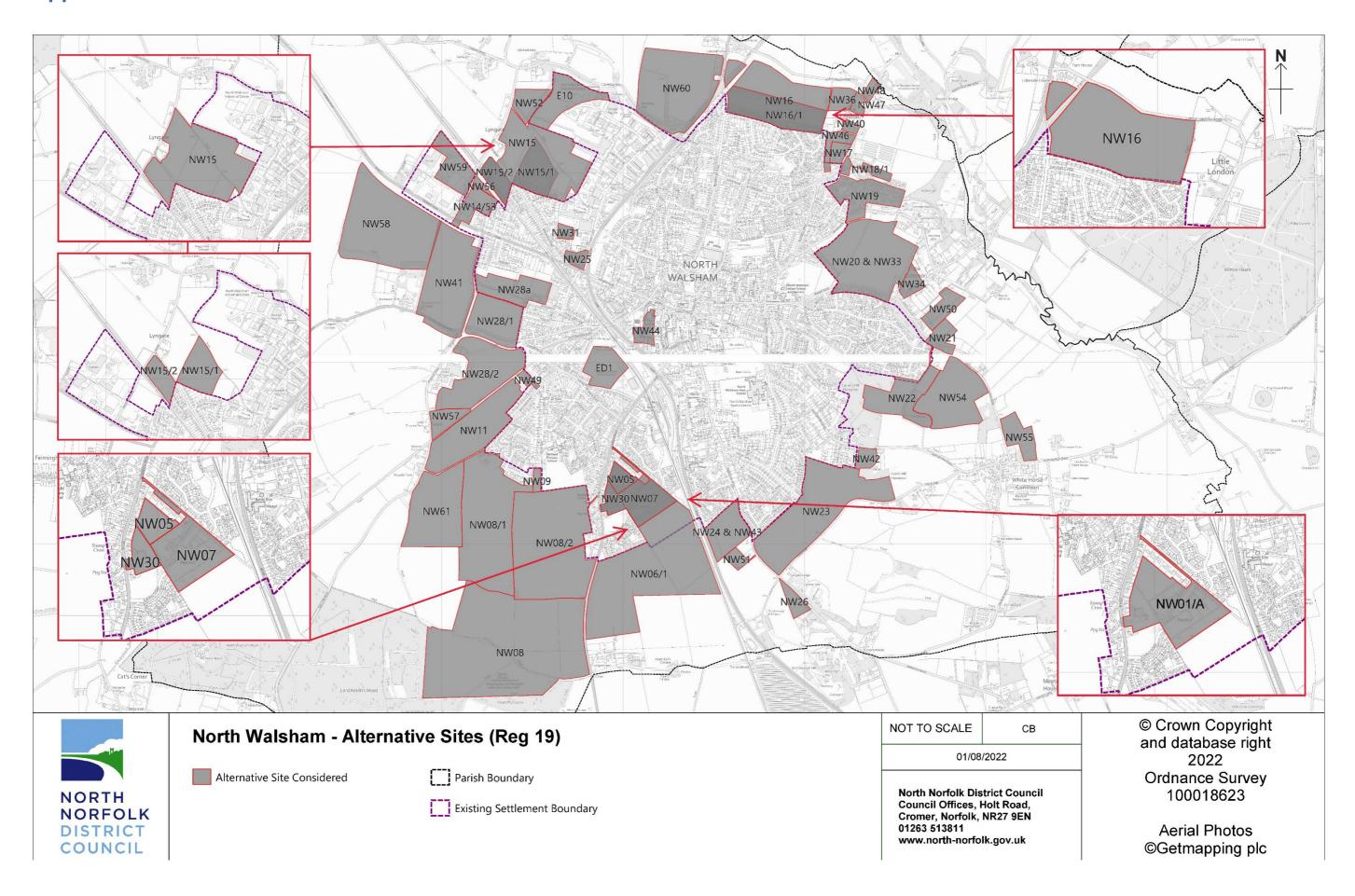
Site Location	AGS Study Reference	Local Plan Reference	Recommendation	Reasoned Justification Summary
St Nicholas's Churchyard, Market Place	LGS/NW17	OSP079	Open Land Area	The site does not meet the tests for LGS. The site already benefits from open land area designation
Land at Paston College, Grammar School Road	LGS/NW18 AGS/NWS28	OSP101	Open Land Area	The site does not meet the tests for LGS .Provides an important setting for the Listed Paston College Building
Football Ground, Greens Road	LGS/NW19	OSP093	Formal Education / Recreation	The site does not meet the tests for LGS. The site is promoted as a development site in the adopted Local Plan, subject to policy conditions including the replacement facilities. The site already benefits from open land area designation and currently provides sports pitches.
Land between Railway Line & A149	LGS/NW20	OSP084	Open Land Area	The site does not meet the tests for LGS. Site already benefits from open land area designation.
Trackside Park, Norwich Road	LGS/NW21	OSP085	Open Land Area	The site does not meet the tests for LGS. Site already benefits from open land area designation
Playing Field and Victory Swim & Fitness Centre, Station Road	LGS/NW22	OSP086	Open Land Area Formal Education / Recreation	The site does not meet the tests for LGS. The site is an extensive tract of land, already benefits from open land area designation. The majority of this site is currently an education allocation in the Local Plan. The site does not meet the criterion of being able to endure beyond the plan period and is therefore not proposed for designation as LGS.
Land off Laburnum Road	LGS/NW23	N/A	No Designation	The site does not meet the tests for LGS or AGS. It is currently a hard surface and garages.
Land off Recreation Road	LGS/NW24	N/A	No Designation	The site does not meet the tests for LGS or AGS. It is currently a grouping of domestic gardens
Play Area, Gigli Close	LGS/NW25 AGS/NWS29	OSP102	Open Land Area	The site does not meet the tests for LGS .The land is

Site Location	AGS Study Reference	Local Plan Reference	Recommendation	Reasoned Justification Summary
				publically accessible currently used for informal recreation and contributes to the layout and function of the estate

Appendix 1: Preferred Sites



Appendix 2: Alternative Sites



Appendix 3: Open Space Designations

